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Spring 1952

Kellogg's

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U. S. Department of Agriculture



FAMOUS FLOWERS and FAMOUS FRUITS

Special!

3 "The Golden
Touch" \$2.97
1 Lemonette \$2.50
Total Value \$5.47
Special Price **\$4.29**

Surprise your friends! Beat them to the worlds newest and greatest development in "Mums". Order the Special above and have both Lemonette and The Golden Touch in your garden.

Propagation rights
reserved.

New

Lemonette

and

The Golden Touch

At last!—A real florist-type "Mum" with all its size and beauty—AND IT GROWS AND BLOOMS OUT-DOORS. Just look at its size and beautiful form—and we wish we could really show the beautiful lemon-yellow coloring. The picture gives you an idea, but to appreciate it, you must have it. Blooms 5 inches across and more, and disbudding makes them larger. Season—August to frost. Easy to grow. An amazing marvel. **PRICES:** 1 for \$2.50; 2 for \$4.85. Plants out of 2-inch pots.

Everything we say for Lemonette goes for "The Golden Touch" too, except color, which is deep golden yellow, rich and beautiful. Both are the new marvels and will arouse the greatest enthusiasm from others. Don't let these amazing new creations slip by. Have them. The Golden Touch is just as great a variety as Lemonette, but is priced some lower because of greater supply. **PRICES:** 1 for \$1.00; 2 for \$1.98; 4 for \$3.95. Plants out of 2-inch pots.

R. M. KELLOGG COMPANY

THREE RIVERS, MICHIGAN

-And Now

Azaleamums -

Trade Mark Registered U. S. Patent Office

IMPORTANT: The word Azaleamum is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. KELLOGG CO., or its duly authorized licensees.

**600
or More**

Azaleamum Papoose

Come on you lovers of red, here's the Azaleamum for you! We've offered Papoose for several years and always we run short. Papoose is a dandy, and refuses to yield popularity to others. Order Papoose, you'll like it.

PRICES: Papoose Azaleamum, plants out of 2-inch pots, 1 for \$1.00; 2 for \$1.89; 4 for \$3.67; 6 for \$5.45.

600

AZALEAMUM SWEET-HEART. Dark, glowing pink, much brighter and prettier than the picture.

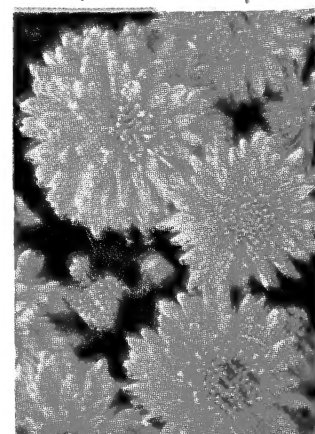
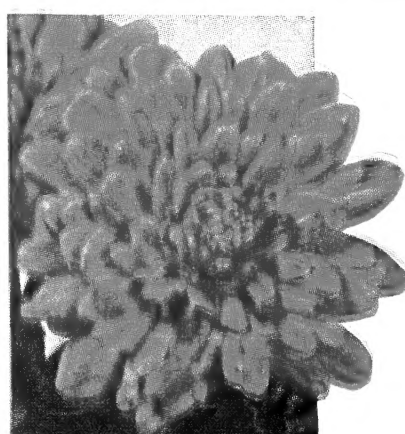
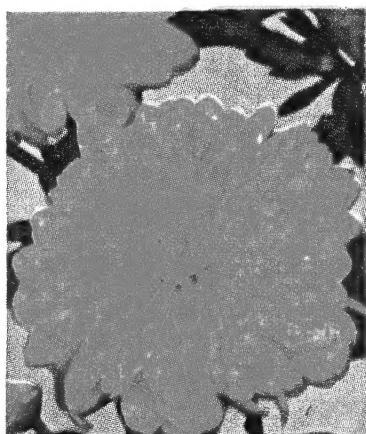
AZALEAMUM NUGGET. Ha! A yellow dandy! And he "sure do flame and glow." You'll love 'im, folks! (Plant Patent No. 802.)

AZALEAMUM HONEY CHILE. Rich dark pink, the prettiest you ever saw. An unusual color, not often found. (Plant Patent No. 871.)

AZALEAMUM SUMMER SUNSET. Beautiful opalescent shades that intermingle beautifully. It's amazing. (Plant Patent No. 561.)

PRICES: All Azaleamums pictured below, plants out of 2-inch pots, 1 for 75c; 2 for \$1.35; 4 for \$2.55; 6 for \$3.75.

[2]

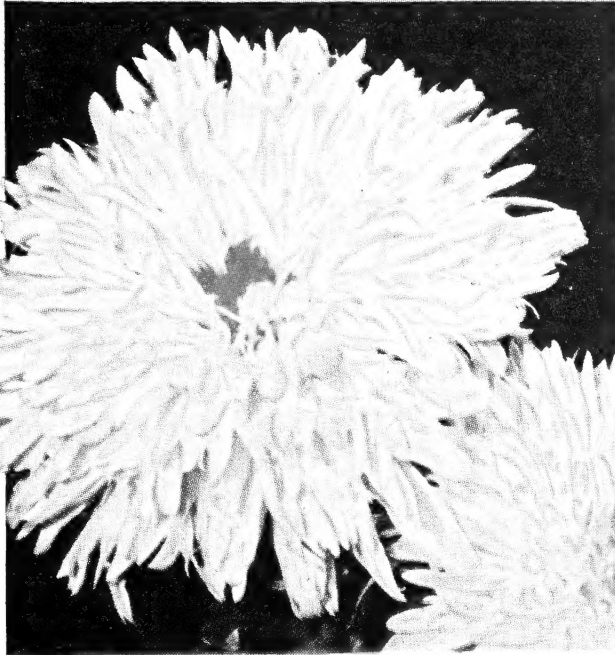


A bushel of Beauty per Plant

**Blooms
per Plant**

These are the most amazing and wonderful plants ever originated. Starting small in the spring, they quickly develop into a large bushy plant completely covered with flowers, as shown at the left. This plant will get to be as large as a bushel basket or larger and has 600 blooms per plant first season. We first introduced Azaleamums in 1933 and since then have produced many new varieties, in various types and colors, all blooming as abundantly as the large red plant shown. Be sure to have Azaleamums in your garden and to be sure you really do have genuine Azaleamums order at Kellogg's

And Remember—All Produce Hundreds of Blooms



AZALEAMUM SNOW FAIRY

One of our very newest—and new in form. Note the fluffy effect produced by the feather-edged petals. Blooms are large and white as purest snow. You'll love Snow Fairy.



AZALEAMUM BLAZING RED

Seems to blaze in the autumn sun like a beautiful flaming fire. It's the reddest of red "Mums", and again one of the newest. Only one-year-old, like Snow Fairy.

PRICES: Azaleamum Blazing Red and Snow Fairy; 1 for 85c; 2 for \$1.55; 4 for \$2.95; 6 for \$4.35. Plants out of 2-inch pots.



Special

12 Azaleamums for \$7.49

One each of the varieties shown here—that makes eleven—then we'll add one more, our choice, from these pages or from page 4, and that makes twelve.

It's a nice way to order, try it! for **\$7.49**
You get the 12, \$9.45 value or more only

Or more blooms per plant They all do it

AZALEAMUM SUMMER GOLD. Yellow, like Nugget, but flower form different. A golden treasure in your garden. (Plant Patent No. 598.)

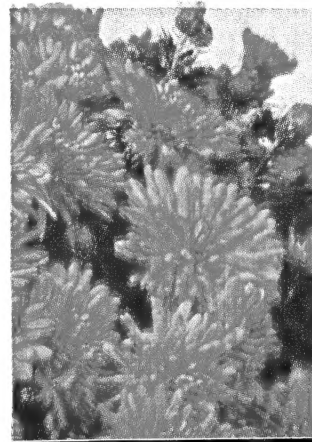
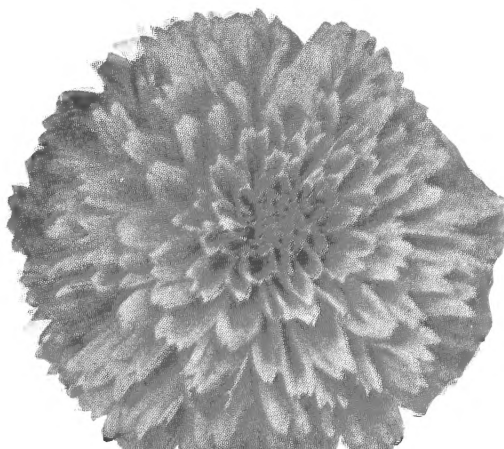
AZALEAMUM CARNATION ROSE. The color of a Rose, form similar to a Carnation. Hundreds of blooms. (Plant Patent No. 660.)

AZALEAMUM PRINCESS. Similar to Summer Sunset but color richer. Not quite as large as Summer Sunset. (Plant Patent No. 711.)

AZALEAMUM PINK DREAM. Never saw a pink like it before. Don't know what to call it so it must be a dream. (Plant Patent No. 865.)

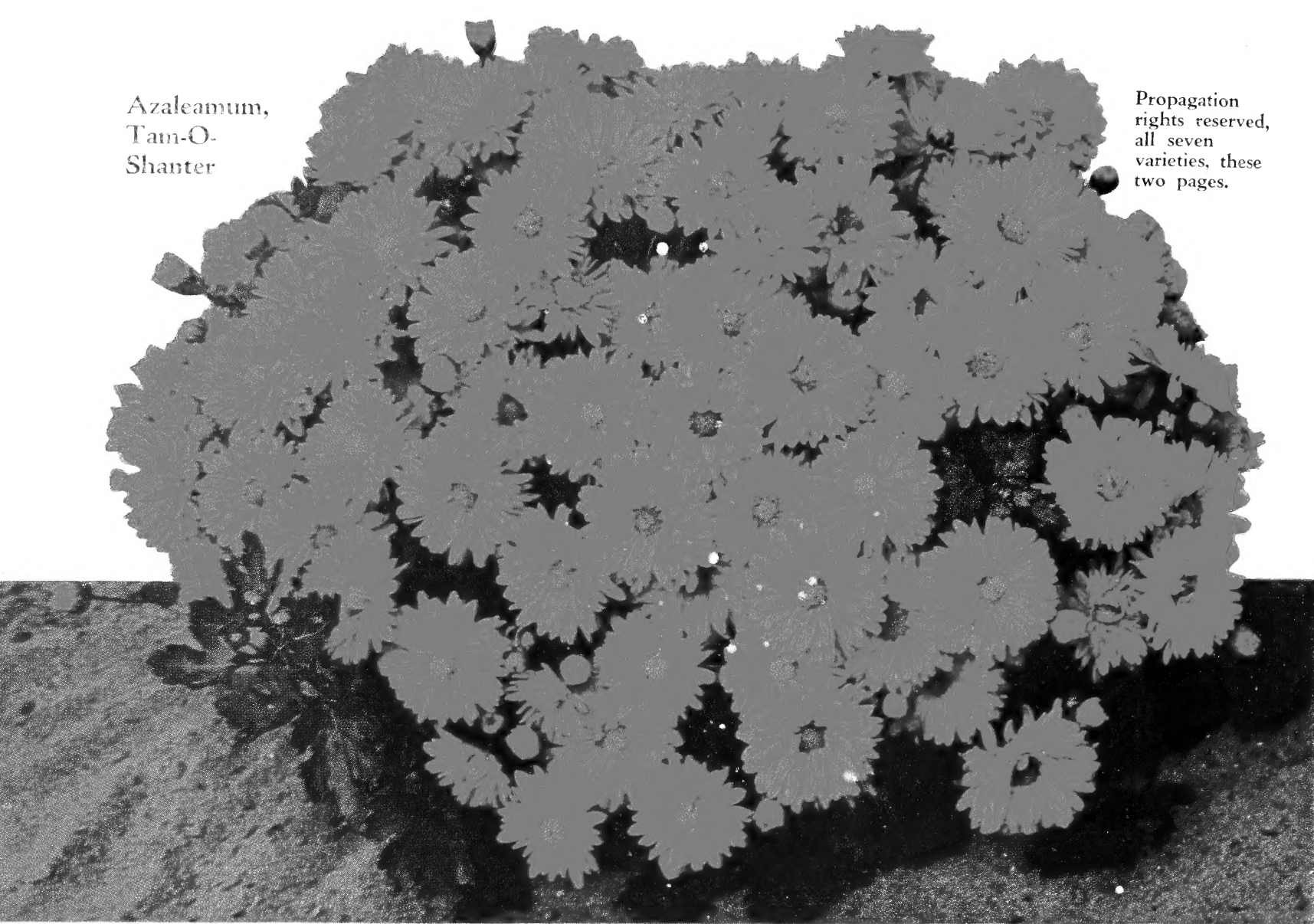
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PRICES: All Azaleamums pictured below, plants out of 2-inch pots, 1 for 75c; 2 for \$1.35; 4 for \$2.55; 6 for \$3.75.

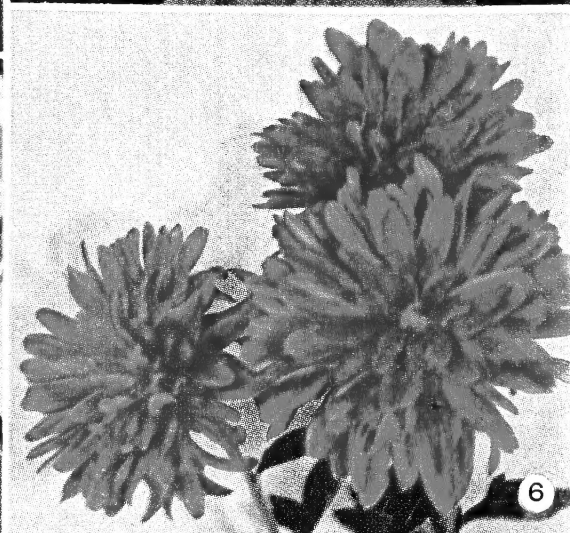
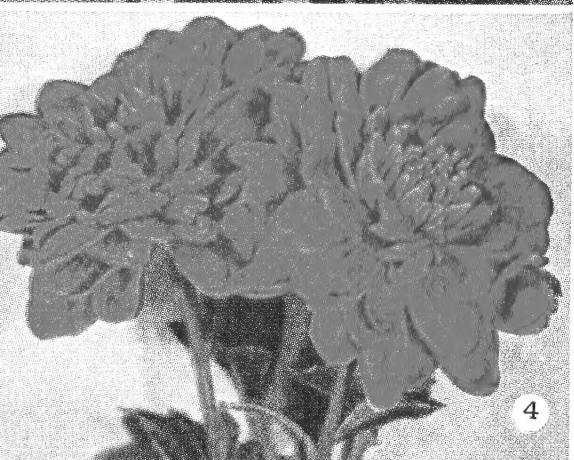
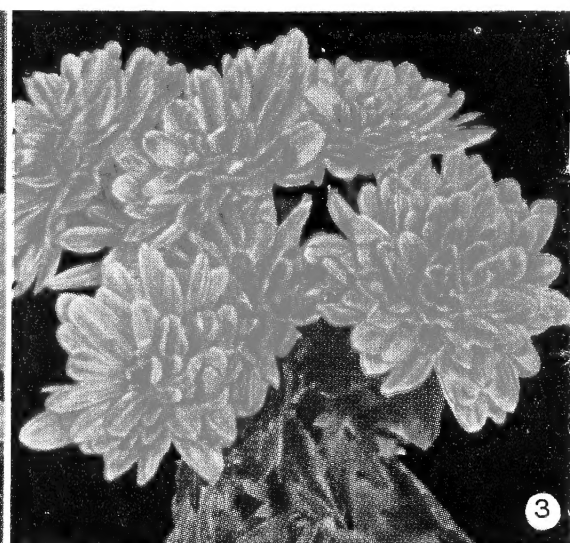
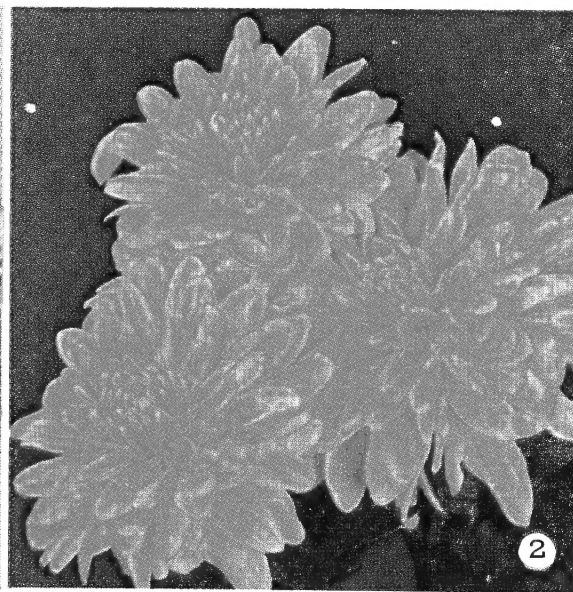
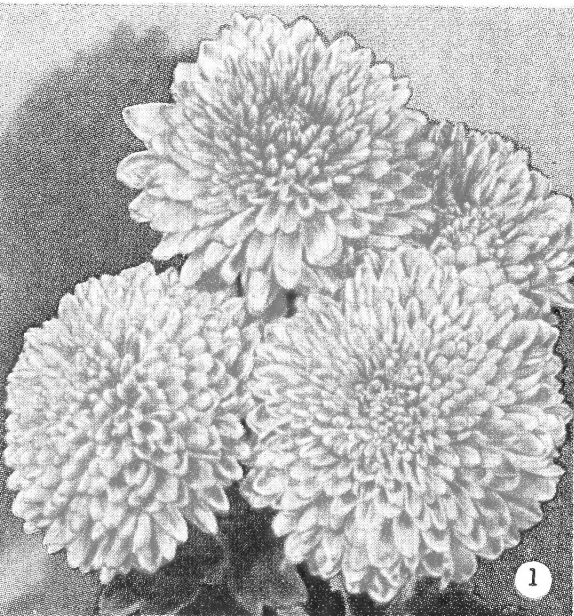


Azaleamum,
Tam-O-
Shanter

Propagation
rights reserved,
all seven
varieties, these
two pages.



And He's not Alone .. Here are Six More New Ones



Tam-O-Shanter He's Autumn Azaleamum..... Orange

Trade Mark Registered U. S. Patent Office

Yes, this is Azaleamum's biggest year, because we have not only one entirely new variety for you—but seven. Wish we had space to show them all full-size, but even then there'd be **only one safe, sure way** to really enjoy them, and that is—**HAVE THEM IN YOUR OWN GARDEN.** We will make you a very special price so you can order them all. See the "Special" and order it; you'll be delighted. And remember, all do produce hundreds of flowers per plant, first year—**August 'til frost.**

Tam-O-Shanter

For years we have worked to get an orange Azaleamum, and for years the color seemed to elude us completely. We didn't even get a near-orange, until suddenly, among our seedlings—there it was! A single, bright orange Azaleamum, glowing beautifully, and seeming to say, "Well, here I am! And aren't I beautiful!"

Yes folks, here he is, "Tam-O-Shanter", the new bright orange Azaleamum—an entirely new color for you worshippers of these amazing bloomers. Yes, he produces his hundreds of blooms. Yes, he blooms early. Yes, he is hardy; and yes, he blooms from August to frost. "Tam" is a real Azaleamum in every way, and he is delighted to please with his brilliant coloring.

Order Tam-O-Shanter Azaleamum at once before the thousands of other people who'll want him get ahead of you. We'll save your plants for you and ship at your planting time.

PRICES: 1 for \$1.00; 2 for \$1.98; 4 for \$3.95. Plants out of 2-inch pots with ball of earth on roots. Bloom August 'til frost.

Here are the six others, with colors shown at left—and every one of them growing in typical Azaleamum fashion—**hundreds of flowers, August 'til frost.**

HALLOWEEN MOON. ① Beautiful, delicate pink, ball-shaped flowers as shown—not just a few flowers, but **hundreds on one plant, first year.** A Honey!

WITCHES GOLD. ② The best yellow yet—golden yellow—rich yellow—clear and lovely and bright. **Just imagine a whole mound of these beautiful blooms in your garden!**

WINSOME WITCH! ③ Too bad the so-called witches of Salem weren't like this. People would have loved them instead of punishing them. Can you resist such beauty? **Just wait until you see Winsome Witch in your garden.**

JACK-O-LANTERN. ④ A beautiful pumpkin-orange fellow of such unusual coloring you can't help but love him. Plant him next to Will-O-the-Wisp and see how each makes the other more beautiful, **and there are those hundreds of blooms again.**

WILL-O-THE-WISP. ⑤ A coloring so elusive and mysterious there was no other name for it but Will-O-the-Wisp. **Note the distant candle-flame effect with delicate lavender shading.**

RED WITCH. ⑥ A new red variety with new-form blossoms. Color: deep, glowing burgundy-red, the color you like so well. Flowers over-lap on the plant, making a **glowing mass of color.**

PRICES All Azaleamums above: Plants out of 2-inch pots, easy to plant, quick to grow, soon develop to bushel size—bloom August 'til frost, 1 for \$1.00; 2 for \$1.98; 4 for \$3.95.



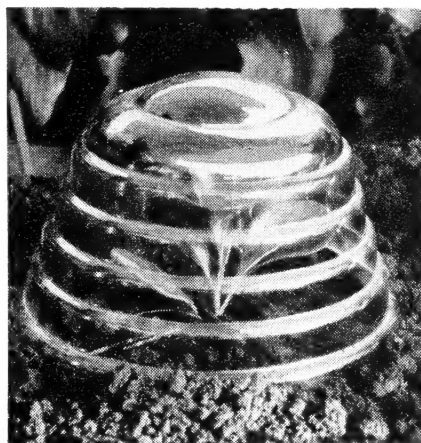
Bargain

Halloween Azaleamum Special

We promised you a special that would save you money, folks and here it is. This lets you try 'em all. And it's the only way to realize their amazing beauty. You get **one each** of all seven, total value \$7.00.

Special Price \$5.98

Two of each, 14 in all, \$14.00 value.
Special Price, \$11.49.



Double Growth with Ray-domes

Raydomes double the early growth of your plants. The clear sun penetrating the plastic, promotes a healthful humidity-temperature condition that is marvelously stimulating to the plant. We tested the domes here, and the dome-protected plants showed double size, double vigor, better color, compared with check plants set alternately. They also protect from birds, insects, etc., and weather. Excellent for Azaleamums. Instructions furnished. **PRICES:** 7-inch size, 6 for \$1.65; 12 for \$3.20; 24 for \$6.25. **PRICES:** 9½-inch size, 6 for \$2.90; 12 for \$5.65; 24 for \$11.10. We recommend the 9½-inch size—more room.

**Order of
R. M. Kellogg Co.,
Three Rivers, Mich.**

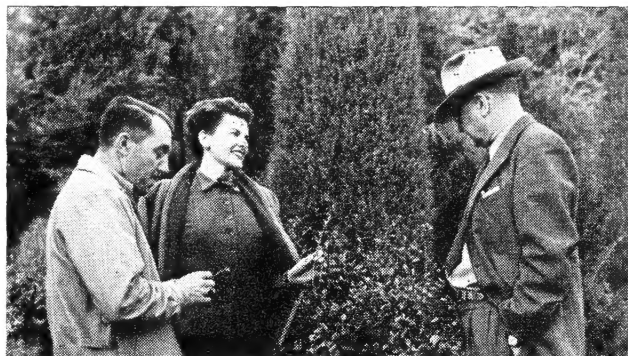
Noted Home Consultant Joins Kellogg Nursery to Help Create New Beauty for Your Garden



Luckey North

Miss North, nationally known as a radio and television star and women's magazine editor, is an authority on matters of styling and good taste in home decoration.

Here's What this New **FREE SERVICE** Means to You!



- ✓ Miss North will help you plan your garden so that you will have flowers in bloom most of the year. Or, if you're a specialist in one flower for show display, Luckey can help you on this, too, upon receipt of full particulars.
- ✓ If you are interested in achieving unique and beautiful new border effects, Miss North has made a special study of flowers that combine most practically . . . most beautifully . . . in harmony, or striking contrast.
- ✓ All Kellogg customers are kept on file to receive complete information on breeding developments of importance at Kellogg—and also will receive notice of all "special" flower buys that occur during the season.

Widely known among garden circles as "The All-American Green Thumb Girl," Miss Luckey North is now associated with Kellogg's as a consultant for our patrons. Luckey will be happy to provide you with any information or advice you need to help you find greater pride and satisfaction in growing flowers. Send your garden problem to Luckey now in care of . . . Kellogg's, Dept. C, Three Rivers, Michigan.

Luckey "Learned the Ropes" on Her Own 600 Acre Farm

Miss North managed her own 600 acre farm near Lafayette, Indiana. While the main industry concerned the raising of grain and livestock, Miss North took special delight in growing flowers. Some of these were: Mums, Irises, Dahlias, Peonies, Petunias, Roses . . . for which she built an enviable reputation among her neighbors.



Miss North in Kellogg Garden Planning Meeting

Here is a typical Kellogg get-together in which Luckey offers her suggestions to S. F. Beatty, Kellogg President, and Emil Prushek, Chief Breeder. Miss North's function at these meetings is to give the "woman's angle" on developing new plant



breeds . . . as to their practicality, beauty and decorative possibilities.

THIS YEAR TRY KELLOGG'S...

All Kellogg Nursery Stock is Fully Guaranteed



IRONCLAD GUARANTEE

Everything You Order from Kellogg Must
Grow and Bloom Satisfactorily—
Or It Will Be Replaced **FREE** of Charge

All Kellogg nursery stock, plants, bulbs, shrubs, fruits and trees, listed in this catalog are *guaranteed* to grow and bloom or fruit satisfactorily when properly planted and cared for and not damaged by extreme weather, rodents, etc. You are to be the sole judge. If you are not completely satisfied—if you are convinced in your own mind that plants were properly cared for—and were not damaged by destructive conditions—notify us and replacement will be made at absolutely no cost to you. *This guarantee is good until October 1, 1952.*

In all cases replacement will be made during our regular shipping seasons.

R. M. Kellogg Co.

S. F. Beatty
President

Some Typical Comments from Kellogg Customers!

Jane H. Dowler of Pennsylvania knows what Kellogg plants and Kellogg service are. Here is her letter:

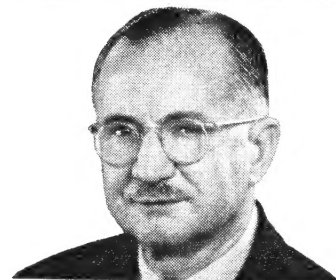
"I have bought plants from many different catalogs, a few here, and a few there, in an effort to determine the best and most reliable firm. I thought you might like to know that yours is the *only* Company which has proven to be absolutely dependable. Every plant I have ever purchased from you has lived up to your description, been healthy, well packed, has arrived in good condition, and (with a few failures due to my own imperfections as a gardener) all have lived and bloomed profusely."

And Helena F. Crooks of New York says: "The plants which you mailed out to me on May 13th arrived this morning—in transit 4 days. I have never received plants in such fine condition. I shall be

glad to recommend your firm to all my friends".

And other customers say:

"It is gratifying to know we are dealing with such a reliable firm"... "Received my order today and also the perennials which you replaced. I shall tell my friends how reliable you are and you have a real booster from now on"... "I am more than delighted with the success I have had with the plants I purchased from you."... "I feel very happy over everything I got from you. It looks so fine and healthy, and ready to grow the minute they are in the ground."... "We have planted Kellogg's plants because they are fresher and sturdier than any we have seen or bought elsewhere. Their root surface is greater and for that reason the yield is greater."... "It is indeed a pleasure to deal with your kind of a company."



S. F. Beatty
President, R. M. Kellogg Co.

BUY WISELY!

Be careful of the so-called bargains that some houses offer. For example, we give all 3 to 5 eye divisions (or 3 to 5 crown divisions) for all perennials, excepting only those plants that do not produce that many eyes in the beginning. Some nurseries divide their perennials down to only one eye. At the same time they divide your chances for success. The extra blooming power or fruiting power that our plants have, makes possible the unusual guarantee above.

AND SEE THE DIFFERENCE!

New Beauty in Mums

Larger - Fluffier - Better Color Rivals of the Greenhouse Varieties!



PINKY. This one has sweetness—delicate shades of pink, and faint flashes of white, then a winsome yellow center that peeks shyly out at you. Blooms nearly 3 inches across. **Prices right.**



EVENING SUN. Pretty varying shades of peachy pink and other delicate hues we can't describe. Often grows like an Azaleamum. Quite exquisite! Flowers 1½ to 2 inches across. 1 for 65c; 2 for \$1.15; 4 for \$2.15; 6 for \$3.10.

Newly bred by our own breeder. You'll be pleased with every one of these garden charmers.

1. **BETTY LOU.** White that's bright and clean and pure—with a modest little touch of charming yellow in the center. Flowers nearly 3 inches across.

2. **YELLOW FELLOW.** He's big, he's bright, and very bold, like yellow silk or flashing gold. Yes, the brightest of the lot—a good rich yellow, really rich! Heads full and well formed.

3. **SWEET MYSTERY.** You will love this irresistible charmer. There is a myterious pink throughout the white flower, so delicate and elusive it can

hardly be seen, yet there. Blooms 3 to 4 inches across. Vigorous and healthy.

ROSE MARIE. This one will be your sweetheart. Its color is a delicate and appealing shade of orchid, and its form is nearly perfect. About 1½ to 2 inches across.

FIREFLY. Red like sparkling wine, and yet more lively and more beautiful. Blooms 1½ to 2 inches across. Well formed.

PRICES:

Pinky, Evening Sun, and
All Varieties Above

1 for ... \$0.65	4 for ... \$2.15
2 for ... 1.15	6 for ... 3.10

All Plants Out of 2-Inch Pots, Ball of Earth on Roots

New Mum Touslehead

(Lavender Cactus.) (Pl. Pat. 1020.) New, huge-flowering variety. Flowers are large as four to five inches across, and can be made larger by disbudding. Color about as shown, but some are almost pure light pink, while others are deep orchid depending on age, quality of soil and nature of the season. Often the entire top of the plant is covered with blooms. Foliage is a deep, glossy green, and is broad-leaved, unlike most other outdoor Mums.

Touslehead was produced by crossing the beautiful hothouse varieties with the earlier, hardier, outdoor kinds. It took its hardiness from the outdoor sorts, and its beauty and size from the greenhouse types. Actually it is a greenhouse-type Mum which has moved into the open.

Be sure to order Touslehead. It will grow anywhere other Mums will; fertile, well-drained garden soil. Protect it well for winter.

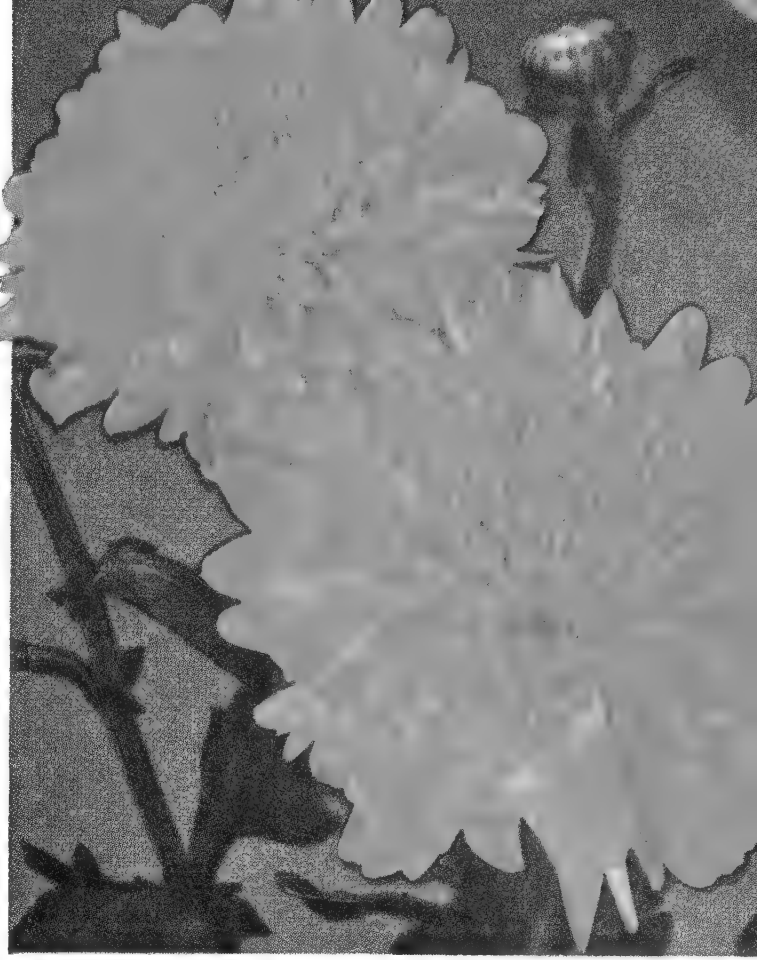
PRICES: Pot-grown plants with ball of earth on roots, 1 for \$1.00; 2 for \$1.75; 3 for \$2.50; 4 for \$3.25; 6 for \$4.75; 12 for \$9.00.

Bargain! One each of the 8 new Mums described.
Total Value \$5.55
SPECIAL PRICE \$3.39

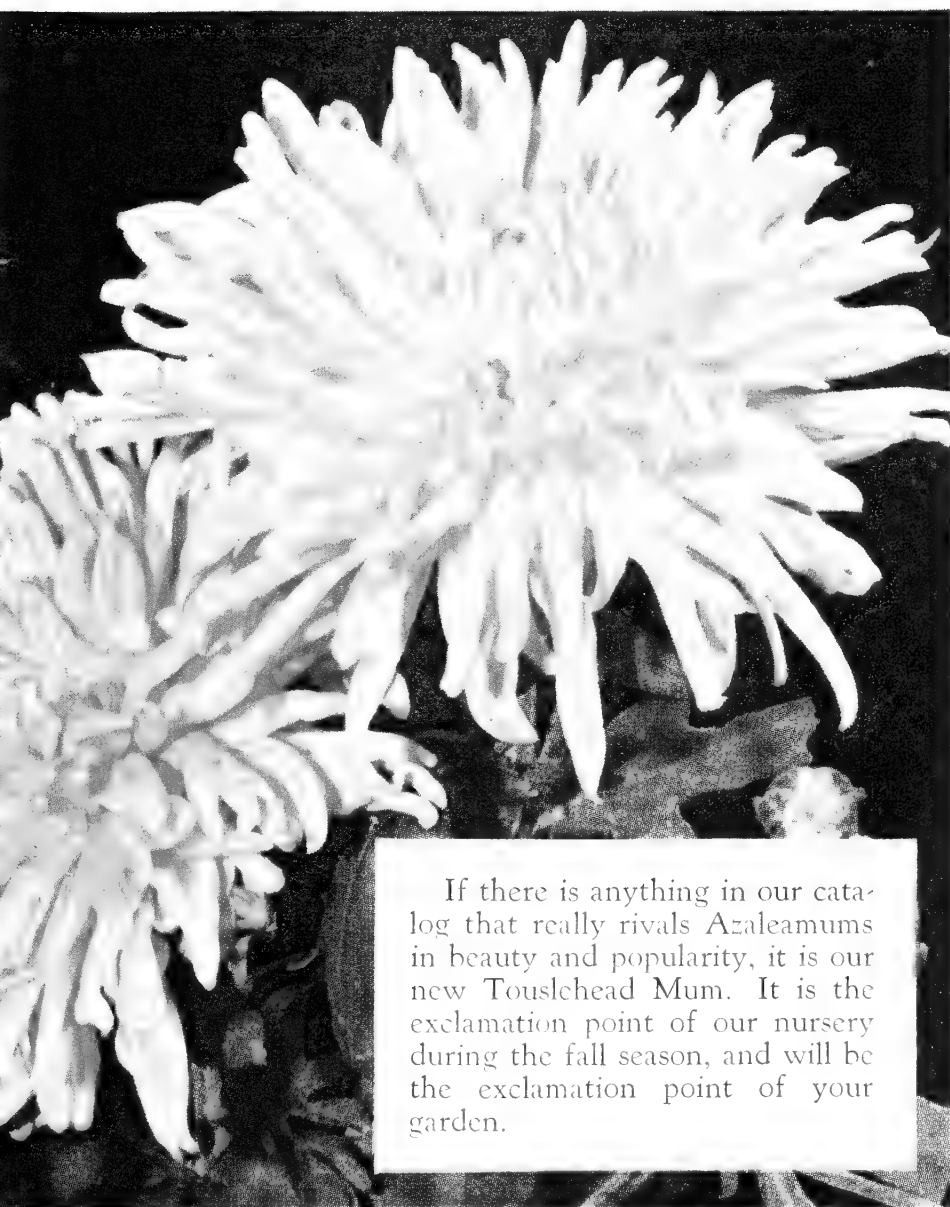




(1) Betty Lou



(2) Yellow Fellow



If there is anything in our catalog that really rivals Azaleamums in beauty and popularity, it is our new Touslehead Mum. It is the exclamation point of our nursery during the fall season, and will be the exclamation point of your garden.

(4) Touslehead (Plant Patent No. 1020)



(3) Sweet Mystery

**Order of Kellogg's for the
Newest and Best in "Mums"**

R. M. Kellogg Co. Three Rivers, Michigan



Try King Lear,
The Orchid-Like
Glad.

② King Lear

③ Spotlight

④ Valeria

Kellogg
Plants
are
Guaranteed
to Grow.
See
Pages 6 and 7.

①
Ethel
Cave
Cole

Kellogg's

Radiant

Our Gladiolus bulbs are all hand picked and sorted. Only prime sizes that

ABU HASSENS. Call it blue, or call it deep purple—you'll love it just the same. And you'll call it the most beautiful purple Glad you ever saw, or we'll refill your order with equal value of anything else you choose

⑤ **ELIZABETH THE QUEEN.** We tried this in a corsage—and fooled 'em. They thought it was indeed a rare breed of orchid. Elizabeth the Queen has dainty, ruffled edges of orchid hue, which shade to lighter orchid near centers, with a delightful faint streaking of yellow and red here and there. Looks like a fairyland sunset.

⑥ **LAVENDER RUFFLES.** Clear lavender shading to a light pink—6 to 8 ruffled florets open on straight spikes—early.

LEADING LADY. Careful now, don't say yellow out loud—just whisper, because the yellow in this beautiful new Glad is only a faint sulphur that deepens to real sulphur in the throat. A dreamy, creamy, extremely beautiful Glad.

③ **SPOTLIGHT.** This is one of the newest and most beautiful Glads. Its yellow coloring is amazingly rich and butter-like, with flashing red splashes in the throat. Very striking! Florets unusually large; spikes tall, strong, and well-laden.

④ **VALERIA.** Soft red with narrow mark of light cream in throat. An improved Dr. F. E. Bennett. Tall straight spikes—opens 5 to 7 ruffled florets of good substance—midseason.

WHITE GOLD. Clear light cream, shading to gold in throat—open 6 to 8 well-shaped flowers on tall straight spikes—early.

PRICES: All varieties on this page, 3 for 50c; 6 for 95c; 12 for \$1.85; 24 for \$3.65.

Kellogg

Picture Collection

3 each of the 8 Glads pictured on these 2 pages, total value of the 24 bulbs, \$3.40.



SPECIAL PRICE .. \$2.95

⑤ Elizabeth the Queen

⑥ Stoplight

⑦ Margaret Beaton

Rainbow Glads

will bloom first year with full-sized spikes of full-sized florets are shipped.

- DEBONAIR.** La-France-pink; shrimp-pink throat; midseason, tall.
- ① **ETHEL CAVE COLE.** A peach-flecked Glad. Will heighten the beauty of your bouquets. Early midseason.
- GOLDEN DREAM.** Beautiful golden yellow. Tall; late; large.
- ② **KING LEAR. The Orchid-like Glad.** Not standard orchid color, true; but have a floret or two made into a corsage, and watch the looks of envy from others. Really reddish dark purple, deep, rich, velvety, and royal. Strong, well-filled spikes.
- KUNDERD'S YELLOW WONDER.** Tall lemon-yellow, very early.
- ⑦ **MARGARET BEATON.** White with scarlet, pale green blended throat. Strong spikes. Early midseason.
- PICARDY.** Pure clear pink, red throat. Large florets. Midseason.
- SNOW PRINCESS.** Pure white and very lovely. Late mid-season
- ⑥ **STOPLIGHT.** Its vivid coloring will give your bouquets a striking, finished appearance. Scarlet, veined with a deep red. Delicate crepe edge. Late midseason. Scarce!
- TOKEN.** Deep salmon with flecked yellow throat. Striking.
- WASAGA.** Pale red-orange with light red. Early; large flowers; tall.

Fragrant Glad

Give fragrance to your bouquets! Pretty white Glad with purple markings. Different type than non-fragrant varieties.

1 - \$0.25	3 - \$0.55
2 - .40	4 - .70

Bargain!

Fifty bulbs, our choice selected from the varieties listed on these 2 pages, value at least \$5.00.

Special Price **\$3.75**

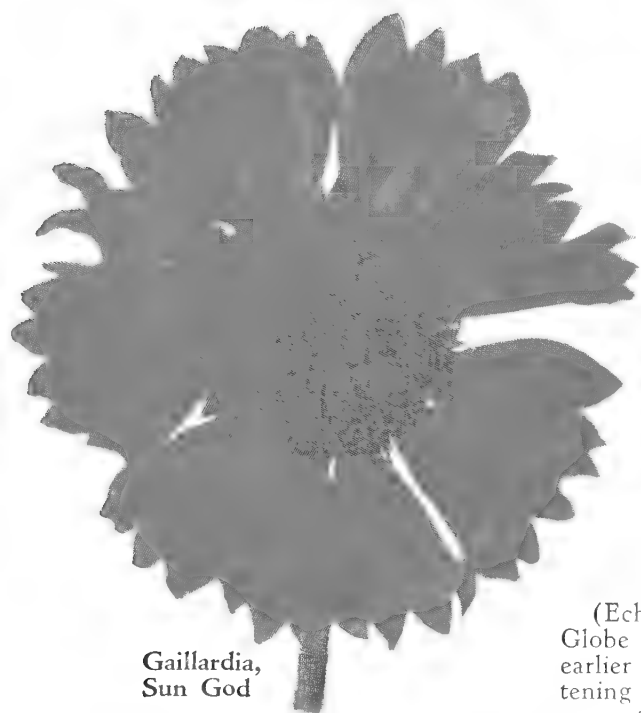
⑧ Lavender Ruffles

PRICES of Varieties Above

3 for \$0.35	15 for \$1.25
6 for .55	18 for 1.40
12 for 1.00	24 for 1.80

R. M. Kellogg Co.
Three Rivers, Mich.

PUT THIS SPARKLING BEAUTY



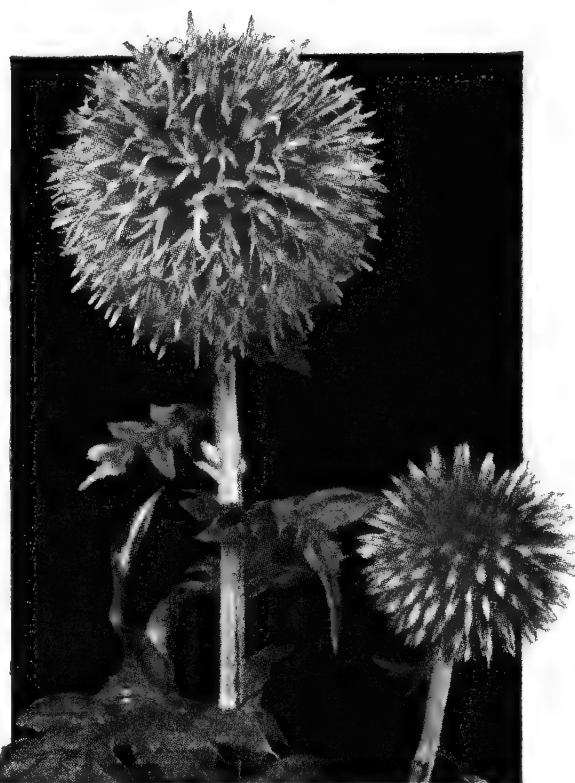
Gaillardia,
Sun God

Gaillardia, Sun God

The rich golden yellow flowers are immense, tall and erect—about 24 inches high. Lots of blooms, long time—mid-June to mid-July in the North. Fine for cutting. Will continue to bloom until frost if flowers are cut. **PRICES:** 1 for 75c; 2 for \$1.35; 4 for \$2.55; 6 for \$3.75.

Globe Thistle, Taplow Blue

(Echinops.) This Taplow variety of Globe Thistle is a fine improvement over earlier sorts—larger, and bluer, with a glistening metallic sheen. Blooms freely, and seems to say: "Any 'ol soil will do for me." Yes, 'easy to grow. Likes sun. Hardy. **PRICES:** 1 for 75c; 2 for \$1.35; 4 for \$2.55; 6 for \$3.75.



Taplow Blue

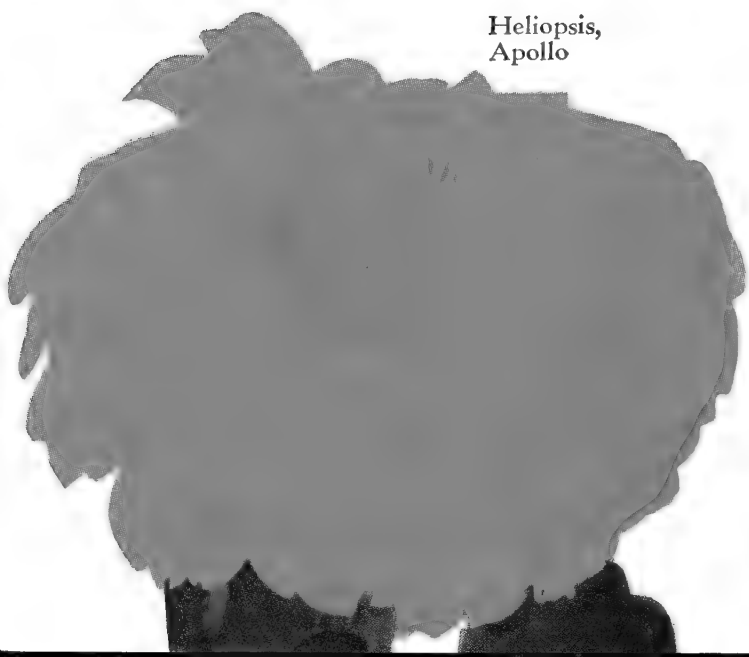
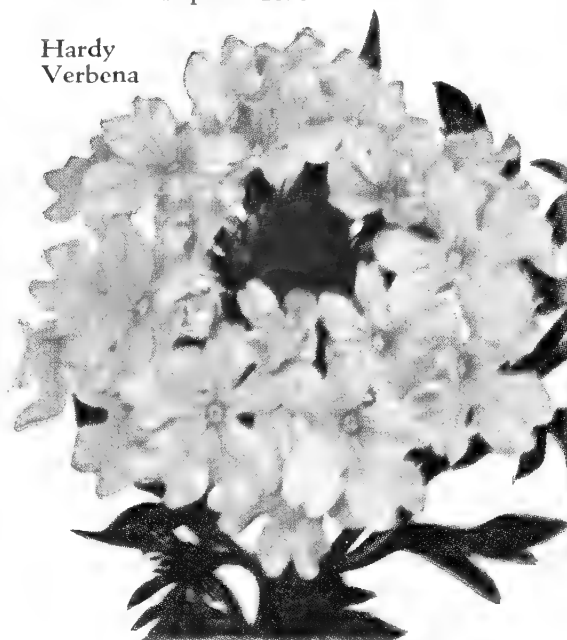


Blue Bonnet

Blue Bonnet

(Scabiosa, Isaac House Hybrids.) Blue Bonnet will give your garden the happy blues. Its coloring is soft and lovely, and we won't blame you a bit if so many of you make a rush for this Isaac House "Blue Bonnet," that we sell it out in a jiffy. Starts blooming in June, continues until September. Tall stems; 18 to 24 inches high. Plant 12 to 15 inches apart in sun or part shade; ordinary soil; ordinary moisture requirements. **PRICES:** Field-grown, 70c each; 2 for \$1.25; 3 for \$1.75; 4 for \$2.30.

Hardy
Verbena



Heliopsis,
Apollo

Heliopsis, Apollo

As brilliant as an oriole. Blooms from late July to frost. Foliage dark green, robust and healthy. Hardy. 20 to 24 inches high. Order this gleaming flower early. **PRICES:** 1 for 65c; 2 for \$1.15; 4 for \$2.15; 6 for \$3.15.

Order
of

Kellogg's

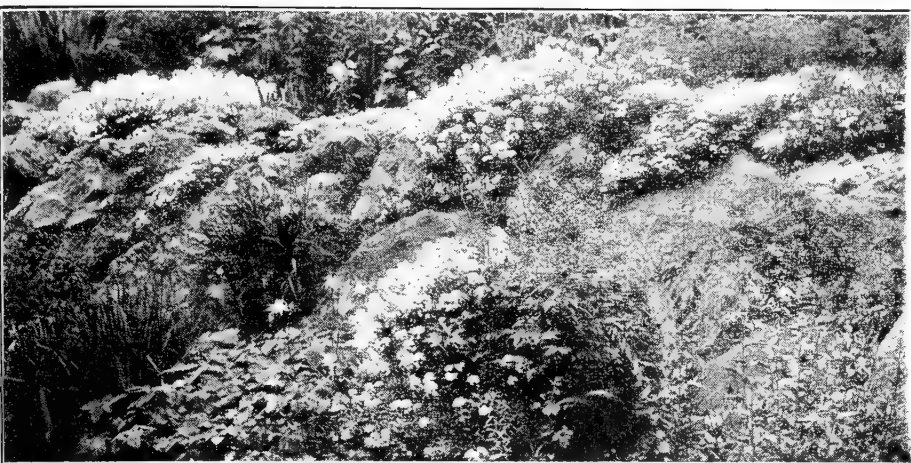
Three Rivers,
Michigan



Creeping Phlox

IN *Your* GARDEN

These Plants are
GUARANTEED TO GROW
See pages 6 and 7.



10 ROCK PLANTS \$2.59

Ten choice plants for only \$2.59. Would cost you \$3.00 to \$4.00 if bought by variety. All ideally suited for rock garden planting. Long blooming period, brilliant colors. At least five different kinds, labeled.

PRICES: 10 for \$2.59; 20 for \$4.98.

Hardy Verbena In Pink and Blue

Guaranteed to
Grow—See page 6

A flower of great usefulness and great beauty. Fine for covering unsightly spots, fine for rockeries. It has a creeping habit, with beautiful flowers. Foliage dark olive-green. You will like them, we know. Each head is 3 to 4 inches across. Bloom all summer and into fall. Two colors: Beautiful rose-pink (left) and rosy blue. Choice: 1 for 55c; 2 for \$1.00; 4 for \$1.90; 6 for \$2.80.

**Special
Offer**

10 plants, all suitable
for rockeries, as follows:

2 Hardy Verbena..\$1.00
4 Creeping Phlox.. 1.50
4 Primula 1.70

Total Value ..\$4.20

Bargain Price \$3.85

Creeping Phlox 3 Beautiful Colors

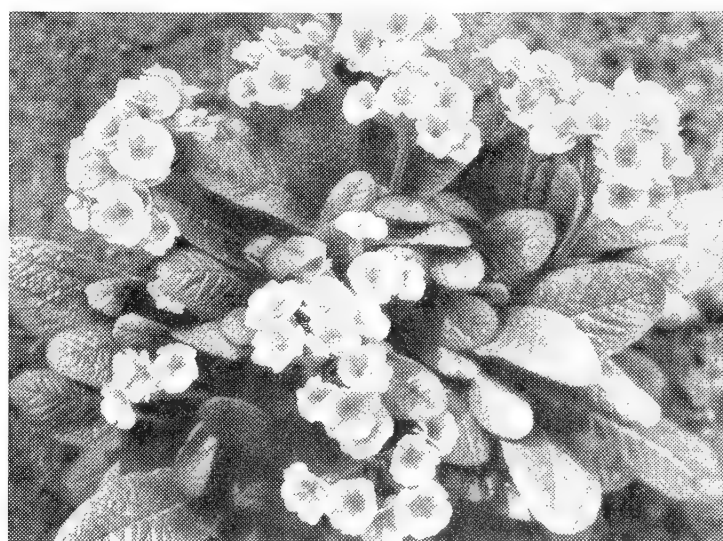
Form beautiful carpets of color for your garden in the spring. Especially fine for rockeries. Three beautiful varieties:

PINK EMERALD. A new variety with more and larger foliage.

BLUE EMERALD. Beautiful rosy blue, a fine glowing shade.

SUMMER SNOW. A beautiful blanket of white.

Above 3 Creeping Phlox: 1 for 45c; 2 for 80c; 4 for \$1.50; 6 for \$2.20. 12 Creeping Phlox (4 of each color), \$4.15.



4 Primroses \$1.70

Darling little flowers that greet you with fresh-spirited and beautiful colors in spring. Grow 6 to 8 inches tall, similar spread. Like moisture. Rich soil. Mixed colors only, such as yellow, red and white in various shades.

PRICES: 2 for 90c; 4 for \$1.70; 6 for \$2.50.

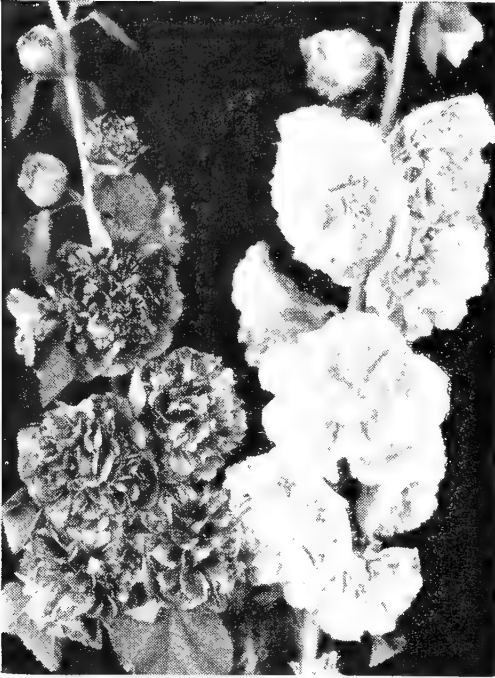


6 Azaleamums by Color \$2.95

This is the way to have those famous Azaleamums at low cost—each plant producing hundreds of blooms first year, and more second year. Each plant gets as large as a bushel basket or larger by September, and will be a glorious sight in your garden. At prices below, you simply order by color instead of by variety. It helps us keep our stocks balanced, so we can sell at lower prices. You may choose pink, red, yellow, white, or bronze.

PRICES: Plants out of 2-inch pots, 2 for \$1.10; 4 for \$2.05; 6 for \$2.95.

Don't Forget These Old Friends



Double Hollyhocks

(*Althea Rosea*). All doubles. Hardy, easily grown, mammoth flowering; beautiful! Bloom June and July. Colors, your choice: Red, pink, lilac, and yellow. Prices: 2 for 85c; 4 for \$1.55; 5 for \$1.90; 10 for \$3.65.



Aquilegia Clematiflora

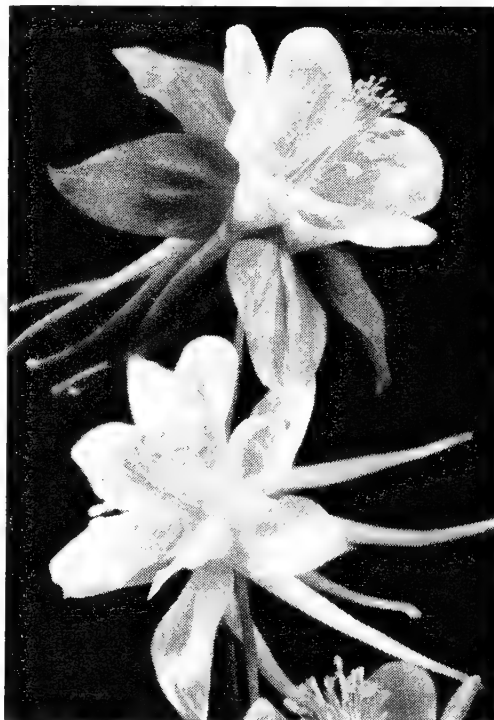
Hybrids, mixed colors. Beautiful pastels, pinks, yellows, blues, whites, creams. Grow 18 to 24 inches. Bloom May-June. Space 12 to 15 in. Prices: Field-grown, 1 for 55c; 2 for \$1.00; 4 for \$1.90; 6 for \$2.80.

See page 17 for
2 New Asters



Forget-Me-Not Type Anchusa

Pretty little blue flowers which give myriads of bloom during May and June. Color and shape about like Forget-Me-Nots. Grow about 12 in. high. Very hardy; like shade or semi-shade. Plant 12 in. apart. Prices: Field-grown, 1 for 50c; 2 for 90c; 4 for \$1.70.



Aquilegias

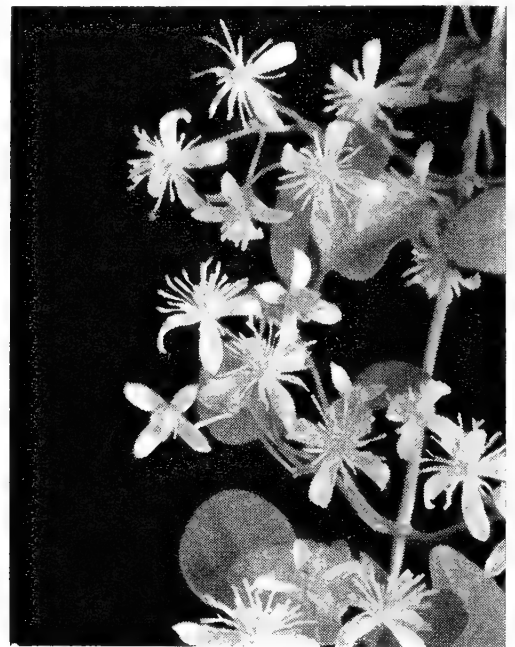
(Columbine). Long-spurred, large, well formed. Hybrids, no color choice, but sufficient quantity will include reds, pinks, blues, purples, whites, yellows and bi-colors. Blooms May and June. Hardy. Plant 12 to 15 inches apart. Prices: Field-grown, 1 for 45c; 2 for 75c; 4 for \$1.30; 6 for \$1.90.

We Started Business in 1869



Windflowers 2 for \$1.40

Dainty and winsome, and now offered at a real saving. Bloom from September to November. You choose colors: Pink, white or red. Prices: Strong, pot-grown plants with ball of earth on roots, 1 for 75c; 2 for \$1.40; 4 for \$2.70.



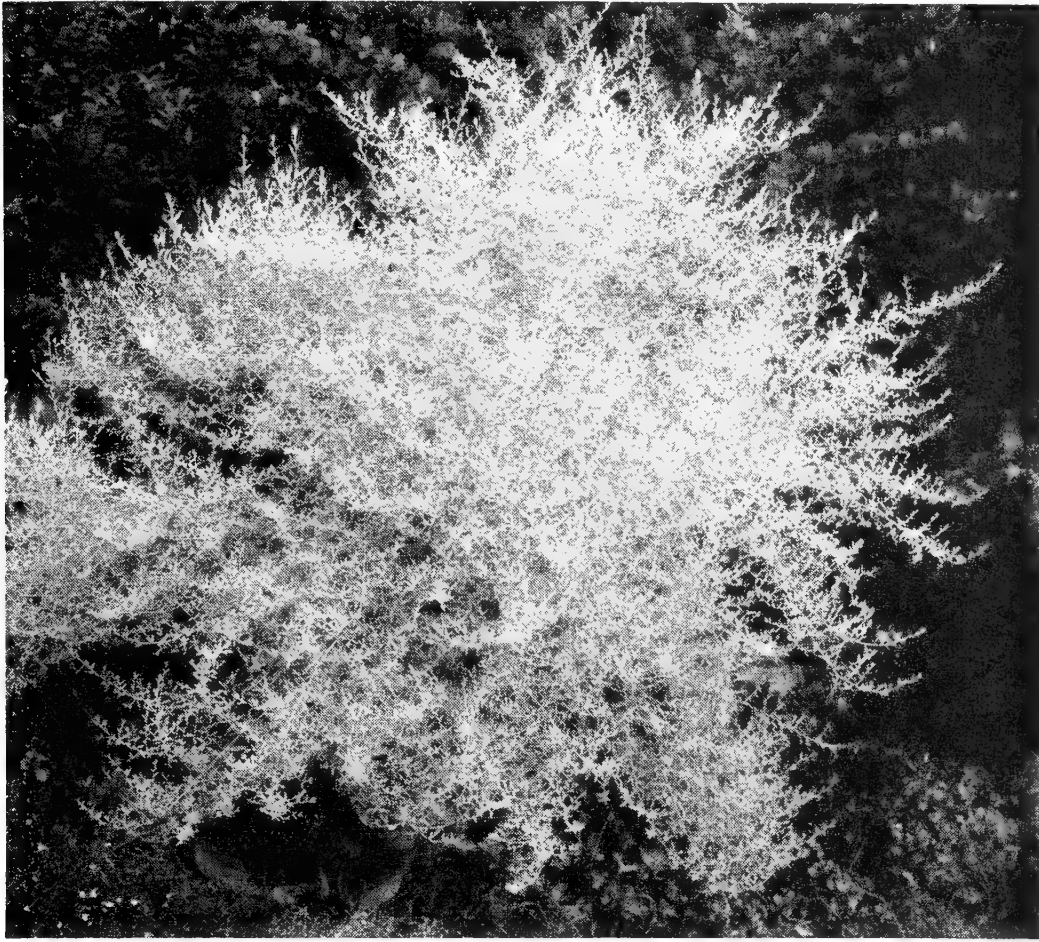
Sweet Autumn Clematis 2 for \$1.35

(*Clematis paniculata*). A very graceful climber with myriads of minute white blooms, and a rare and delightful fragrance. Blooms during September. Planting distance 8 feet. Prices: 1 for 75c; 2 for \$1.35; 4 for \$2.55; 6 for \$3.75.

Try POPULAR GARDENING,
America's New Garden Magazine, gives you garden know-how on flowers, fruits, and vegetables. See special offer subscription blank enclosed.

R. M. Kellogg Co., Three Rivers, Mich.

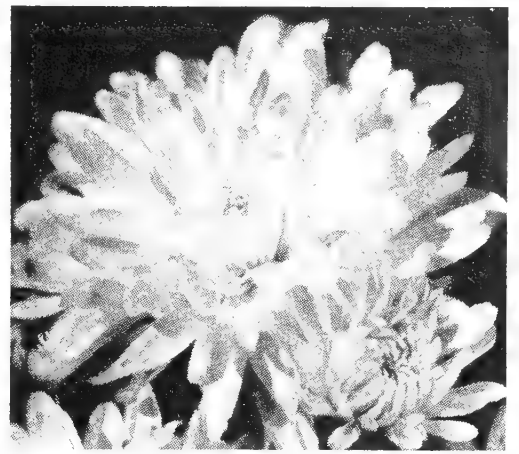
- - They Bloom so Beautifully ! ! !



4 Ghost Plant \$1.55

(Silver King). The perennial of beautiful foliage. Looks as if dusted with silver. Fine background for lower plants of brilliant color. Beautiful all summer long. Grows 2 to 3 feet high, spread 18 inches or more. Plant 18 inches apart; ordinary soil; ordinary moisture; sun or shade.

Prices: Field-grown, 1 for 50c; 2 for 85c; 4 for \$1.55; 6 for \$2.35.



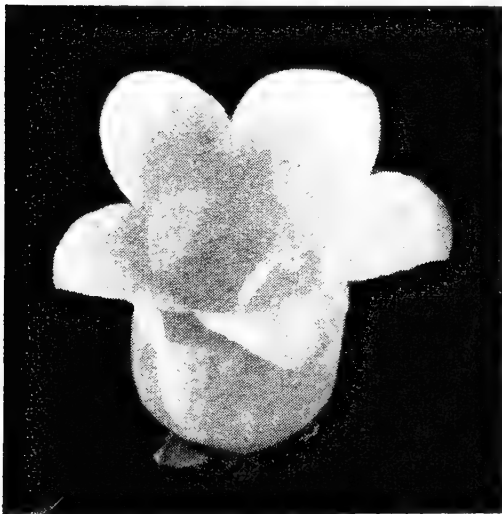
8 Large Mums \$2.90

All large-flowering varieties, various colors, our choice, such as pink, yellow, white, etc. Prices: 4 for \$1.50; 6 for \$2.20.



8 Pompon Mums \$2.89

Same colors as above, but Pompons. Prices: 4 for \$1.49; 6 for \$2.19; 8 for \$2.89.



4 Canterbury Bells \$1.35

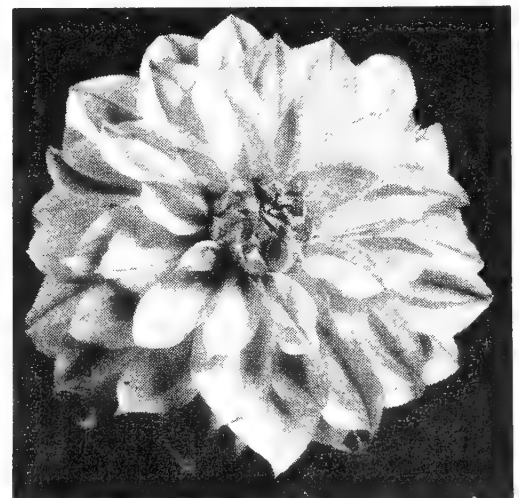
Double. (Campanula calycanthemata, Cup and Saucer). Grow 2 to 4 ft. tall. Choose Blue, Rose, Lilac or White. Plant early. Prices below.

Single. Same colors, but single flowers. Prices: Field-grown, single or double, 4 for \$1.35; 8 for \$2.65.



Coreopsis

DOUBLE SUNBURST. Pure yellow flowers. June to frost. Grows 2 to 3 feet high, 18-inch spread. Very hardy. Mulch in winter. Plant 15 inches apart in any soil; ordinary moisture; full sun. Field-grown. Prices: 1 for 45c; 2 for 75c; 4 for \$1.45; 8 for \$2.85.



10 Big Dahlias \$1.95

GORGEOUS DAHLIAS. All large 4- to 8-inch flowers—no miniatures. Mixed colors, red, white, pink, etc. No color choice. Prices: 10 for \$1.95; 20 for \$3.85.

The Best since 1869

INDEX on page 17

Here are those Uncommonly



6 Cannas \$1.95

Brilliant coloring, beautiful foliage. High-grade, healthy roots. Bloom July and August. Grow 3 to 6 feet high. Colors: Pink, Yellow, Red, Orange and Two-tone

(Red and Yellow). Canna Prices: We choose colors, 5 for \$1.00; 10 for \$1.85; 20 for \$3.65.

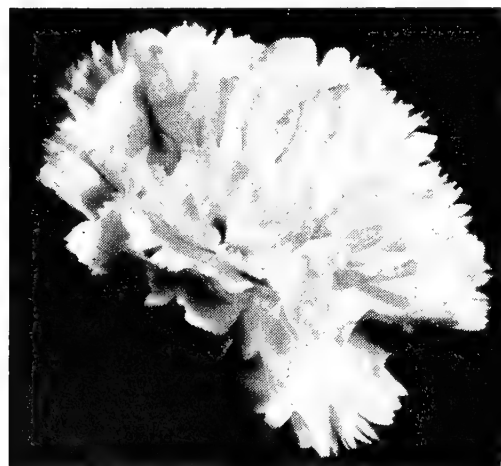
Canna Prices: You choose colors, 1 for 45c; 2 for 75c; 4 for \$1.35; 6 for \$1.95; 12 for \$3.85.



Hibiscus

(Mallow). Grows like a shrub. A giant 2- to 4-ft. perennial. Showy blooms July-August. Mixed colors only. Plant 24 to 30 inches apart in ordinary soil; ordinary moisture; sun or part shade. Cut back to the ground each spring. Prices: 1 for 50c; 2 for 90c; 4 for \$1.70; 6 for \$2.50.

The Best Since . . . 1869



Hardy Carnations

Grow your own, right in your own garden—bloom June-July. Colors are red, pink, white, yellow, and you get all colors if you order 4 or more. Prices: good healthy, field-grown plants, 1 for 45c; 2 for 80c; 4 for \$1.50; 6 for \$2.20; 12 for \$4.30.



Bleeding Hearts

(Dicentra spectabilis.) Grow about 24 inches high. May spread 2 to 3 feet when full grown. Bloom during May. Prices: 3 to 5-eye divisions, 1 for 75c; 2 for \$1.40; 4 for \$2.70.

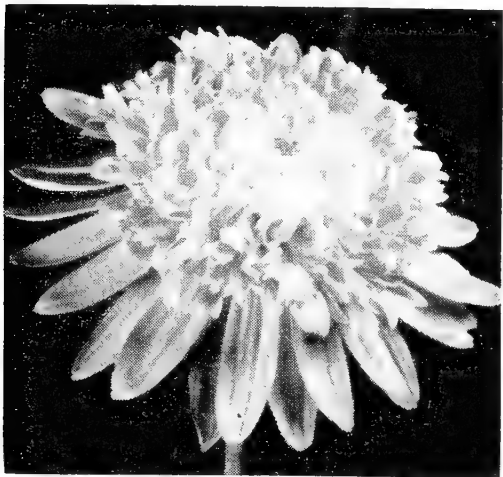


Leopardbane

Large, yellow, Daisylike flowers. 1½ ft. to 2 ft. high. April to June. Bright green, heart-shaped leaves. For best display, grow in groups of six or more. Likes heavy soil; plant 6 to 8 inches apart. Prices: 1 for 50c; 2 for 90c; 4 for \$1.70; 6 for \$2.50.

Order of Kellogg's, Three Rivers, Michigan

Beautiful Flowers



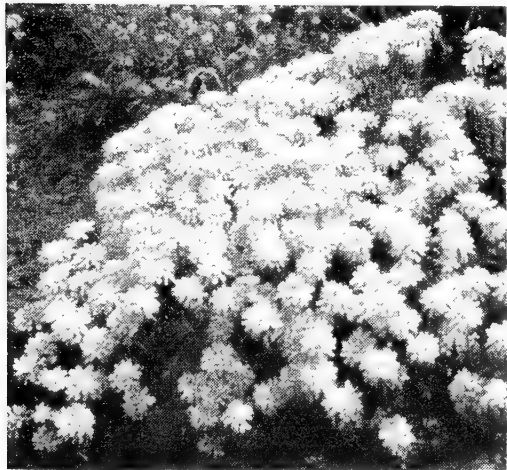
Buckeye Painted Daisy

(Pyrethrum.) A beautiful flower with tufted center. Deep wine-red. Grow 2 to 3 feet high. Bloom May and June. Plant 12 to 15 inches apart, good soil; sun or part shade. Prices: 1 for 65c; 2 for \$1.25; 4 for \$2.40.



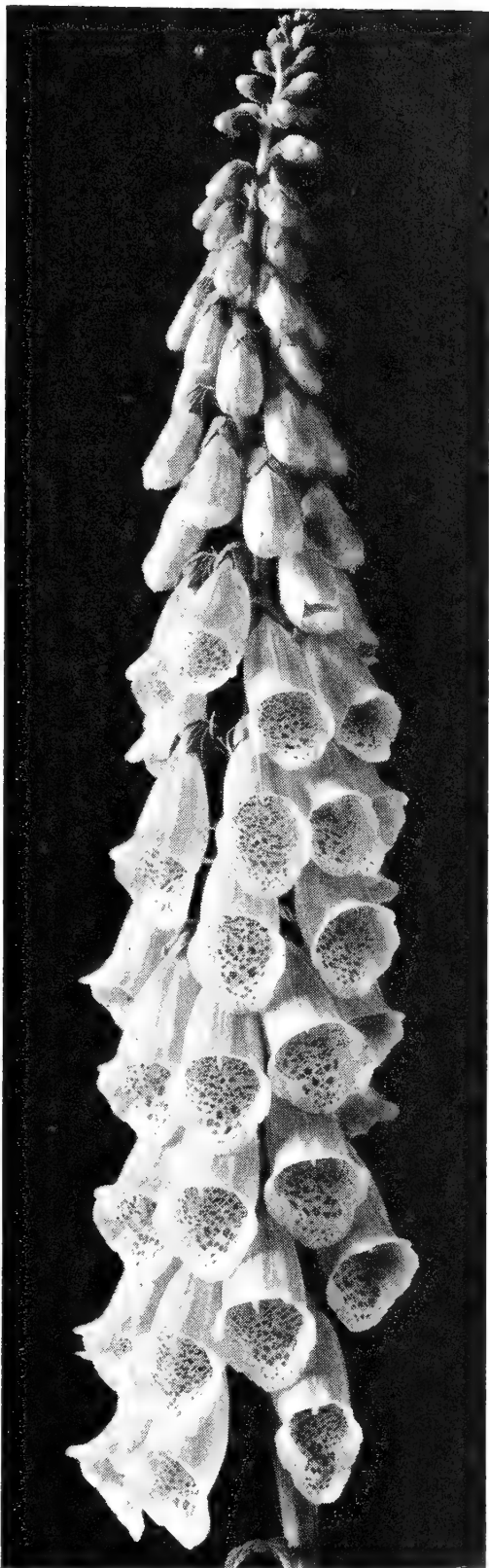
Two New Asters

THE ARCHBISHOP. Light blue.
THE SEXTON. Dark blue.
Loads of flowers in fall. Grow 2 ft. high.
PRICE: 55c each; 2 for \$1.00; 4 for \$1.90.



4 Iberis \$1.50

(Spanish Evergreen). This pretty flowering perennial remains evergreen all winter. Pink or white, choice. Blooms May-June. 9 to 12 inches tall. Plant 12 inches apart; ordinary soil and moisture. Prices: 1 for 45c; 2 for 80c; 4 for \$1.50; 6 for \$2.20.



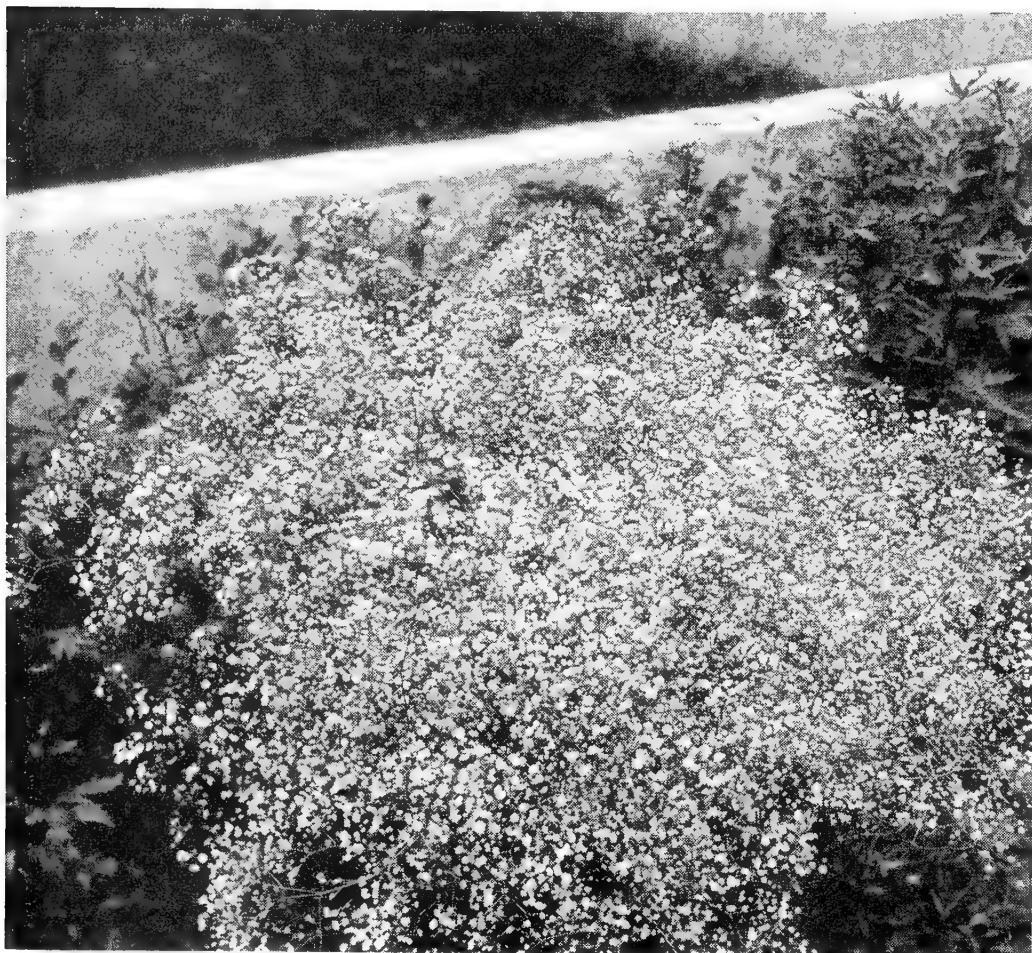
8 Foxgloves \$2.55

Take 'em away folks. These Foxgloves will bring back fond memories, and yet they are an improvement over the flowers grandmother had. These are large-flowering, beautifully colored Shirley Hybrids in a variety of fairylike colors, such as rich purple, "blue" spotted yellow, and some nearly white. Sound good, don't they? They bloom in May-June. Order early. They'll bloom this year. Prices: 4 for \$1.30; 8 for \$2.55,

INDEX

Althea Rosea	14	Honeysuckle	33
American Ivy	33	Honeymoon	
Amur River Privet	35	(Shasta Daisy)	20
Amygdalus	34	Hopa Crab	24
Anchusa	14	Hydrangea	31
Anemone	14		
Apollo Heliopsis	12	Iberis	17
Aquilegia	14	Ivy	33
Aronia Arbutifolia	30		
Ash, Mountain	30	Japanese Rose Vine	29
Artemisia	15	Judas Tree	34
Asparagus	40, 41		
Astilbe	27	Kolkwitzia	24
Azalea Mollis	25		
Azaleamums	2-5, 13	Lace Vine	33
		Leopard Bane	16
Baby's Breath	18	Ligustrum	
Barberry	35	Amurensis	35
Beauty Bush	24	Lilacs	25
Begonias	29	Lilies	27, 29
Berberis	35	Liriodendron	
Bittersweet	33	Tulipifera	30
Blackberries	39	Lonicera	31
Blanket Flower	19	Lythrum	18
Bleeding Heart	16		
Blueberries	40	Magnolia	33
Blue Bonnet	12	Mallow	16
Blue-leaf Willow	35	Midget Hedge	18
Boysenberry	42, 43	Mock Orange	31
Bridal Wreath	32	Mountain Ash	30
Brilliant Fireberry	30	Mums	1-5, 8, 9, 15
Bronze Glory	34	Myosotis	19
Bush Cherry	31	Myrtle	19
Calycanthus		Painted Daisies	17
Floridus	30	Perennial Pea	18
Campanula	15	Philadelphus	31
Canna	16	Phlox	12, 37
Canterbury Bells	15	Polygonum Auberti	33
Carnations	16	Pompon Mums	15
Celastrus Scandens	33	Primroses	13
Cercis (Redbud)	34	Prunus Cistena	34
Chrysanthmums		Prunus Glandulosa	34
.....1-5, 8, 9, 15		Prunus Tomentosa	31
Clematis	14	Prunus Triloba	35
Cl. Roses	20, 21	Pyrethrum	17
Coreopsis	15		
Crapemyrtle	31	Raspberries	42, 43
Creeping Phlox	12	Raydomes	5
Cup and Saucer	15	Redbud	34
Cydonia Japonica	34	Rhubarb	40, 41
		Rhus Cotinus	35
Dahlias	15	Rockery Plants	13
Daisies	17	Rosea Superbum	18
Daphne Cneorum	25	Roses	20-23
Day Lilies	29	Rose Vine	29
Delphiniums	26	Russian Olive	30
Deutzia	30		
Dianthus	16	Salix Purpurea	35
Dicentra		Scabiosa	12
Spectabilis	16	Sorbus Aucuparia	30
Diervilla	30	Shasta Daisy	20
Digitalis	17	Silver King	
Doronicum		(Ghost Plant)	15
Caucasicum	16	Silver Lace Vine	33
		Smoke Tree	35
Echinops	12	Snowberry	32
Esther Reed		Spanish Evergreen	17
Shasta Daisy	20	Speedwell	
		Veronica	19
Fl. Almond	34	Spirea	32
Fl. Peach	34	Strawberries	44-48
Fl. Plum	35	Sweet Autumn	
Fl. Quince	34	Clematis	14
Forget-Me-Not	14, 19	Sweet Shrub	30
Forsythia	30	Syringa Vulgaris	25
Foxgloves	17		
French Lilacs	25	Tamarix	34
		Teucrium	18
Gaillardia	12, 19	Trollius	26
Gardenias	29	Tru hedge	
Garland Flower	25	Columnberry	35
Germander		Tuberoses	18
(Midget Hedge)	18	Tuberous Begonias	29
Ghost Plant	15	Tulip Tree	30
Gladioli	10, 11, 29		
Globe Flower		Verbena	12
(Trollius)	26	Veronicas	19
Globe Thistle	12	Violets	36, 37
Golden Bell	30	Virginia Creeper	33
Grapes	38, 39		
Gypsophila	18	Weigela	30
		Willow	35
Heliopsis	12	Windflowers	14
Hibiscus	16	Wisteria	33
Hollyhocks	14		

Guaranteed to Grow and Bloom



Baby's Breath

Creeping type. (*Gypsophila repens rosea*.) Showers of pink blossoms in July and August. Grows 4 inches high.

Tall-growing Type. (*Gypsophila paniculata*.) Big masses of white flowers, July-August. Grows 2 to 3 feet high.

Prices:

2 for . \$0.80
4 for . 1.50
6 for . 2.20



Perennial Pea 4 for \$1.50

Bloom in June and July. Climb any support. Hardy. Plant 2½ to 3 feet apart in ordinary non-acid soil (avoid peat moss); ordinary moisture, full sun. Colors: Red, pink and white, mixed only. Prices: 2 for 80c; 4 for \$1.50; 6 for \$2.20.



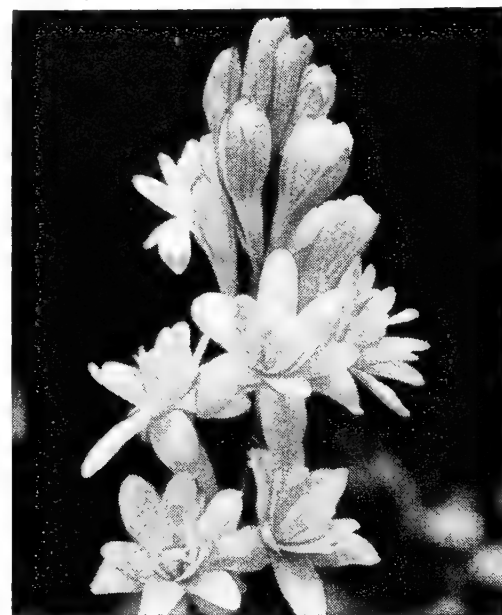
Lythrum

(*Rosea superbum*.) Deep pink flowers on tall spikes. Hardy, likes a moist, sunny spot. 2 for 80c; 4 for \$1.50; 6 for \$2.20.



Midget Hedge

Fine low hedges, 12 in. high. Can be sheared. Glossy green foliage. Prices: 2 for 69c; 3 for 95c; 6 for \$1.65; 10 for \$2.45.



Fragrant Tuberose

Amazing Gardenialike fragrance. Flowers large and double. Thick, waxlike texture. Strong, straight stems, 30 inches tall or more. Excellent garden flower, excellent cutting flower. Blooms August-September. Grow sun or part shade. Prices: (bulbs), 4 for 60c; 8 for \$1.15; 12 for \$1.70.

**Send Your Orders to
KELLOGG'S, Three Rivers, Mich.**

- - See Pages Six and Seven



Veronica

VERONICA SUBSESSILIS. Color: deep blue. Grow two feet high. Bloom in August. Hardy. Plant 12 in. apart. Prices below.

VERONICA INCANA ROSEA. Pretty pink flowers, silvery gray foliage. 12 inches high. July-August. Plant 8 inches apart. **Prices:** both types, 2 for 85c; 4 for \$1.60; 6 for \$2.35.

SPECIAL! 3 of each Veronica, 6 in all **\$2.19**



Gaillardia Goblin

Brilliantly colored, grows low and bushy like an Azaleamum. Red and yellow flowers, each 2½ inches across. Grows about 15 inches high. Blooms July to September. Plant 12 inches apart, well drained soil, ordinary moisture. **Prices:** 1 for 50c; 2 for 85c; 4 for \$1.55; 6 for \$2.20.



Gaillardia Grandiflora

(Blanket Flower.) Grows 10 to 18 inches high. Flowers orange-yellow, red centers. Bloom all summer and late into fall; many flowers. Amazing in beds or borders. **Prices:** 1 for 45c; 2 for 80c; 4 for \$1.50; 6 for \$2.20.



Pink Forget-me-nots

A favorite flower, now gone pink—dainty, pretty pink. And the flowers cover the plant. Bushy foliage. 6 to 8 in. tall. A charmer you'll want at 1 for 60c; 2 for \$1.10; 4 for \$2.10; 8 for \$4.00.

Blue Forget-me-nots

Yes, we have the blue ones too. 1 for 45c; 2 for 80c; 4 for \$1.50; 8 for \$2.90.



Myrtle

The ground cover that grows anywhere—shade, hillside, under trees, anywhere. Creeping habit. Pretty foliage, and pretty, Violetlike, blue flowers. You can cover lots of ground at 6 for \$1.50; 12 for \$2.85; 25 for \$5.50; 50 for \$10.50; 100 for \$19.50.

All Stock Guaranteed—page 7.



Shasta Daisy Esther Reed

This beautiful Shasta Daisy is very large—and very white. Flowers get up to four inches across, completely double and well crested. They have a gleaming white beauty that cannot be shown in pictures. Bloom constantly June through October. Very fine as cut flowers or in the garden. **PRICES:** 1 for 75c; 2 for \$1.35; 4 for \$2.55; 6 for \$3.75.



Shasta Daisy Honeymoon

Shasta Daisies have now been touched by the magic wand of breeders, and here is the result—huge blooms up to 5 inches across or more. Pure white, like newly fallen snow. Center, golden yellow. Massive display. Late June to August. Hardy. Foliage rich green, upright, healthy. 24 to 30 inches high. **PRICES:** 1 for 65c; 2 for \$1.15; 4 for \$2.15; 6 for \$3.15.



Special

3 Esther Reed ..\$2.00
3 Honeymoon . 1.70

Total Value ...\$3.70

Special Price **\$3.45**

Floribunda Roses

Floribunda Roses are bush Roses which produce clusters of blooms and are used for mass planting. These sturdy plants are easy to grow and will bloom from early summer till late frost, creating a beautiful display of color. Plant them in Rose beds or as color groups in front of shrub borders. Plant closely—about 14 inches apart—in large groups to blanket the ground. Average height 24 to 30 inches. Very hardy. Five colorful varieties:

1. **Chateau.** Very dark red as shown in picture. A fine variety.
2. **Improved Lafayette.** Deep glowing red suffused with crimson. Profuse bloomer, fine for bedding. Grow 2½ to 3 feet.
3. **Cinnabar.** Picture shows form and coloring.
4. **Red Ripples.** Intense brilliant red; wavy petals.
5. **Else Poulsen.** Bright rose-pink. Erect growing, thrifty plants. Excellent for hedges.

Prices: 1 for \$1.30; 2 for \$2.45; 3 for \$3.60; 4 for \$4.75; 6 for \$7.05.

Climbing Roses

Guaranteed to grow, like all Kellogg nursery stock, and shipped prepaid to area indicated on page 43.

CLIMBING TALISMAN. A stunning beauty that climbs your fence or trellis and drapes it with beautiful green foliage. Then the lovely two-tone Roses appear, nice cutting size, or nice on the vines. Yellow and red as only Nature can match and blend them. **PRICES:** 1 for \$1.35; 2 for \$2.55; 3 for \$3.75; 4 for \$4.95; 6 for \$7.35.

Other Climbers

CLIMBING AMERICAN BEAUTY. A very fragrant, very beautiful rosy carmine Rose that heaps and piles its blooms all over your trellis, porch or fence. Large brilliant flowers.

PAUL'S SCARLET CLIMBER. A variety that will make your trellis blaze with beauty. Intense scarlet flowers are well shaped, borne on rigid, upright stems. There is little wonder that this is one of the real favorites.

CL. GOLDEN CHARM. Pretty primrose-yellow and indeed beautiful. Flowers large and well formed; do not fade. Foliage luxuriant and healthy.

CL. CALEDONIA. Beautiful white flowers; entrancing fragrance. Fine semi-double shape; pure in color. A really worth-while Climber.

PRICES: Climbing American Beauty, Paul's Scarlet Climber, Cl. Golden Charm, Cl. Caledonia. 1 for \$1.30; 2 for \$2.45; 3 for \$3.60; 4 for \$4.75; 6 for \$7.05.

NEW DAWN. Delicate pink, well formed, fragrant, hardy, everblooming. June to frost. Prices below.

BLAZE. Same blazing color as Paul's Scarlet Climber but is everblooming variety. **Vigorous climber.**

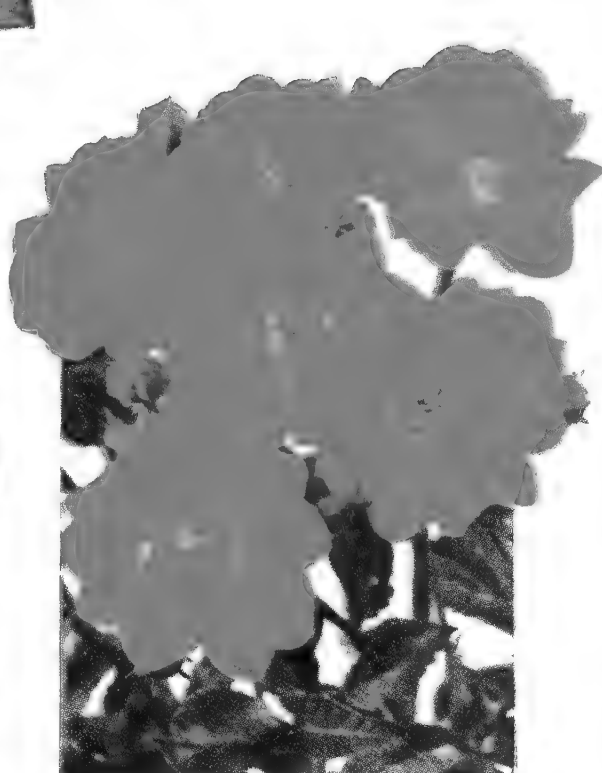
PRICES: 1 for \$1.85; 2 for \$3.55; 3 for \$5.25; 4 for \$6.95; 6 for \$10.35.

Polyantha Roses

Polyanthas often have 100 to 200 blossoms per plant, and will bloom in this amazing fashion all summer long. Simply keep the blossoms clipped off before the petals fall. Wonderfully beautiful in low hedges where a mass of color is desirable. Beautiful when only half open; can be used for corsages. Plant 12 to 15 inches apart; good rich soil; water well, give full sun. Furnished by color only; red, pink, white and orange. **PRICES:** 2-Year Bud-ded Stock, 1 for \$1.30; 2 for \$2.45; 3 for \$3.60; 4 for \$4.75; 6 for \$7.05; 12 for \$13.95.



Floribunda Rose—Chateau



A Cluster of Polyanthas



Paul's Scarlet
Climbing Rose



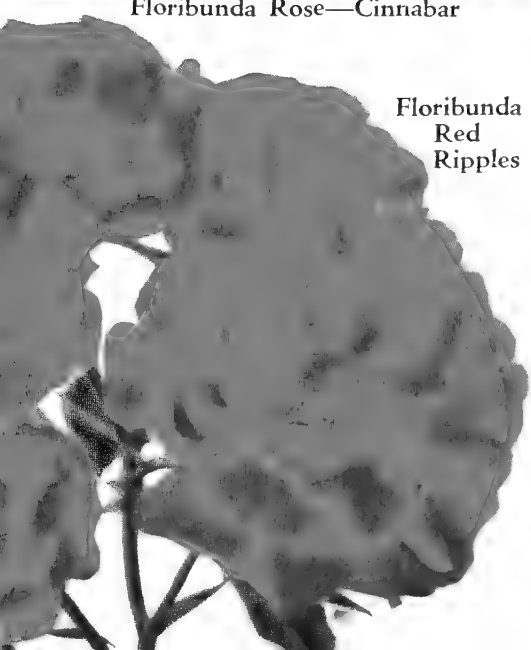
Floribunda Rose—Cinnabar



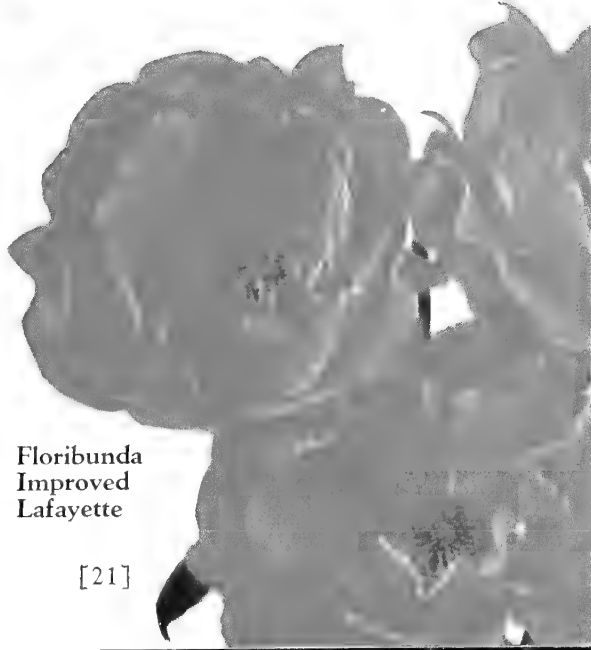
Floribunda—Else Poulsen



Climbing
Talisman



Floribunda
Red
Ripples



Floribunda
Improved
Lafayette

"DAZZLING DOZEN"

The Roses shown here need no descriptions. They are well known as outstanding varieties of Hybrid Tea Roses, and are well pictured. Each picture is numbered,

- (1) Poinsettia
- (2) Golden Dawn
- (3) Grenoble
- (4) Etoile de Hollande
- (5) Edith Nellie Perkins
- (6) President Hoover
- (7) Talisman. Not pictured, but known to all. It puts other two-toned Roses in the background. Color: Golden yellow with shades of copper-red and orange-rose.
- (8) Rouge Mallerin
- (9) K. A. Victoria
- (10) Picture
- (11) Yellow Condesa
- (12) Condesa de Sastago

Large Double- Branched Plants

All Kellogg Roses are best blooming size with strong Japanese multiflora roots, and strong double-branched tops.

Special

**All 12
for Only \$15.95**

You get one of each variety — 12 beautiful Roses. One each of 12 varieties our choice from varieties listed here. Each variety is a different color. Would cost \$18.00 otherwise.

All Hybrid Tea Roses

EVERBLOOMING ROSES

and following are the names of the varieties with corresponding numbers, all strong, two-year plants budded on Japanese Multiflora roots.

PRICES:

By Variety

1 for\$1.50
2 for 2.85
3 for 4.20
6 for 8.25
12 for16.35

All Roses
These 2
Pages Are
Hybrid
Teas



These are the Beauty Shrubs-



Beauty Bush

(*Kolkwitzia amabilis*.) Famed for its beauty. Great masses of delicate pink, fragrant flowers, gracefully drooping. Blooms May and June. Grows 5 to 8 feet. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or part shade. 1½- to 2-foot plants. PRICES: 1 for \$1.50; 2 for \$2.85; 4 for \$5.50; 6 for \$8.25.

Guaranteed to Grow.
See Pages 6-7



Hopa Crab — The Tree of Amazing Beauty

An amazing, dazing beauty, early spring till frost. Spring beauty of bronzy red foliage, then the whole tree bursts into bloom—the most magnificent, fragrant pink flowers. Showy red Apples during summer. Delicious, sparkling jelly. Easy to grow, hardy. Eventual height 20 to 25 feet. Can be made more spreading by pruning. Remarkably disease-free. 3 to 4 ft. size, 1 for \$1.95; 2 for \$3.85.

Buddleias (Butterfly Bush)

Beautiful flowering shrubs which will attract beautiful butterflies.

PINK CHARMING. Delicate pink spikes, 12 to 13 inches. Hardy throughout U. S. Pick off flower spikes in July for best blooms in August and September. Plant 4 feet apart in sun. Mulch in winter. Prices below.

ROYAL PURPLE. Rich, glowing purple. Bush covered with long, beautiful spikes. Blooms from August until frost. Grows 4 to 5 feet tall. Prices below.

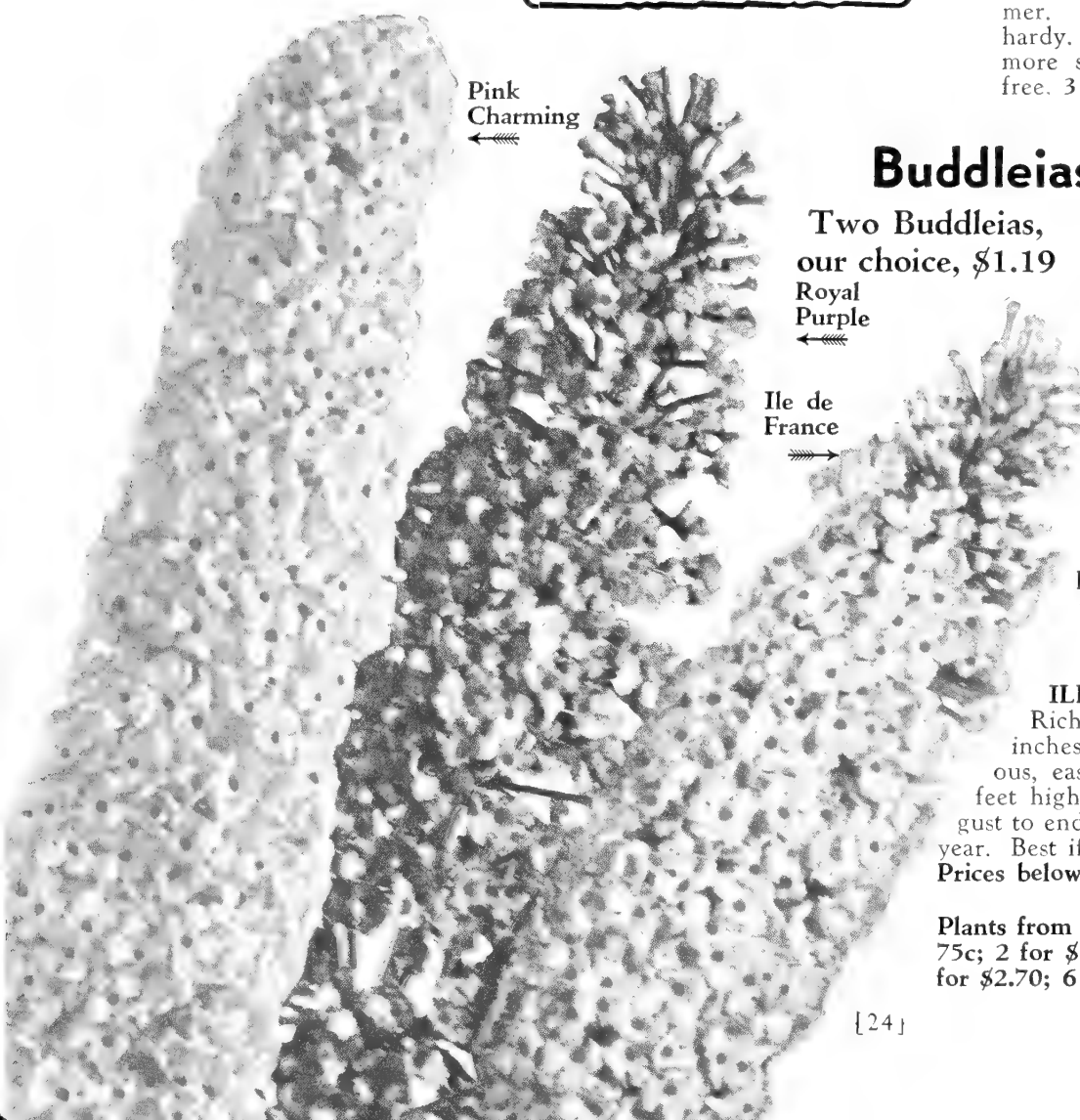
ILE DE FRANCE. Rich purple spikes 12 inches or longer. Vigorous, easy to grow. 4 to 5 feet high. Blooms from August to end of fall. Blooms first year. Best if mulched in winter. Prices below.

Plants from 2½-inch pots, 1 for 75c; 2 for \$1.40; 3 for \$2.05; 4 for \$2.70; 6 for \$4.00.

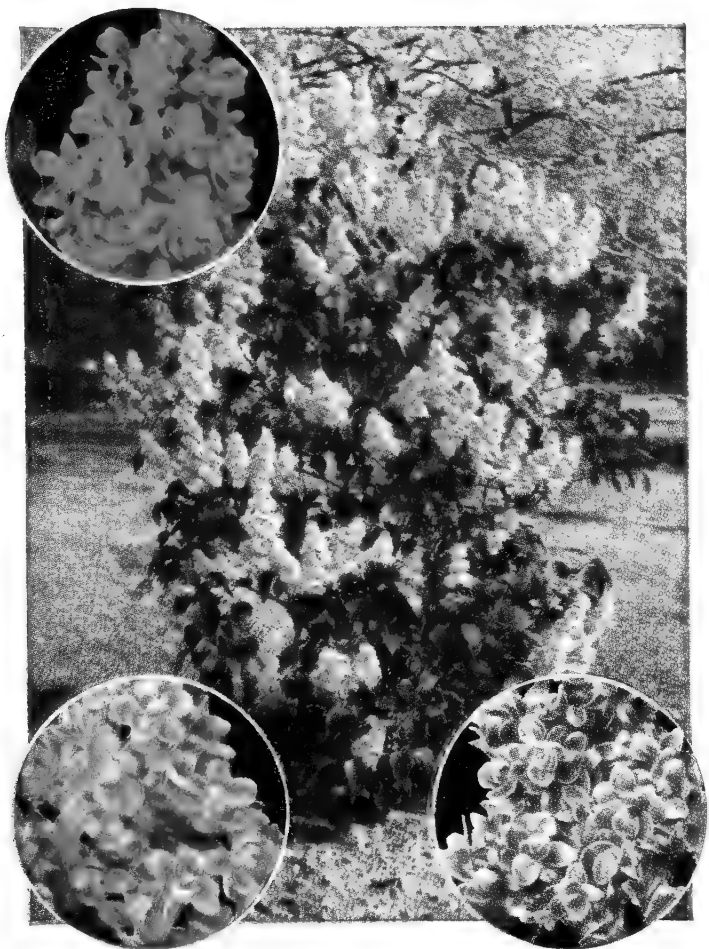
Bargain!

Three Buddleias as follows:
1 Pink Charming \$0.75
1 Royal Purple .75
1 Ile de France .75

Total Value \$2.25
Special Price **\$1.95**



Just See How They Bloom!



French Lilacs

(*Syringa vulgaris*.) Beautiful flowers; beautiful foliage; wonderful fragrance. Can be used in groups or made into fine hedges. Grow 8 to 10 feet high. Plant 5 feet apart; ordinary soil; ordinary moisture. Your choice of colors: Red, Pink, White or Blue. 15 to 18 inches; three-year plants.

1 for \$1.65 4 for \$6.45
2 for 3.25 6 for 9.65

Lilac Special!

Four French Lilacs, one of each color, total value \$6.45—

Special Price \$6.20

Garland Flower

(*Daphne cneorum*.) A wonderfully fragrant shrub and beautifully covered with blooms, as shown. In May it is one big gorgeous mass of pink loveliness. You also get some blooms at intervals, summer until fall. Leaves are green all winter, beautiful waxy texture. Plant 2½ to 3 feet apart. Ordinary, well-drained soil; sun.

PRICES: 8- to 10-inch plants,
1 for \$1.75; 2 for \$3.35.



**Kellogg Plants are
Guaranteed to Grow**

Yes, it is safe to order of
Kellogg's. See our unusual
guaranty on pages 6-7.

R. M. Kellogg Co., Three Rivers, Mich.

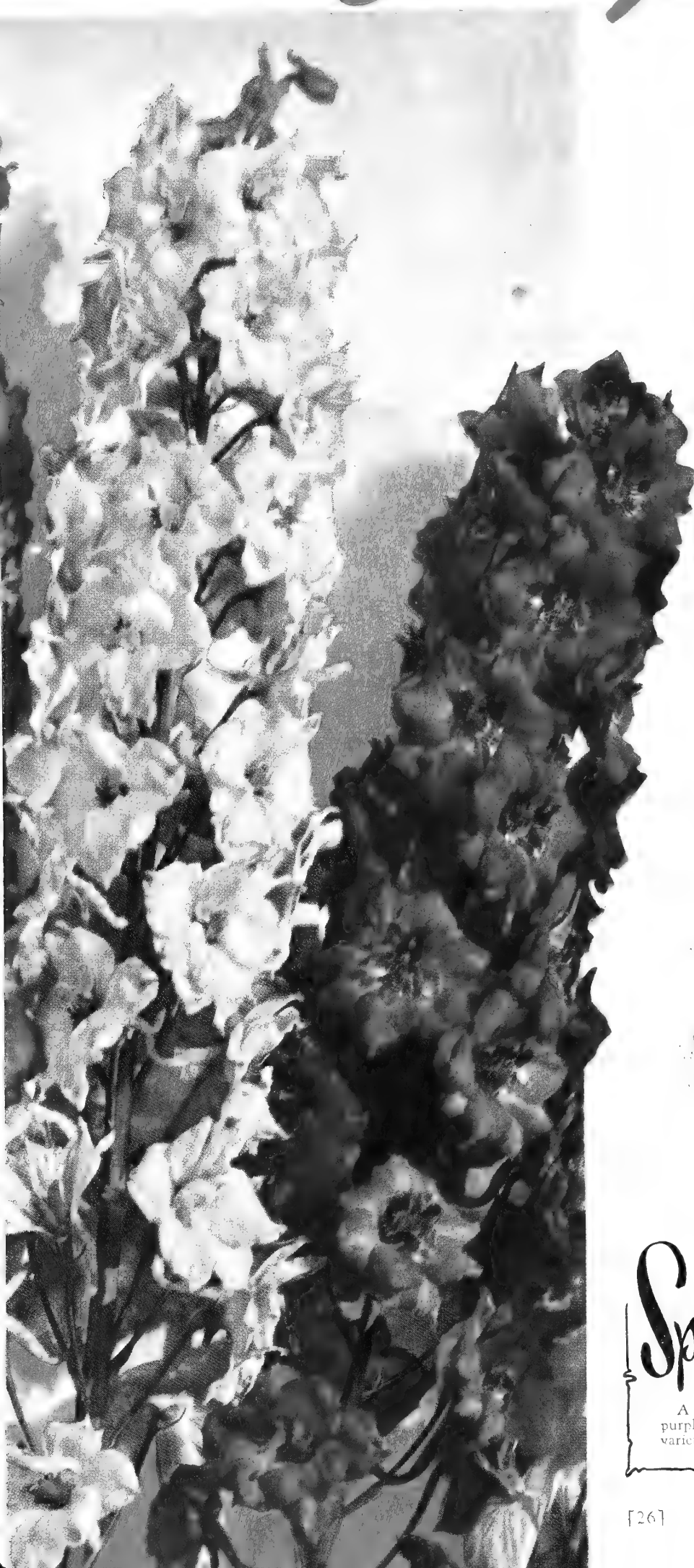


Beautiful Azaleas

Yes, you can have Azaleas in the North, and Azalea Mollis is exceedingly beautiful. The blooms are charming, and it is a beautiful shrub in your garden. Often the shrub will be almost completely covered with flowers, like our Azaleamums. In fact, Azaleamums were named because they are so prolific in bloom like Azaleas. Bloom May-June. Plants are hybrids and we cannot guarantee color, but all are beautiful: burnt orange, yellow, pink, red or salmon. Plant them 2½ to 3 feet apart, in slightly acid soil. PRICES: 8 to 10 inch plants, 1 for \$1.85; 2 for \$3.55; 4 for \$6.95.



Amazing Beauty -



Trollius Golden Queen

This Trollius has a glory of rich coloring that will amaze you, more orange than true yellow. Petals splashed with green underneath, giving a unique effect. Healthy, vigorous, prolific in bloom. 24 to 30 inches high. Flowers $2\frac{1}{2}$ to $3\frac{1}{2}$ inches across. Bloom May-June.

PRICES: 1 for 65c; 2 for \$1.14; 3 for \$1.62; 4 for \$2.11; 6 for \$3.08.

Pacific Delphiniums

Few flowers are more beautiful than Delphiniums, and these tall, stately Pacific hybrids are unusually fine. They have beauty in abundance, with sturdier spikes and better color than other varieties. The florets are unusually large, often 2 inches across or more, while two-thirds to three-fourths of them will be double. Bloom May-June, and again in fall, if they are cut.

This group is the best buy for the average garden. The plants come in a wide range of colors, such as light blues, dark blues, lilacs, purples and near-pinks. They are hybrids; however, no color choice. To get the best variety of color, order at least eight, and twelve would be better. Bloom May and June, and again in fall if they are cut.

PRICES: Pacific Delphiniums, 4 for \$1.25; 8 for \$2.45; 12 for \$3.65.

Special

**10 Tall-Growing
Delphiniums, \$2.29**

A mixture of colors—all tall varieties—dark blue, light blue, purple, lavender, etc. No dwarfs—ALL TALL. All high grade varieties. Mixed colors. No color choice 10 for \$2.29; 20 for \$4.47.



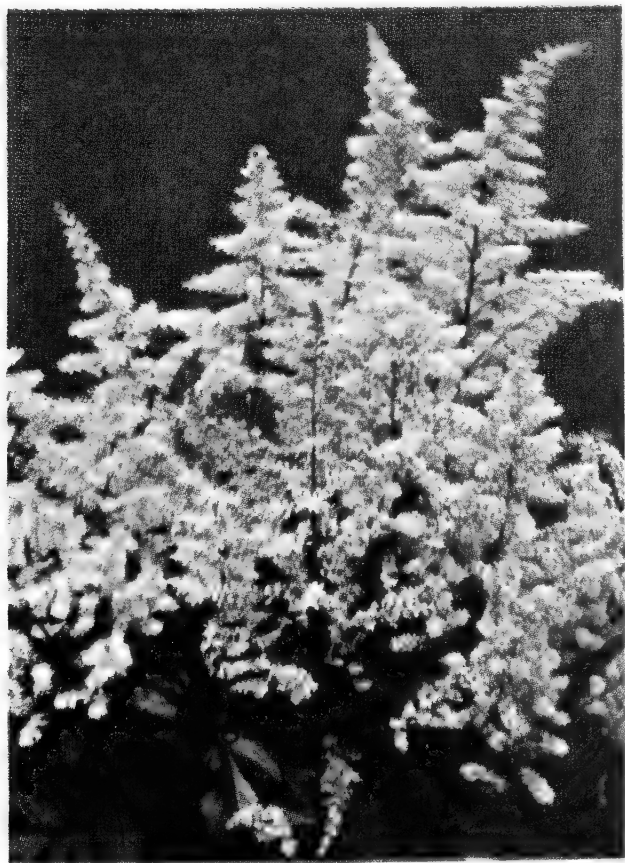
- - Just See How They Bloom



GREEN-THROATED LILY (*Philippinense formosanum*). The Lily with the apple-green throat. Outside, greenish white or purest white with maroon streaks. Large, beautiful trumpets, 7 inches by 5 to 6½ inches. Bloom heavily, August till frost. Grow 2½ to 3 ft. tall. **PRICES**, blooming size bulbs: 2 for 75c; 4 for \$1.35; 6 for \$1.95.



NEW REGAL LILY, SNOW WHITE. Now a Lily that is huge, and beautiful, too. Twice the size of the Easter Lily, and more beautiful. Pure white, with faint golden green tongue. Plant early and deep. Hardy. Large 5- to 6-inch bulbs. **PRICES**: 2 for 75c; 4 for \$1.35; 6 for \$1.95.



ASTILBE, PEACH BLOSSOM. Beautiful, feathery panicles, 8 to 10 inches long, delicate pink, June-July. Grows 1½ to 2 ft. tall. Plant 15 to 18 inches apart in moist, rich soil; water; sun or semi-shade. 1 for 75c; 2 for \$1.40; 4 for \$2.70.

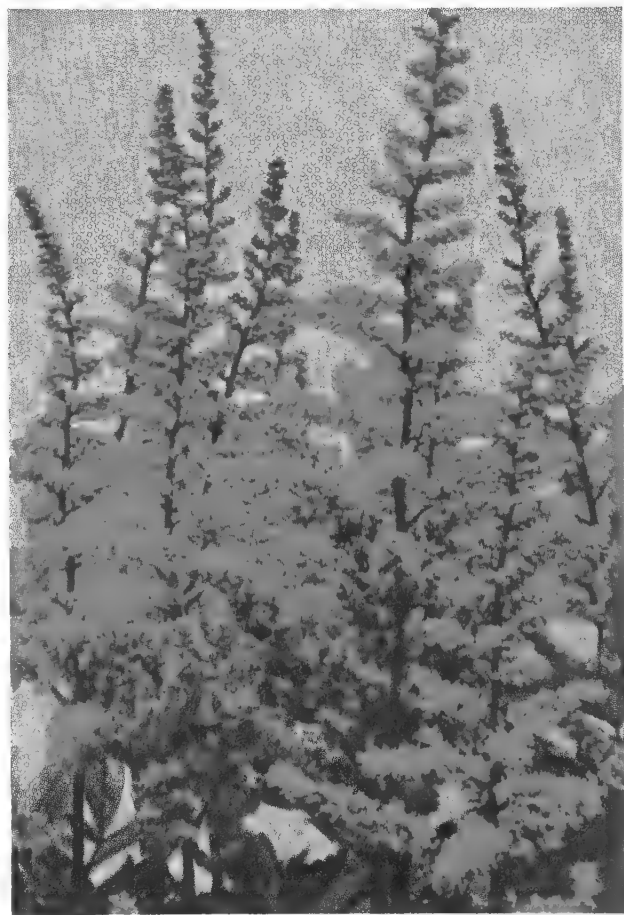


Special

Six Astilbes at a Saving—as follows:
2 Peach Blossom \$1.40
2 Gladstone ... 1.40
2 Fanal 1.70

Total Value \$4.50
Special Price **\$4.25**

WHITE ASTILBE, GLADSTONE. Similar in form to the Peach Blossom, but flowers are beautiful white. Grows about same height as Fanal and Peach Blossom. Plant them together. Bloom June-July. **Gladstone Prices**: 1 for 75c; 2 for \$1.40; 4 for \$2.70.



ASTILBE, FANAL. Bright, glowing crimson, spikes about 15 inches tall. Will grow in sun or part shade. Grows about 1 to 1½ feet tall. Blooms May and June. 1 for 90c; 2 for \$1.70; 4 for \$3.30; 6 for \$4.90.



Gardenias



Day Lilies

Order of **KELLOGG'S**, Three Rivers, Mich.



Begonia



Japanese Rose Vine



Exciting Special

- 2 Gardenias (2¼ in.) \$1.65
- 5 Day Lilies (1 ea.) .. 2.50
- 4 Begonias (all different) 1.00
- 2 Jap. Rose Vines ... 1.60

Total Value\$6.75

Special Price **\$5.95**

Here are those Exciting Flowers

Note the Japanese Rose Vine especially. It is exceedingly rare and beautiful. Try Gardenias. You'll love them.

Fragrant Gardenias

(Gardenia veitchii.) Now you can grow your own, and have them all winter. We supply them out of 2½ or 3-inch pots; you then grow them outside in a sunken flower pot. In the fall bring them in, pot and all, set them in a sunny window, and there they bloom. You enjoy their amazing fragrance and delicate beauty all winter.

PRICES:

Plants out of pots—2 sizes.

2½-Inch Size		3-Inch Size	
1 for	\$0.90	1 for	\$1.45
2 for	1.65	2 for	2.75
4 for	3.15	4 for	5.35

Cultural Note: Grow Gardenias outside in sunken flower pots during summer, sunny location, plenty of water, rich garden soil, acid. To acidify, water with a solution of 1 ounce of ferrous sulphate in 2 gallons of water. We supply 3 ounces of ferrous sulphate with each plant.

Delightful Day Lilies

Plant a whole border of these beautiful flowers. They make a wonderful display. New blossoms every day, attractive foliage.

HYPERION. Citron-yellow. 40 inches tall.

OPHIR. Orange-yellow. Stems 3½ to 4 feet tall.

GYPSY. Gay splashes of red on yellow petals.

ANNA BETSCHER. Rich golden yellow. Blooms late July and August. 2½ to 3 feet.

D. D. WYMAN. Golden yellow, tawny, splashed petals. 2½ to 3 feet. July and August.

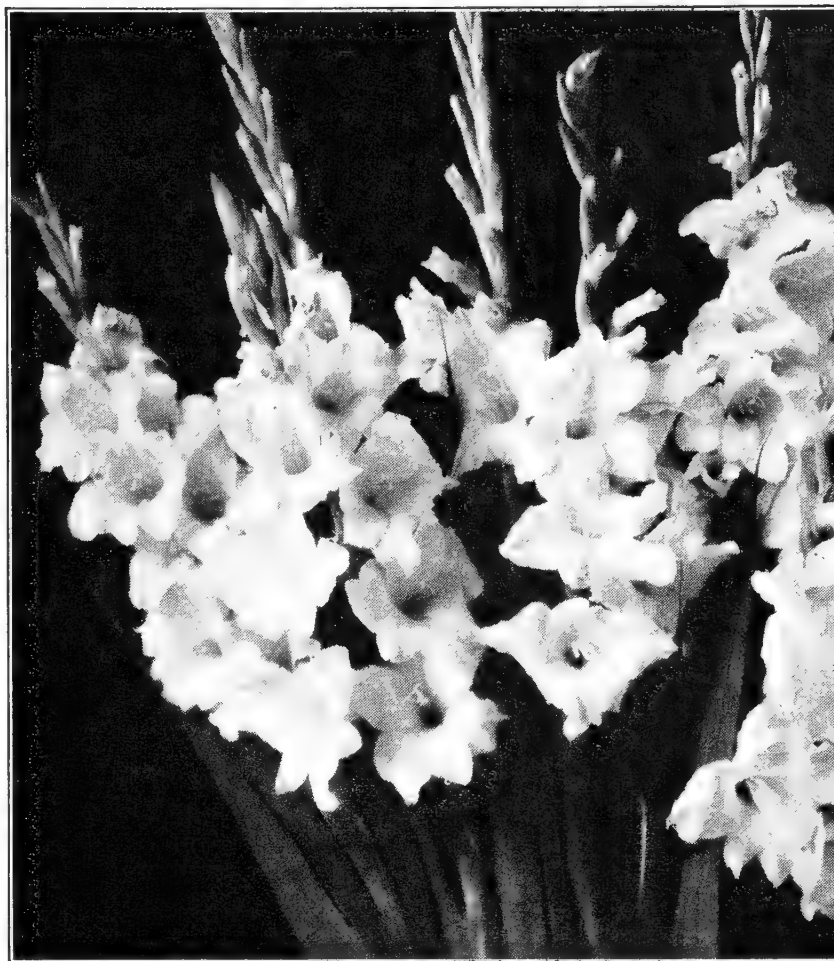
PRICES: All Day Lilies, 1 for 60c; 2 for \$1.10; 3 for \$1.60; 5 for \$2.50; 10 for \$4.85.

Bonny Begonias (Tuberous Begonias)

Beautiful for moist, shady spots—just as beautiful and as large as the picture. Are started from tubers; can be grown easily in the garden or potted and will give you an amazing abundance of blooms. 7 to 10 inches high. Bloom July to September. Plant in semi-shade, ordinary soil, water well. Colors: Scarlet, Yellow, Copper, Rose, White, Salmon, Crimson. Two types (A and B shown above) and all 7 colors in each type. State type and color wanted. 1 for 30c; 2 for 53c; 3 for 75c; 4 for \$1.00; 6 for \$1.43; 7 for \$1.65.

Rare Japanese Rose Vine

Seldom seen, but we have it for you—and it is wonderfully beautiful. Flowers are 2 to 2½ inches across and fine delicate pink in coloring. Each plant produces 5 to 6 vines, and each vine will produce 3 to 4 open flowers at a time—a total of 15 to 20 per plant—and they do it from June until stopped by frost. Will climb to almost 2 feet. Grow well in most any soil. One of the best values we have. **PRICES:** 1 for 85c; 2 for \$1.60; 4 for \$3.10.



100 Large Size GLADIOLI BULBS

100 LARGE BULBS **\$4.99**
SPECIALLY PRICED

These are all larger size bulbs, to give maximum blooms the first year, and continue up to three years thereafter. Part of the bulbs will be No. 1s for exhibition blooms the first year, part No. 2s which will do nearly as well as the No. 1s, and part No. 3s for prolonging the blooming. They too will give extra fine blooms first year. Colors, red, yellow, pink, salmon, lavender, purple and variegated, mixed. 50 for \$2.69; 100 for \$4.99; 200 for \$9.85.

FIRST YEAR BLOOMERS • MANY BEAUTIFUL COLORS • RIVALS OF THE RAINBOW

**Order of Kellogg's
Three Rivers, Mich.**

All Kellogg Shrubs and Ornamentals



Brilliant Fireberry

(*Aronia arbutifolia* brilliantissima.) Quite magical. The leaves are dark green on top, silvery green underside, and flash magically in the breeze. Fiery red berries fall and winter. Erect, upright, beautifully shaped. 6 to 8 feet; space 5 feet apart; ordinary soil; water freely; sun or part shade. **Prices:** 18 to 24 in. size, 1 for \$1.00; 2 for \$1.95; 4 for \$3.85.

Mountain Ash

(*Sorbus aucuparia*.) The tree with those beautiful, orange-red clusters of berries. Grows 25 to 30 feet high. Smooth greenish bark. **Prices:** 1 for \$1.35; 2 for \$2.65; 4 for \$5.25.



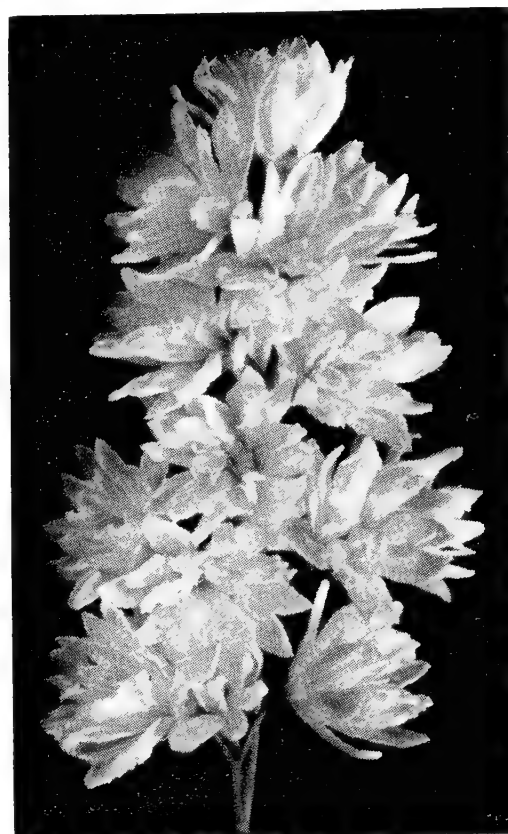
Sweet Shrub

(*Calycanthus floridus*.) This is the shrub of wonderfully fragrant flowers. Shiny green leaves; fragrant purplish brown flowers. May-June. Grows 6 to 8 ft. high. Space 4 to 5 feet in ordinary soil; ordinary moisture; sun or shade. **Prices:** 15 to 18 in., 1 for \$1.00; 2 for \$1.95; 4 for \$3.85.

All plants guaranteed to grow. See pages 6-7.

Russian Olive

The tree of beautiful silvery foliage. It does produce ornamental olives, but that silvery foliage—there is its beauty. Grows 25 to 30 feet high. **Prices:** 2 to 3 ft. plants, 1 for \$1.35; 2 for \$2.65; 4 for \$5.25.



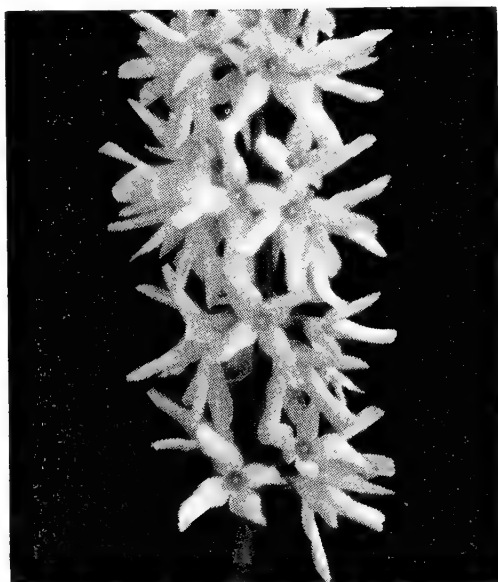
Deutzia, Pride of Rochester

Bushy shrub 6 to 8 feet high. Produces masses of pinkish white double flowers in June. Fine for a group or background. Space 5 feet apart; ordinary soil and moisture; sun or part shade. **Prices:** 2 to 3 ft. size, 1 for \$1.00; 2 for \$1.95; 4 for \$3.85.



Weigela Eva Rathke

(*Diervilla*.) A well known and beautiful shrub, with bright red blossoms appearing in great abundance in June. 8 to 10 feet high. Plant 5 feet apart; ordinary soil; ordinary moisture; sun or shade. **Prices:** 18 to 24 in. size, 1 for \$1.00; 2 for \$1.95; 4 for \$3.85.



Forsythia

Golden Bell (*Forsythia spectabilis*.) A hardy shrub with beautiful yellow blossoms in early spring. Grows 8 to 10 feet tall. Plant 5 to 6 feet apart; ordinary soil; ordinary moisture; sun or part shade. **Prices:** 2 to 3 ft. size, 1 for \$1.00; 2 for \$1.95; 4 for \$3.85.



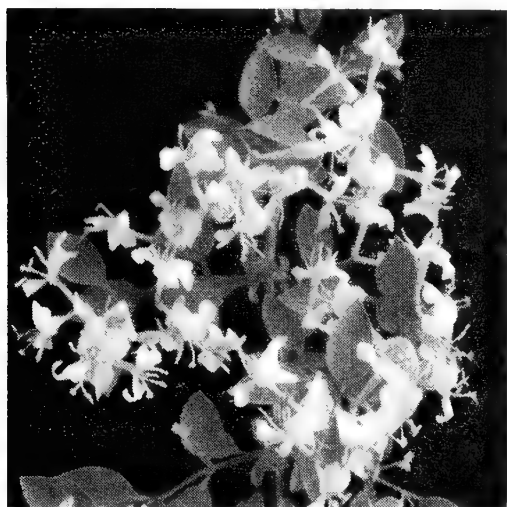
Tulip Tree

(*Liriodendron tulipifera*.) Beautiful, Tulip-shaped flowers in late May and June. 1 to 2 inches long, light yellow. Trees tall, stately and hardy. Glossy bark, light green leaves, spreading branches. **Prices:** 2 to 3 ft. size, 1 for \$1.75; 2 for \$3.45.

3 to 4 ft. size, 1 for \$2.25; 2 for \$4.45.

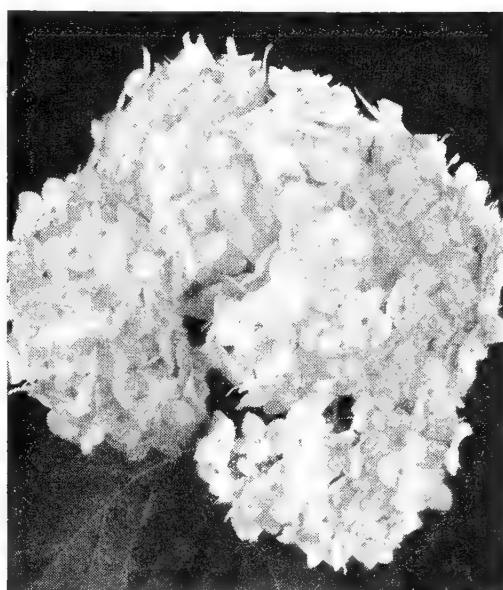
are **Guaranteed to Grow** ~

See Pages
6 and 7



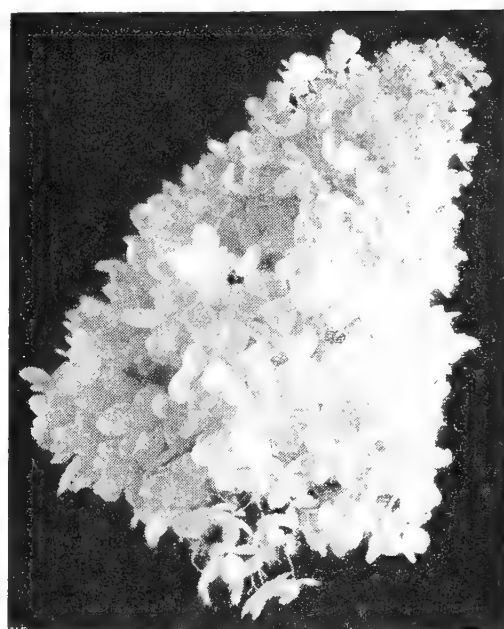
Pink Tartarian Honeysuckle

(*Lonicera tatarica rosea grandiflora*.) A bushy upright shrub. Grows 8 to 10 feet. Delicate pink blooms followed by magnificent red berries in fall. Indispensable for backgrounds or borders. Plant 5 feet apart; ordinary soil; ordinary moisture; sun or part shade. **Prices:** 2 to 3 ft. size, 1 for \$1.00; 2 for \$1.95; 4 for \$3.85.



Hydrangea A. G.

Large, globular clusters; pure white flowers. Blooms July-August. 5 to 6 feet high. Plant 3 to 4 feet apart. **Prices:** 18 to 24 in. size, 1 for 95c; 2 for \$1.85; 4 for \$3.65.

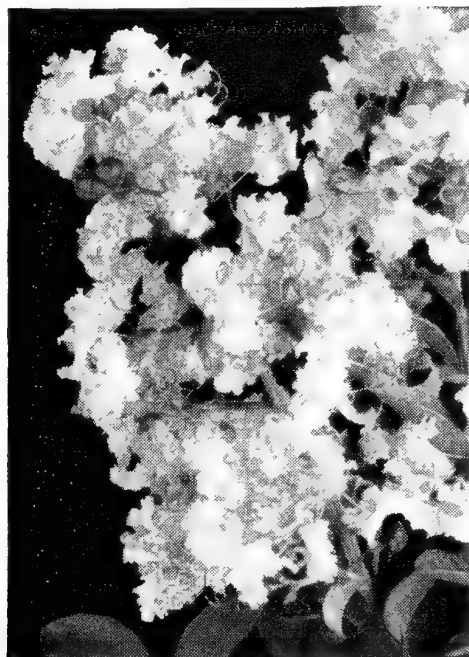


Hydrangea P. G.

Immense blooms. Hardy. Pinkish white blooms; fine winter bouquets. Grows 5 to 7 feet. Plant 3 to 4 feet apart in rich soil, water very freely. Prune severely each spring. **Prices:** 1 for \$1.00; 2 for \$1.95; 4 for \$3.85.

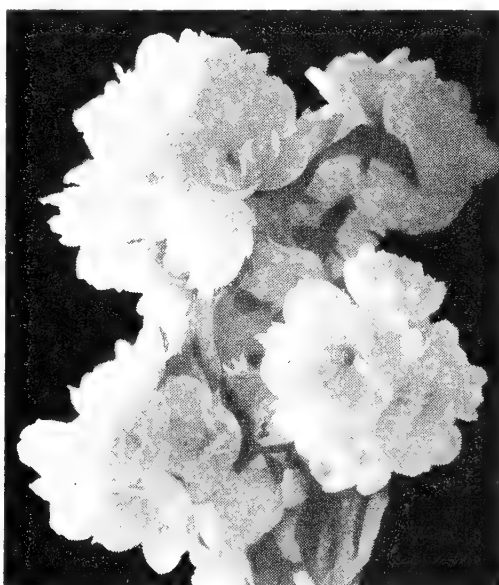
Wonder Gardenia Shrub

(*Viburnum Burkwoodii*). Oh, such fragrance and beauty! Large, ball-shaped clusters of pink flowers in May (shape similar to Hydrangea A. G.). Leaves turn bronzy red after frost. It's a wonder, folks! Try it! Grows sun or part shade, ordinary soil. Up to 8 ft. **Prices:** Plants out of 3-inch pots, 1 for \$1.45; 2 for \$2.85.



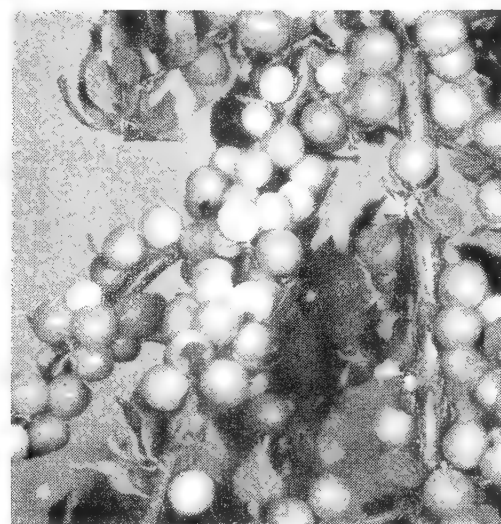
Crapemyrtle

(*Lagerstroemia indica*.) Now we have a semi-hardy strain of Crapemyrtle, the South's most beautiful shrub. This strain can be grown as far north approximately as Indianapolis, and you may succeed even farther north. Tops may die down during winter, but come up anew in the spring, and produce lovely, clear colored flowers, with a soft crepelike texture. Don't be alarmed if they do not leaf out at once the first spring. They will do it later. Foliage glossy, deep green. Grow like Roses, mounding for winter protection. They bloom during hot summer months. Four colors: Pink, purple, red or white. **Prices:** 2 to 3 ft. plants, 1 for \$1.50; 2 for \$2.90.



Mock Orange

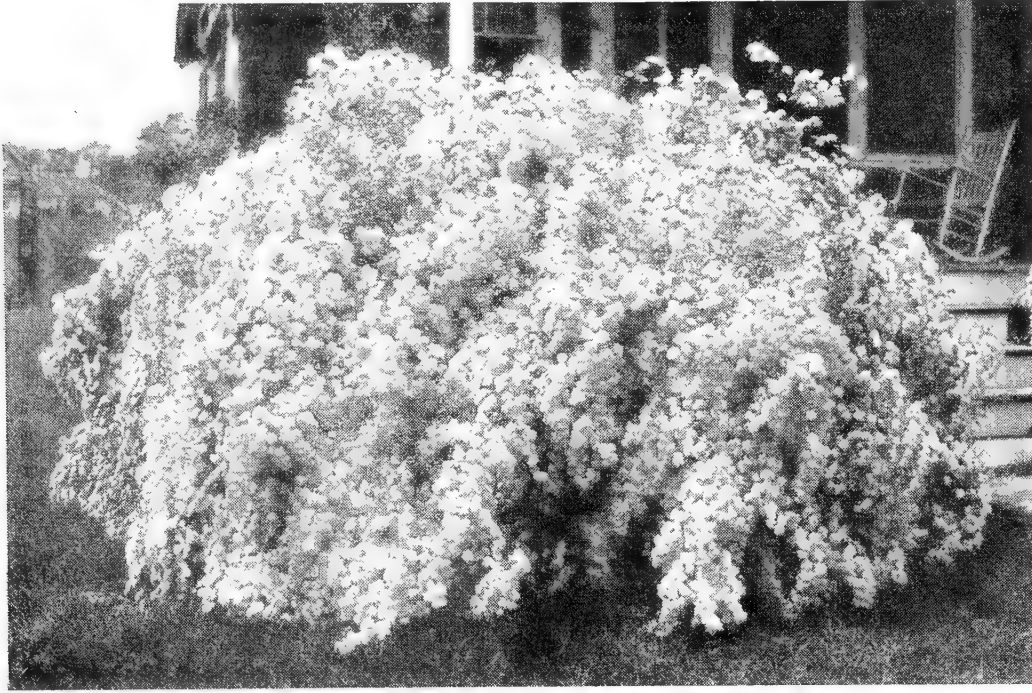
(*Philadelphus*, *Virginal*). Grows 8 to 10 feet, clusters of fragrant, double flowers in June. Also blooms intermittently until fall. Plant 5 feet apart; ordinary moisture; sun or part shade. **Prices:** 18 to 24 in., 1 for 95c; 2 for \$1.85; 4 for \$3.65.



Bush Cherry

(Hansen's). A shrub that is both ornamental and useful. Delicious fruit, fine for preserves. Grows rapidly, fruits quickly in any soil a year after planting. Hardy. Requires no more room than a Raspberry bush, but often bears as much fruit as a Plum tree. Bluish green foliage, white flowers in spring. Grows only 4 to 5 ft. high, 3 to 4 ft. spread. Plant as close as 4 to 6 ft. **Prices:** 2 to 3 ft. size, 1 for 95c; 2 for \$1.85; 4 for \$3.65.

The Best Foundation Shrubs



Spirea Van Houttei

(Bridal Wreath). Masses of white blooms in May. Beautiful drooping effect. Grows 8 feet high. Plant 5 feet apart in ordinary soil and moisture; sun or part shade.

Prices: 18 to 24 in. size, 1 for 75c; 2 for \$1.45; 4 for \$2.85.



White Snowberry

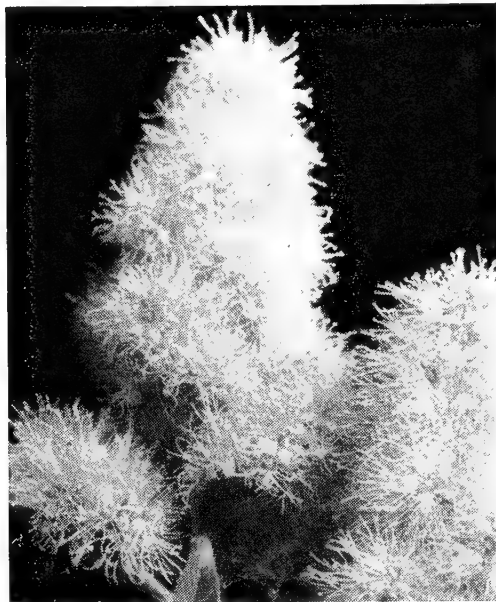
(Symphoricarpos racemosus.) Pink blossoms, then clusters of white berries until winter. Fine in shade. Grows 5 to 6 feet high. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or shade. Prices: 1½ to 2 ft. size, 1 for 75c; 2 for \$1.45; 4 for \$2.85.



Spirea Anthony Waterer

(Spirea bumalda.) Grows 2 to 3 ft. Pink flowers, June. Plant 2½ ft. apart, ordinary soil. Prices: 12 to 15 in. size, 1 for 95c; 2 for \$1.85; 4 for \$3.65.

See Blue Spirea Below



Spirea Billiardi

(Pink Spirea). Grows 5 to 6 feet. Pink flowers in spikes. Blooms July-August. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or part shade. Prices: 2 to 3 ft. size, 1 for 95c; 2 for \$1.85; 4 for \$3.65.



Red Snowberry

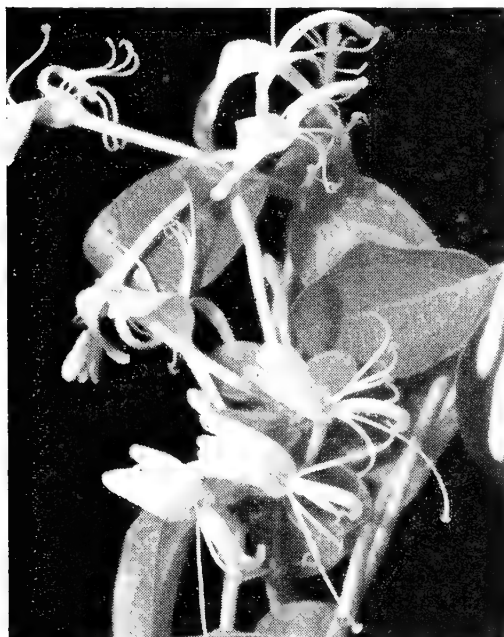
(Symphoricarpos chenaulti.) Pink and white berries in June, then loads of large coral-red berries. Grows 5 to 6 feet high. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or shade. Prices: 1½ to 2 ft. size, 1 for 75c; 2 for \$1.45; 4 for \$2.85.

R. M. Kellogg Co.
Three Rivers, Mich.

Blue Spirea

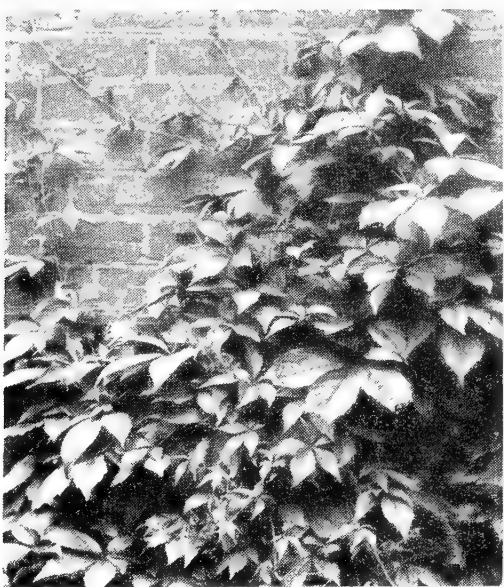
(Caryopteris, Blue Mist). Neat, 2-ft. high bush; silvery green foliage; and clusters of dainty lilac-blue flowers. August till frost. Hardy roots, but tops may die down each winter in North. Prices: 1½ to 2 ft. size, 1 for \$1.25; 2 for \$2.45; 4 for \$4.85.

and - - The Best in Vines, Too!!



Honeysuckle, Goldflame

Climbing, or can be pruned into broad, spreading shrub. Two-lipped blooms maroon-red outside, inside shading from light to deep golden yellow; fragrant. Hardy, evergreen in mild climates. Foliage luxuriant gray-green. Plant 8 to 10 ft. apart in ordinary soil; sun or partial shade; ordinary moisture. Prices: 12 to 15 in. size, 1 for 95c; 2 for \$1.85; 4 for \$3.65.



American Ivy

(Virginia Creeper) (*Ampelopsis quinquefolia*). Dense green foliage turns bronzy red in autumn. Very hardy. Very beautiful. Climbs if given good support. Plant 8 to 10 feet apart in ordinary soil; ordinary moisture. Shade or sun. Prices: 1 for 55c; 2 for \$1.05; 4 for \$2.05.

Boston Ivy . . .

The Ivy that clings so beautifully to walls, does not need to wind. Beautiful glossy green. Dense. Prices: 2-yr., 1st grade plants, 1 for 65c; 2 for \$1.20; 4 for \$2.30; 6 for \$3.30; 12 for \$6.45.



Silver Lace Vine

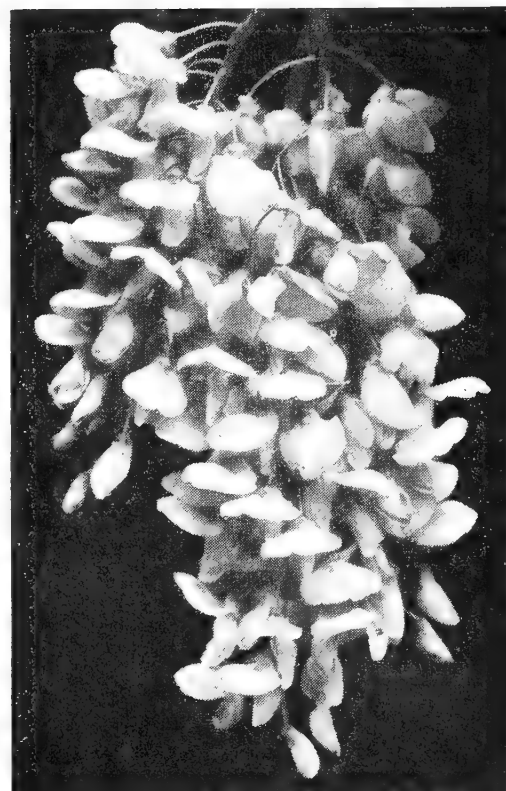
(*Polygonum auberti*.) Completely covered with myriads of snowy white flowers, summer and fall. Beautiful for arbor, fence, etc. Often grows 20 feet per season. Plant 8 to 10 feet apart; ordinary soil; ordinary moisture; sun. Prices: 1-yr., No. 1 plants, 1 for 85c; 2 for \$1.65; 4 for \$3.25.

KELLOGG'S — That Name Stands for the Very Best.



American Bittersweet

(*Celastrus scandens*.) Orange-crimson winter fruit. Plant 8 to 10 feet apart; ordinary soil; ordinary moisture; sun or shade. To insure fruit, plant two. Prices: 18 to 24 in. size, 1 for \$1.00; 2 for \$1.95; 4 for \$3.85.



Chinese Wisteria

(*Sinensis*). Grafted on blooming wood so that they bloom one year from planting. Four colors: Pink Japanese, Blue Chinese, White Chinese and Purple Chinese. Prices: 2-yr., No. 1 plants, 1 for \$1.25; 2 for \$2.45; 4 for \$4.85.

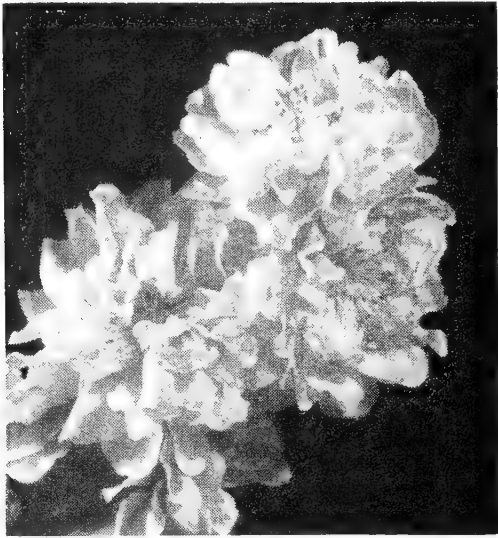


Magnolia Soulangeana

The most beautiful of all flowering trees. Large, beautiful, two-tone pink and white blooms in April or May, hundreds before the leaves. It's a gorgeous sight, folks. Then glossy foliage. Grows 15 to 20 feet tall. Prices: 18" to 24" plants, 1 for \$2.85; 2 for \$5.65.

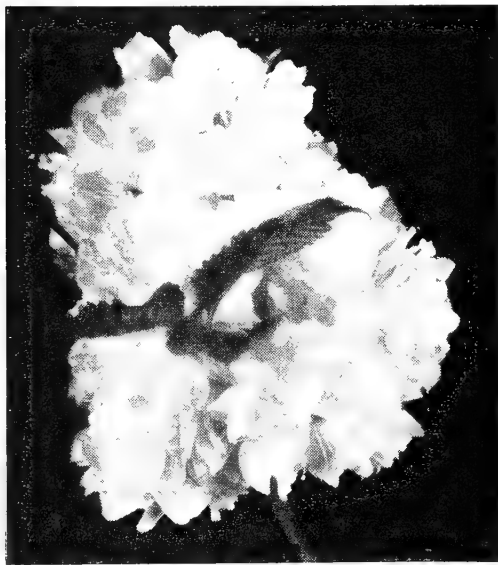
**R. M. Kellogg Co.
Three Rivers, Mich.**

Try These for Greatest Beauty of



Flowering Peach

(*Amygdalus rubra plena*.) A beautiful red flowering variety. Stems literally loaded with beautiful double blooms in May. Fine for cutting. Ultimate height, 15 to 20 feet. Plant 10 to 12 feet apart. **Prices:** 2 to 3 ft., 1 for \$1.65; 2 for \$3.25.



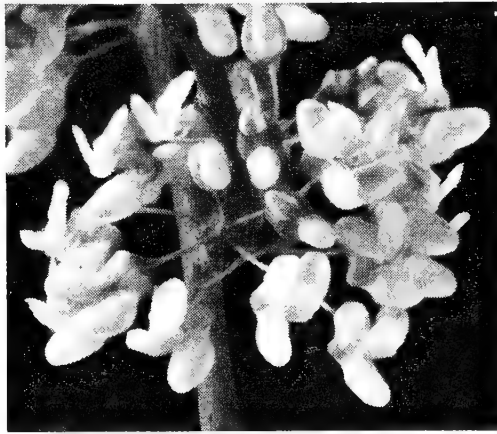
Flowering Almond

(*Prunus glandulosa*.) Literally covered with double pink blooms. May—a glorious sight. Grows 4 to 5 feet. **Prices:** 18 to 24 in., 1 for \$1.10; 2 for \$2.15.

—oOo—

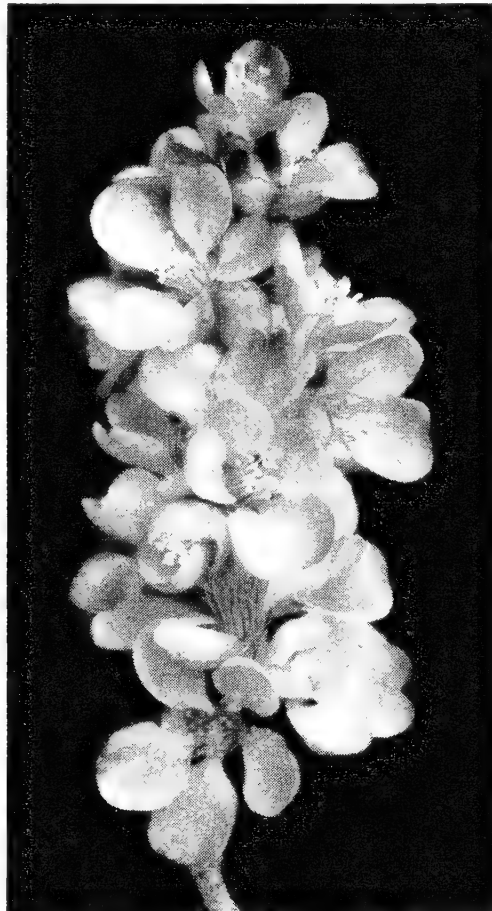
European Burning Bush

(*Euonymus europaeus*.) Bright green foliage, clusters of bright yellow flowers, April-May. Crimson winter fruit. Frosted leaves turn scarlet. Grows 15 to 20 feet. Plant 5 to 6 feet apart, ordinary soil. **Prices:** 1½ to 2 ft. size, 1 for \$1.00; 2 for \$1.95; 4 for \$3.85.



Redbud

(Judas Tree) (*Cercis canadensis*.) Myriads of small reddish purple blooms in spring before leaves appear. Grows 20 or 30 feet high. Plant 20 feet apart. **Prices:** 2 to 3 ft. size, 1 for \$1.15; 2 for \$2.25; 4 for \$4.45.



Flowering Quince

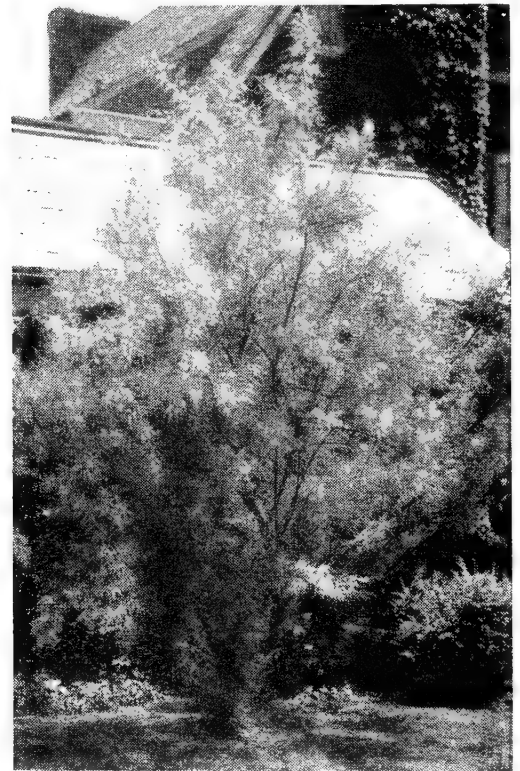
(*Cydonia Japonica*.) Dazzling scarlet flowers in spring before foliage comes. Grow 4 to 5 feet. Ordinary soil; sun or part shade. **Prices:** 15 to 18 in. size, 1 for 95c; 2 for \$1.85; 4 for \$3.65.

These Plants Guaranteed



Bronze Glory

(*Prunus cistena*.) A glorious tree. Leaves brilliant carmine in early spring; deep maroon in summer, with bronzy metallic sheen. Beauty lasts all spring and summer. Pink flowers in May. Grows 8 to 10 feet high. Plant 5 to 6 feet apart. **Prices:** 2 to 3 ft. trees, 1 for \$1.65; 2 for \$3.25.

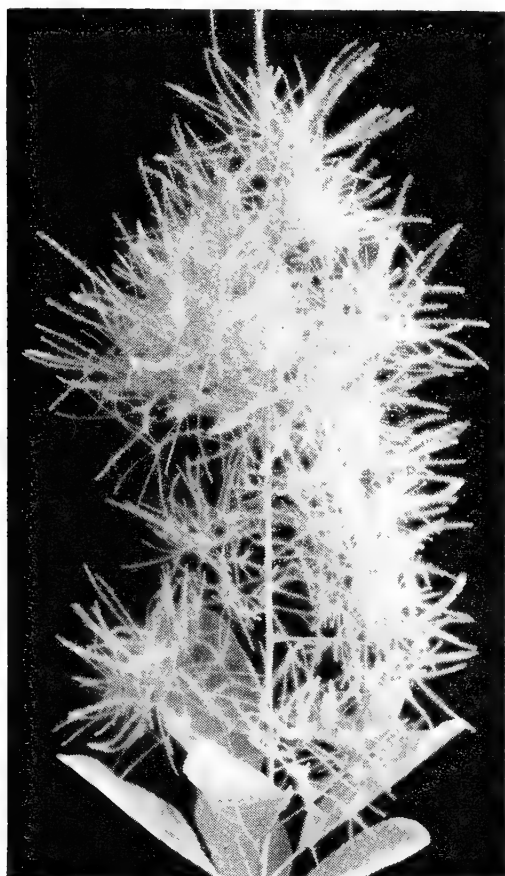


Tamarix, Summer Glow

(*Tamarix hispida aestivalis rubra*.) Great profusion of delightful little wine-red flowers, late summer. Graceful silvery green foliage. Both excellent for cutting. Sun or part shade. **Prices:** 2 to 3 ft. size, 1 for \$1.25; 2 for \$2.45; 4 for \$4.85.

R. M. Kellogg Company

Bloom Here are the Hedges



Smoke Tree

(*Rhus cotinus*—Purple Fringe). Grows 8 to 10 feet high. Glossy green leaves; smoky colored panicles of feathery flowers. June to September. Prices: 18 to 24 in. size, 1 for \$1.25; 2 for \$2.45; 4 for \$4.85.



Double Flowering Plum

(*Prunus triloba*—Rose Tree of China). Here are loads of rich, double, pink blooms for you during the month of May. Tree grows 8 to 12 feet high. Prices: 2 to 3 ft. size, 1 for \$1.75; 2 for \$3.45.



Green Barberry

(*Berberis thunbergi*.) Prickly, keeps dogs away. Green foliage turns red in fall; red berries in winter. Grows 4 to 5 feet high. Hardy. Plant 2 to 2½ feet apart; ordinary soil; ordinary moisture; sun or part shade. Prices: 9 to 10 in. size, 10 for \$2.20; 25 for \$5.25; 50 for \$9.95.

12 to 18 in. size, 5 for \$2.75; 10 for \$5.35; 25 for \$12.50; 50 for \$23.50.

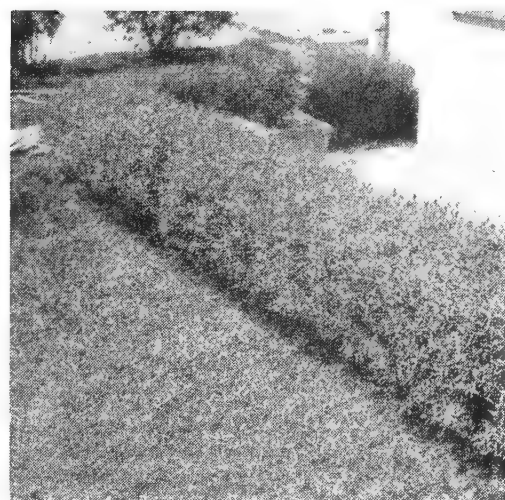


Red Barberry

(*Berberis thunbergi atropurpurea*.) Rich bronze-red foliage, red berries in winter. Grows 4 to 5 feet tall. Plant 2 to 2½ feet apart; ordinary soil; ordinary moisture; full sun. Prices: 9 to 12 in. size, 10 for \$2.85; 25 for \$6.95; 50 for \$13.50.

12 to 18 in. size, 10 for \$3.85; 25 for \$8.65; 50 for \$16.95.

**Write for Prices on
Large Quantities . . .
We May Have Surpluses**



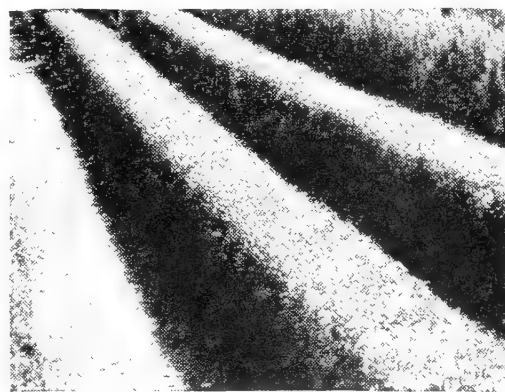
Blue-Leaf Arctic Willow

Now you can have the "new look" in hedges. Arctic Willow is low-growing and compact, with beautiful gray-green foliage. Very hardy. Grows anywhere, all types of soil. Useful where other hedges fail. Ultimate height 3½ to 4 ft. Plant 12 to 18 inches apart. Prices: 12 to 15 in. size, 6 for \$2.20; 12 for \$4.30; 25 for \$8.85; 50 for \$17.50.

Amur River North

(*Ligustrum amurense*.) The hardest formal hedge. Plant about 1 foot apart in single row and 9 inches apart in staggered row. Ordinary soil; ordinary moisture; full sun or part shade. Prices: 9 to 12 in., 10 for \$1.65; 25 for \$3.95; 50 for \$7.75.

18 to 24 in. size, 10 for \$3.30; 25 for \$7.90; 50 for \$15.50.



Truehedge Columnberry

(*Berberis thunbergi erecta*.) Grows upright in columnar form, requires practically no pruning. Foliage dense, heavy and even. Hardy, drought resistant, disease resistant. Thorny. Grows 4 to 6 feet if left unpruned. Blooms in May, red berries up to winter. For hedge, plant 12 to 14 inches apart. Sun or part shade. 12 to 15 in. plants furnished. Prices: 3 for \$2.67; 6 for \$5.29; 12 for \$10.50.

Three Rivers, Michigan

Your Favorite Flowers.



VIVACIOUS VIOLAS

These pretty flowers try hard to please you—and they try for a long time. Yes, they start blooming in May, or even April, and continue—with lots of flowers—all summer long. They will not only try to please you—THEY WILL PLEASE YOU! We offer you four beautiful colors, your choice of RED, YELLOW, APRICOT, and BLUE. Order 'em, folks! You'll love 'em. Grow 6 to 7 inches tall, pretty foliage, most any soil. 4 for \$1.55; 8 for \$2.95.

Vee-Vee



Special

**Violets and
Violas to
"Pretty-up"
Your Garden**

They go together, so let's order 'em together, like this:

4 Violas (4 colors)\$1.55
2 Double Russian Violets... 1.25
2 White Wonder Violets .. .85
2 Royal Robe Violets 1.05

Total Value\$4.70

SPECIAL PRICE \$4.19

**R. M. Kellogg Company
Three Rivers, Michigan**

Here are the most charming of garden flowers—flowers that you need. Early spring blooming.

Royal Robe Violet

Here's a violet with large flowers that open out almost like a Pansy. Both foliage and flowers are lustrous and exceedingly beautiful. Almost as fragrant as Double Russian Violets. **PRICES:** 1 for 60c; 2 for \$1.05; 4 for \$1.95; 6 for \$2.85.

White Wonder Violet

Large, white, pretty and popular. Blossoms about three-fourths of an inch across or even larger. 4-inch to 6-inch stems. Dense beautiful foliage. Good ground cover. Field-grown. **PRICES:** 1 for 50c; 2 for 85c; 4 for \$1.55; 6 for \$2.25.

Double Russian Violets

Pick a small bouquet of double Russian Violets, put them in a vase, and wait. It won't be long until everyone is exclaiming in delight at the wonderful aroma, for there are no flowers more richly fragrant. Why not grow your own? All flowers double; bloom early spring and sometimes in the fall; long stems, 6 to 8 inches. **PRICES:** 1 for 70c; 2 for \$1.25; 4 for \$2.35; 6 for \$3.45. Plants out of 2-inch pots.

English Violets

Known for their color, form, and rare fragrance. 8 inches high. Flowers deep rich purple. Field-grown. **PRICES:** 1 for 50c; 2 for 85c; 4 for \$1.55; 6 for \$2.25.

Famous Fourteen Phlox

All are strong and vigorous, with sturdy, healthy roots. A fine choice of the best varieties as follows:

PICTURED VARIETIES

1. **BRIGHT EYES.** Dark red large, gorgeous florets; dark eyes.
2. **BORDER GEM.** Beautiful reddish purple. Medium height.
3. **MARY LOUISE.** White like newly fallen snow.
4. **CAROLYN VANDENBURG.** The outstanding dark blue Phlox.
5. **BARON VON DEDEM.** Brilliant orange-red.
6. **AFRICA.** Amazing dark carmine-red.

DAILY SKETCH. Extra large florets. Clear beautiful pink, carmine eyes.

EVA FOERSTER. Bright salmon-pink, white eye.

LILLIAN. The blue-eyed Phlox; rest of flower beautifully salmon-pink.

PINKETTE. A color right out of fairyland. Almost white, and yet pink.

POLKA DOT. Amazingly light pink with fuchsia eye. Beautiful polka dot effect.

SALMON GLOW. Deep salmon-pink, deep carmine eye.

WORLD PEACE. Beautiful new pure white Phlox. Worth having.

THESE ARE AMAZINGLY BEAUTIFUL, TOO

BLUETTE. Shades of blue and rose magically intermingled.

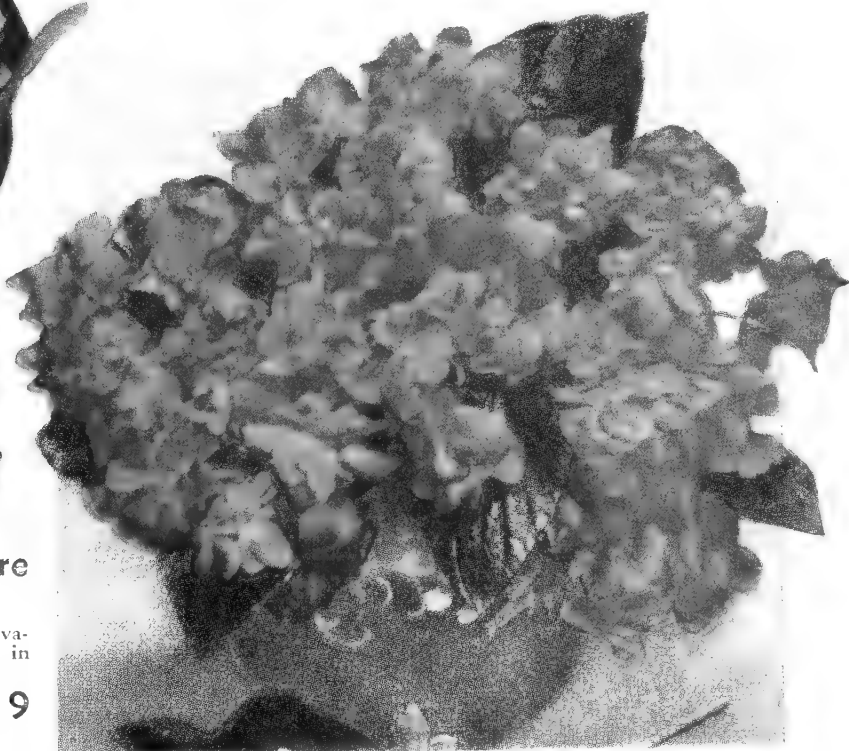
PRICES: Field-grown plants, 1 for 50c; 2 for 85c; 4 for \$1.55; 6 for \$2.25; 12 for \$4.35.



Royal Robe Violets



White Wonder Violets

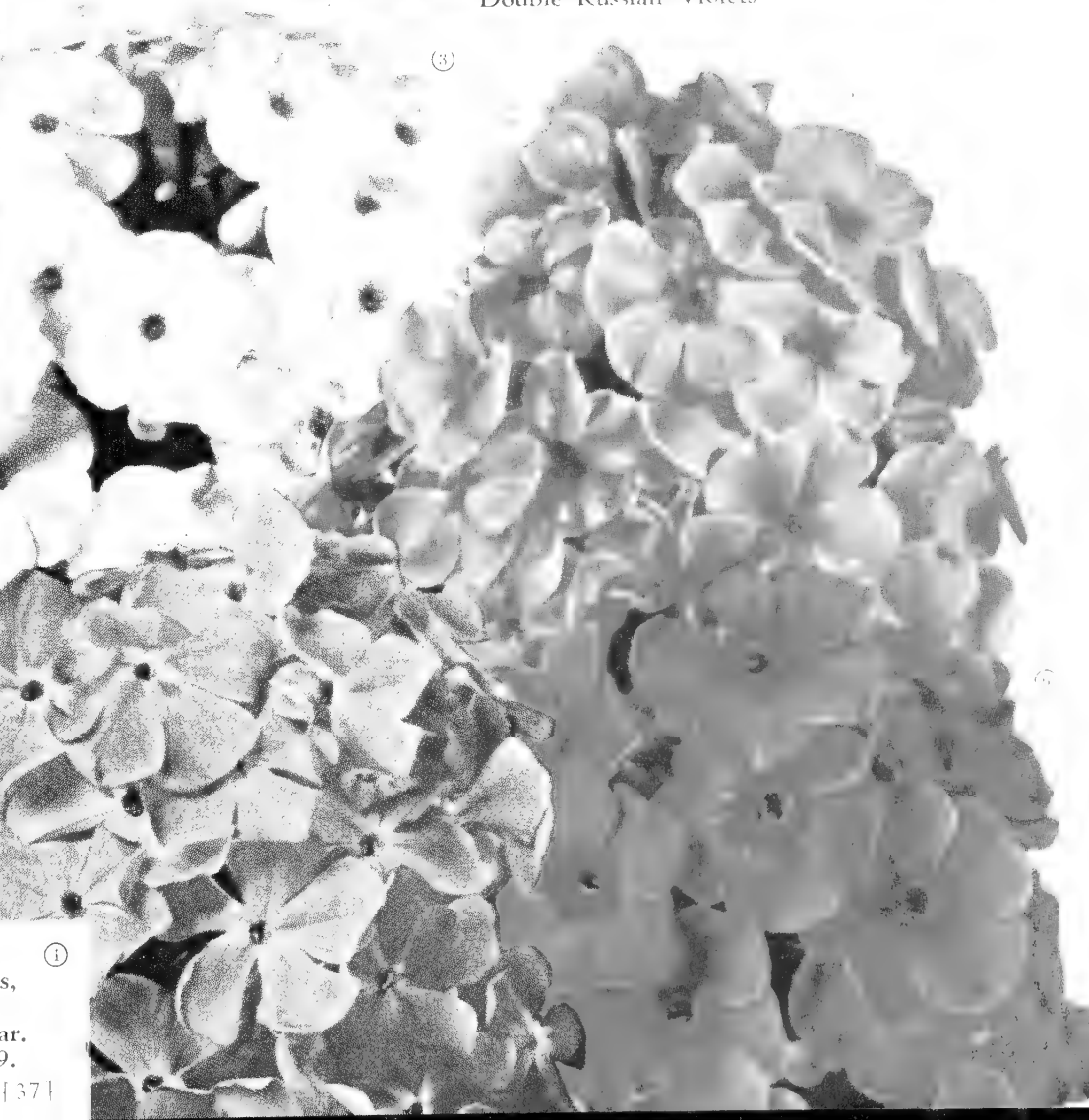
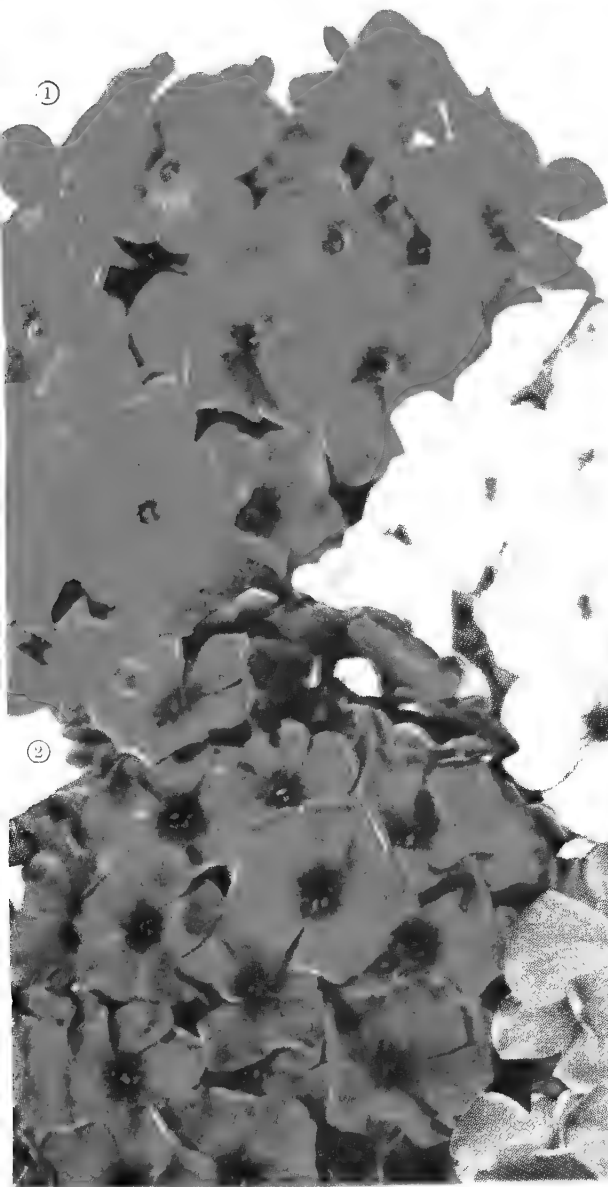


Double Russian Violets

Phlox Picture Special

Two each of the varieties pictured, 12 in all, value \$5.10.

SPECIAL PRICE ... \$4.19



12 Phlox \$3.69

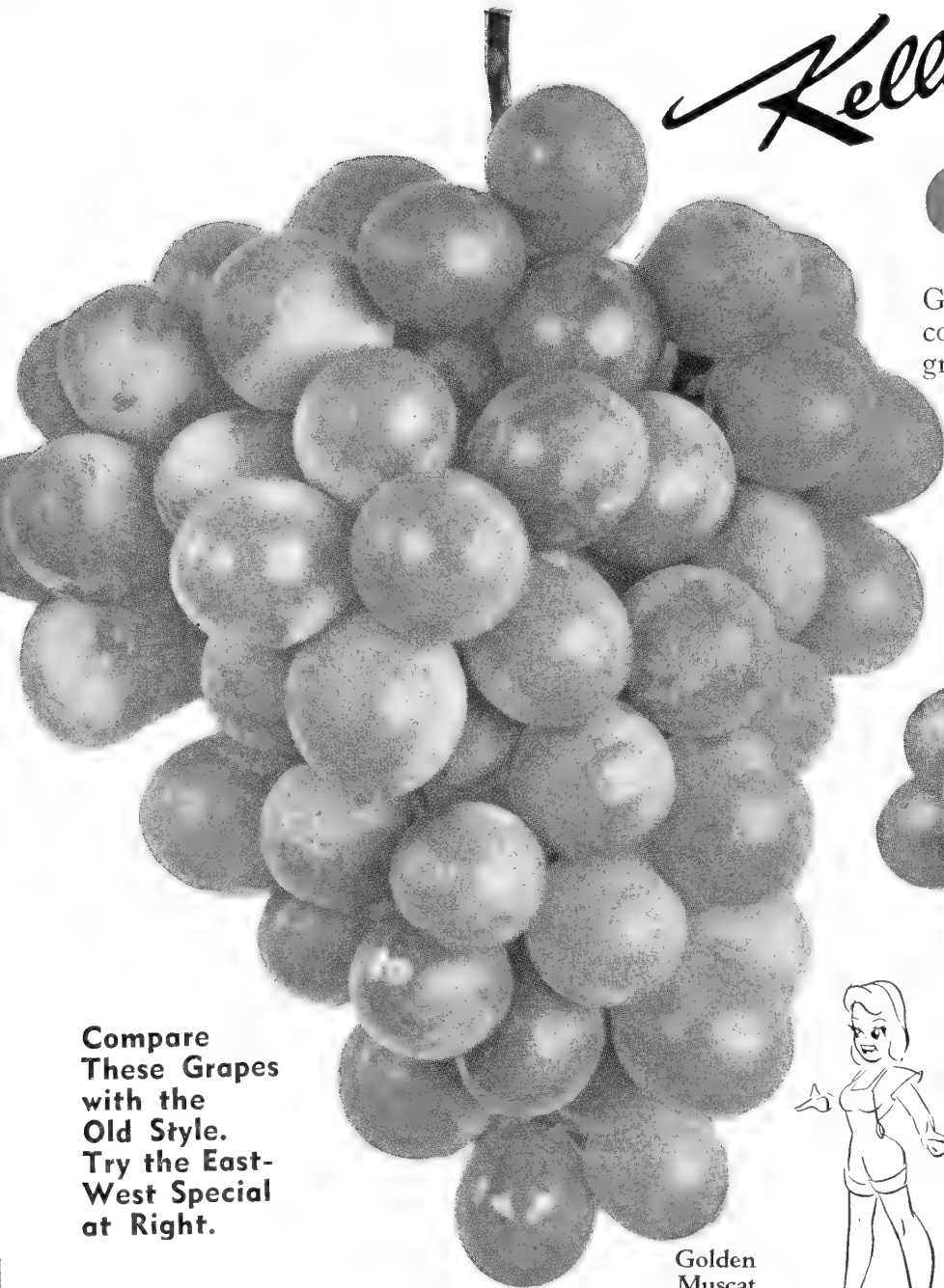
Mixed Colors,
Our Choice,
at Least 5 Var.

Just Order 12 Mixed Phlox, 12 for \$3.69.

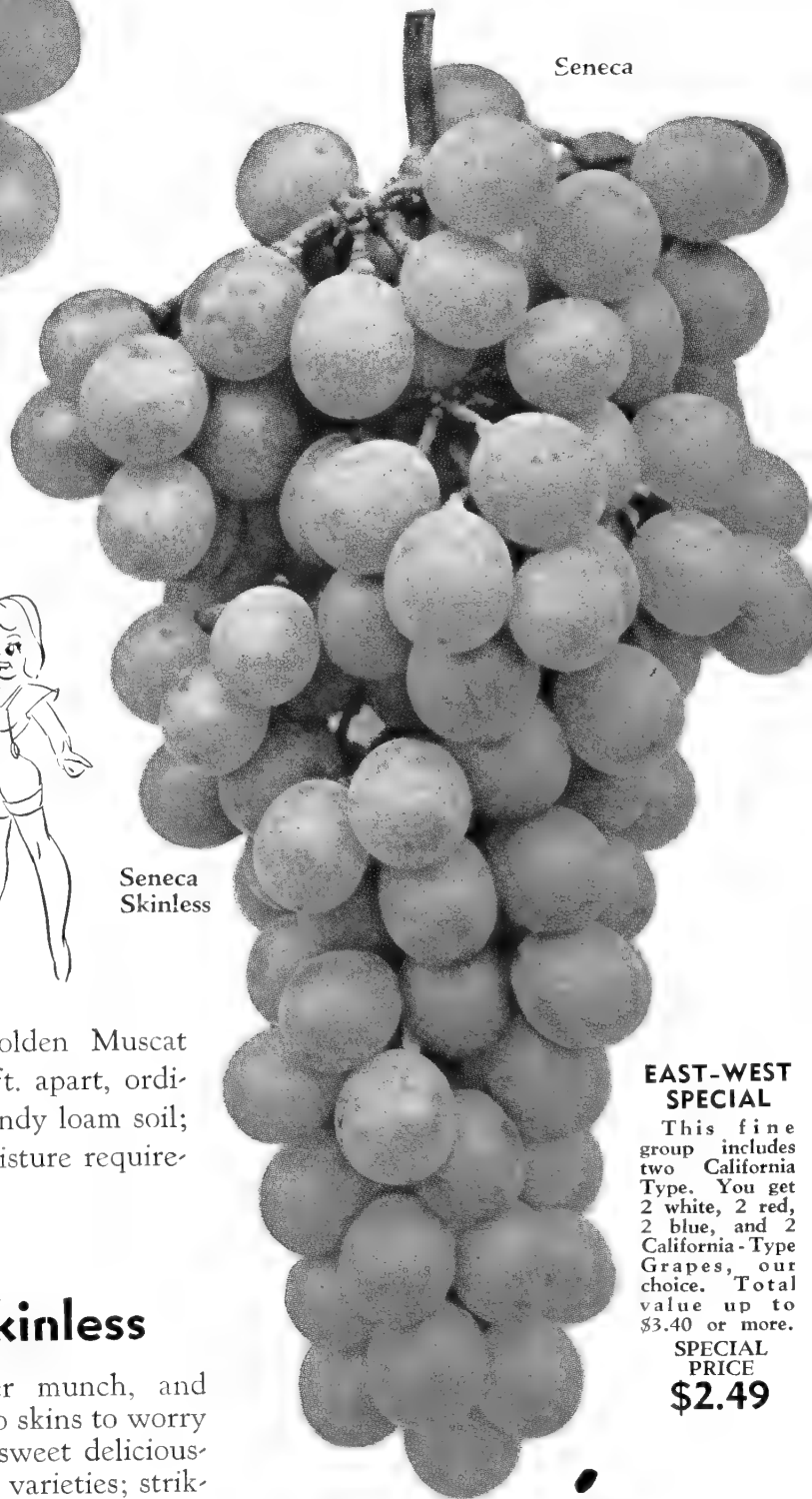
Kellogg's GRAPES

California Type

These Grapes are sweet, tender-skinned and GOOD—just like the Grapes that have before come only from California; but now they can be grown in the North and East, where you can have them fresh from the vine. Fruit in fall.



Golden Muscat



Seneca

Seneca Skinless

Compare These Grapes with the Old Style. Try the East-West Special at Right.

Golden Muscat

An amazing cross between the Muscat and hardy northern varieties; will produce quantities of enticing fruit with big profits. Golden Muscat has all the fine deliciousness, meatiness, and firmness of the California varieties plus northern hardiness and stability. A fine commercially successful California type that grows wherever northern Grapes are grown. Bears quantities of beautiful clusters. Ships well. Money-maker.

PRICES: 1 for 65c; 2 for \$1.15; 4 for \$2.15; 6 for \$3.15; 12 for \$6.15; 25 for \$11.95; 50 for \$23.90.



Guaranteed to Grow

See page 6 for a guaranty that really protects you. We guarantee plants to grow and produce.

Culture: Plant Golden Muscat and Seneca about 8 ft. apart, ordinary, well drained, sandy loam soil; full sun; ordinary moisture requirements: trellis.

Seneca Skinless

Just a nice tender munch, and sweet juicy crunch; no skins to worry about, and the same sweet deliciousness as the California varieties; strikingly similar in flavor. You will be amazed when you taste them, and so will your customers. Seneca is the newest of the Hardy California-Type Grapes; with this added edible skin quality. Vine vigorous and productive; bunches well filled and attractive.

1 for\$0.95	12 for\$9.75
2 for 1.75	25 for18.98
4 for 3.35	50 for35.00
6 for 4.95	100 for67.50

EAST-WEST SPECIAL

This fine group includes two California Type. You get 2 white, 2 red, 2 blue, and 2 California-Type Grapes, our choice. Total value up to \$3.40 or more.

SPECIAL PRICE
\$2.49

Bargain

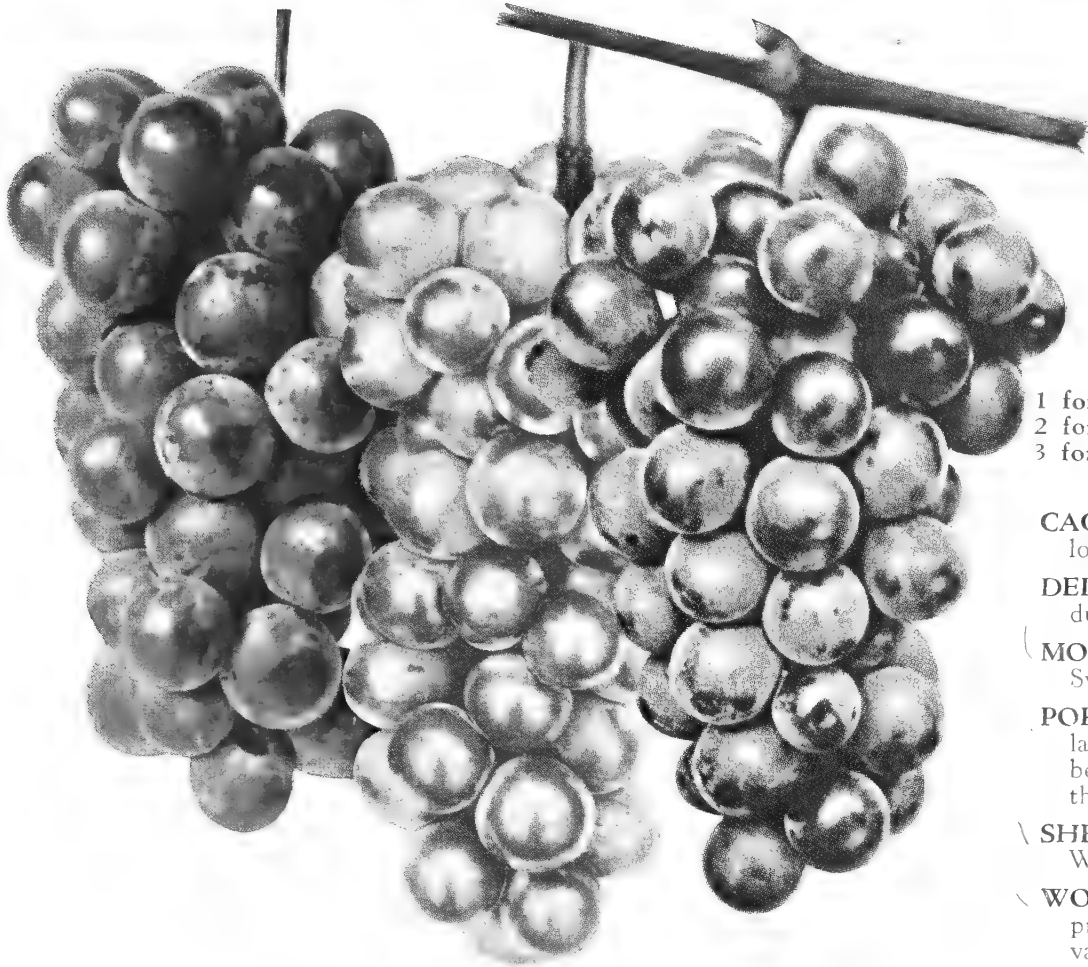
3 Golden Muscat\$1.65
3 Seneca 2.55

Total Value\$4.20

Special Price \$3.99

R. M. KELLOGG CO.
Three Rivers, Mich.

And Other varieties



Van Buren Grape The New Sweetheart

Much sweeter than others, resembling Concord somewhat. Ripens mid-August, even earlier than Fredonia—so, it captures the market. Color black.

Vines strong, vigorous, winter-hardy and productive. Berries of excellent size and appearance. Thoroughly tested. Try it.

1 for 60c; 2 for \$1.05; 3 for \$1.50; 4 for \$1.95; 6 for \$2.85; 12 for \$5.50; 25 or more at 40c each.

New SWEET Blackberry EBONY KING

Now you can make money with Blackberries. Now you can have them on your table. This new Ebony King variety is COMPLETELY FERTILE, it is SWEET—no bitterness—and it is SOFT-SEEDED. Yes, it will produce fruit, lots of it, in beautiful clusters. Yes, you can eat it and enjoy it, for it really is sweet. And the seeds do not get in your teeth because they are soft. This is such a great improvement on other Blackberries that we have dropped all others. Plant Ebony King only. It will make money for you. We have two sizes, as follows:

PRICES:		PRICES:	
1-Yr., No. 1 Plants		2-Yr. Transplants	
6 for	\$2.40	6 for	\$ 3.15
12 for	4.20	12 for	5.50
25 for	8.10	25 for	11.50
50 for	15.60	50 for	21.60

All Kellogg Grapes are extra hardy, 1-yr. No. 1 plants. Guaranteed to grow.

CATAWBA. (Red.) Heavy producer of large, amber-red fruit.

CONCORD. (Black.) Excellent quality. Hardy, heavy yielder, large bunches, sweet and tender.

FREDONIA. (Black.) Fine, large, plump, juicy. Very early. A truly fine Grape.

NIAGARA. (White.) Large bunches. Hardy, sweet and delicious.

PRICES of Grapes Above:

1 for	\$0.45	6 for	\$1.95
2 for	.75	12 for	3.75
3 for	1.05	25 for	7.35
50 or more at 20c each.			

CACO. (Red.) Juicy, sweet, extra early, large, long, compact bunches.

DELAWARE. (Red.) Hardy. Heavy producer. Delicious flavor.

MOORE'S EARLY. (Black.) Distinctive. Sweet flavor. Early.

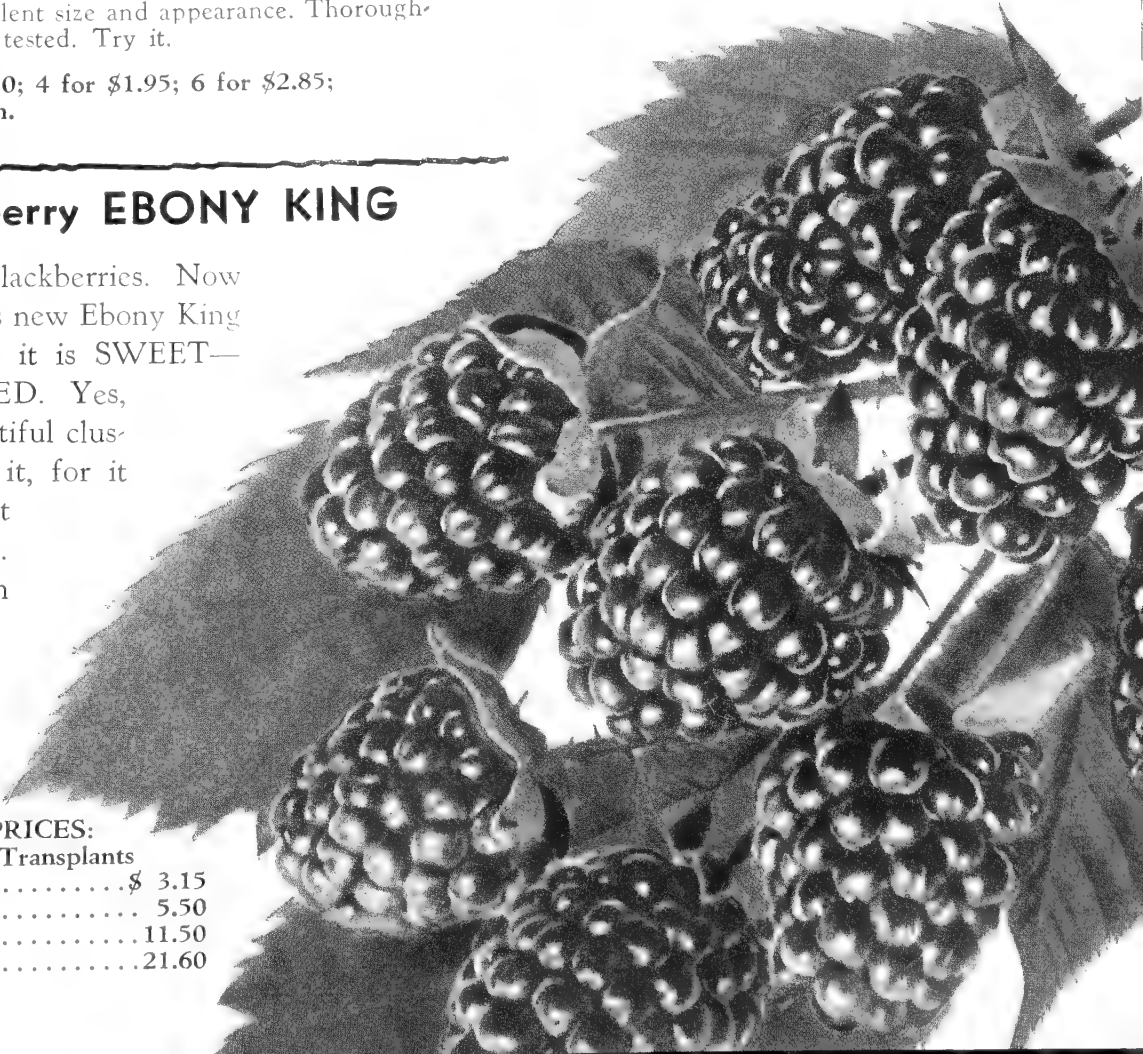
PORTLAND. (White.) Very early, very large. Sweet, hardy, productive. Can be eaten before fully ripe. Berries large and better than Niagara.

SHERIDAN. (Black.) Better than Concord. Week later. Fine shipper. Very late.

WORDEN. (Black.) Very hardy, healthy, and productive. Fruits early, surpassed by no other variety. Very popular family Grape.

PRICES of the Six Grapes Above:

1 for	\$0.50	6 for	\$2.25
2 for	.85	12 for	4.35
3 for	1.20	25 for	8.55
50 or more at 29c each.			



Three of the Very Best MONEY

Plant These
for Profit
over a
long
period
with
little
care

Special

**Money
Spreader**

Keeps the "dough"
coming for weeks.

3 Blueberries	\$3.95
4 Chipman's Red Rhubarb ..	2.10
25 Paradise Asparagus (1 yr.)	.75

Total Value

Special Price \$5.99



Paradise
Asparagus

Highland
Blueberries

Chipman's
Red
Rhubarb

Order of
R. M.
Kellogg Co.,
Three Rivers,
Michigan

MAKERS

Plant a series of crops which will bring money from early to late—spread your income—spread your work. Asparagus comes very early, then comes Rhubarb, and Blueberries come midsummer to September. Get your standard and everbearing Strawberries in, and you have the money coming.

Blueberries That You Can Grow

You can grow them at home. Marshy land not required. Simply observe the few cultural instructions below, and they will succeed for you, on high land or low. **WONDERFULLY LARGE.**

Dry-land Blueberries really are a success. Here they are in all their glory; large, plump berries that are juicy, mild and delicious. You'll be surprised at their size, and their fine flavor. Two to three times larger than wild varieties; small seeds.

Prices received for Blueberry fruit are very high, and they ship well, being solid and firm. Upright growth, easy to pick. And, the plants last a lifetime, continuing to bear large profitable crops. Four-year plants usually yield about 800 to 1,000 quarts per acre; older plants more. Fruit ripens over several weeks. Large clusters. Set 5 to 7 feet apart. Moist soil O. K., but with mulching can be grown on most any acid soil. Use peat moss, oak leaves, woodland soil or aluminum sulphate for acidifiers.

Varieties: Rubel, Rancocas, and Jersey

PRICES: 3 for \$3.95; 6 for \$7.75; 12 for \$15.35; 24 for \$30.00; 36 for \$43.50; 48 for \$55.00; 60 or more at \$1.10 each.

Famous Chipman's RED RHUBARB

This new and much better variety of Rhubarb has been selling at high prices, but we now have them at prices you can afford. And the plants we ship you are high-grade in every respect. There is a demand for Chipman's Red (Canada Red), and if you can supply your local market, you can make excellent profits. Like Asparagus, it is a profit-spreader. It helps to keep the money coming in.

The big reasons that Chipman's Red (Canada Red) Rhubarb is so much in demand are:

- (1) The stalks are red all the way through.
- (2) It has a deliciously mild flavor.
- (3) It is excellent for freezing.

In addition, Chipman's Red is seedless and everbearing. It is vigorous and hardy in growth. Its stalks are long and tender. Now considered the best Rhubarb. Plant three or four stalks for your own use or plant to make money.

PRICES: 1 for 75c; 2 for \$1.20; 3 for \$1.65; 4 for \$2.10; 6 for \$3.00; 12 for \$5.65.

Paradise Asparagus

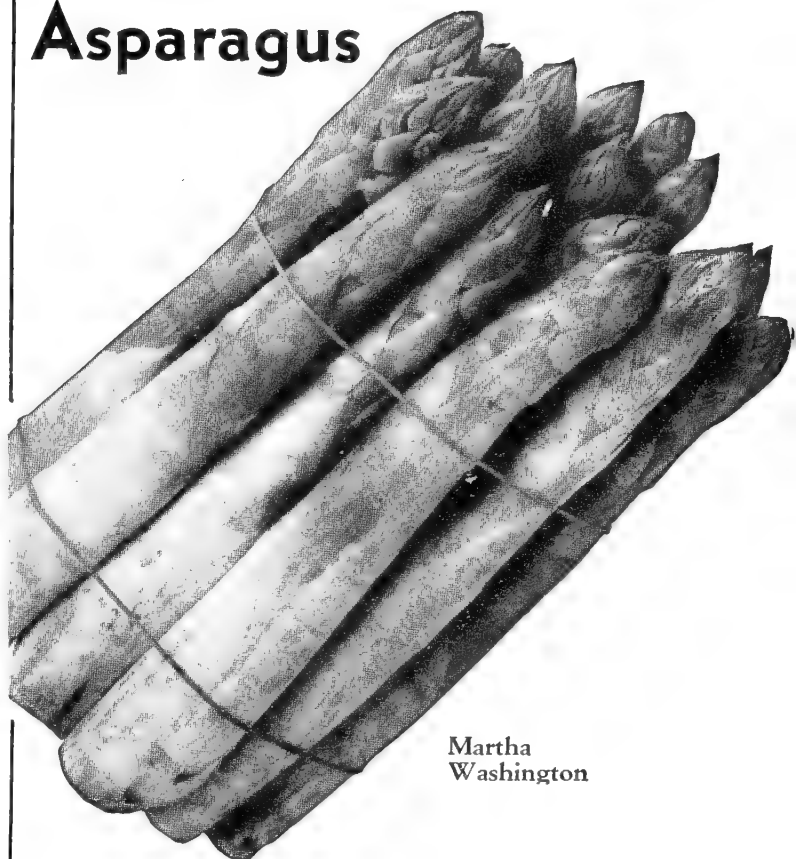
For the earliest of spring money-makers, grow Paradise Asparagus. People will pay high prices for it. Easy to harvest. Requires very little care after it is set. Produces year after year.

Only six or eight stalks to a pound; thus Paradise makes big money earlier than other varieties, and continues for years. Some say it produces twice the ordinary crop.

PRICES—1-Yr. Size	
12 for	\$0.55
25 for	.75
50 for	1.20
100 for	2.10
500 for	9.25
1000 for	18.00

PRICES—2-Yr. Size	
12 for	\$0.90
25 for	1.20
50 for	1.80
100 for	3.00
500 for	12.60
1000 for	23.95

Martha Washington Asparagus



Martha
Washington

Large crop 1 year after planting. Stalks unusually tender, plump and juicy. Continues for about 20 seasons.

1-Yr. Size		2-Yr. Size	
12 for	\$0.55	12 for	\$0.90
25 for	.75	25 for	1.20
50 for	1.20	50 for	1.80
100 for	2.10	100 for	3.00
500 for	9.25	500 for	12.60
1000 for	18.00	1000 for	23.95



**Guaranteed
to GROW**

See pages
6 and 7.



Giant Victoria Rhubarb

Large, beautiful, red stalks that sell easily. Easy to grow. Produces over long period of time. Care-free.

6 for	\$1.50	50 for	\$ 8.85
12 for	2.55	75 for	13.05
25 for	4.65	100 for	17.25

Kellogg's

Raspberries

Kellogg's Raspberry and Blackberry plants are grown under the best of conditions and are given the best of care to make them the best possible plants for you. All are top grade and rigidly inspected by the Michigan State inspector.

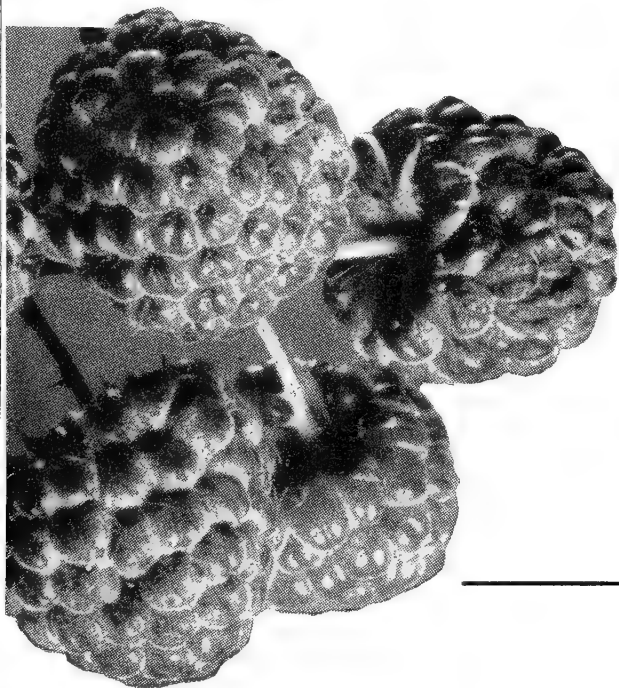


Sunrise Red

The earliest, the best, the brightest red. Extra large, fine textured, sweet, tangy flavor. Keeps well after picking, gets top prices. This is due to its earliness and extra fine quality throughout. Good for home gardens. Keeps color in the can, delightful to eat freshly picked. Easy to grow. Grows most anywhere. This is a new variety that you will want to try. **Prices at right.**

Latham Red

Late and good! Berries nearly 1 inch across, deep red, not crumbly. Delicious. Heavy bearer. Hardy. Fruits for years without replanting; now the favorite red. **Prices at right.**



St. Regis Red

If you want a summer variety, fine. St. Regis bears an excellent crop in the summer. And if you want a fall bearer, that's fine too, for it repeats in the autumn. Strong grower, heavy producer, hardy. Berries medium large, bright red, delicious flavor. **Prices below.**

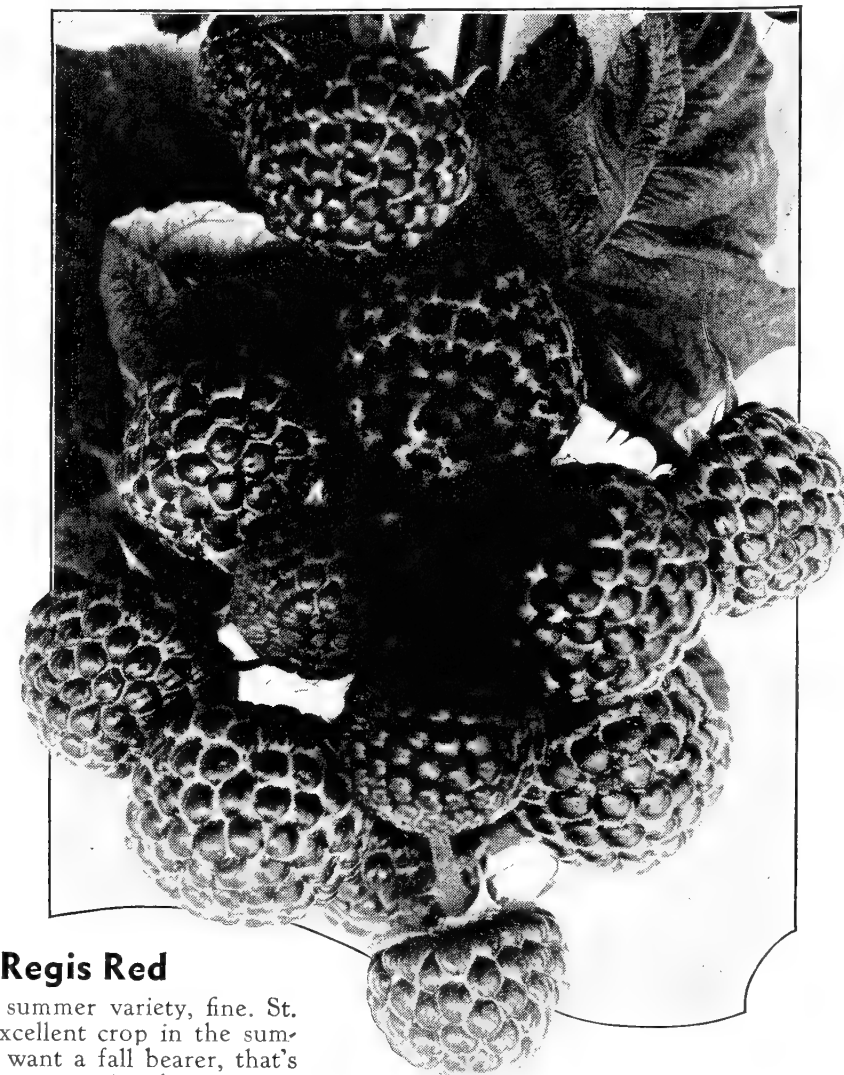
Prices, Sunrise, Latham and St. Regis: 12 for \$2.40; 25 for \$3.90; 50 for \$6.90; 100 for \$12.95.

15% discount on orders for 1000 or more.

Indian Summer Red

There are two crops; one regular crop in June, and another crop in the fall. Good, too, and delicious. Fine fresh, canned, or frozen. Berries thimble-shaped and borne in large, loose clusters. All berries mature. Hardy, strong, vigorous and upright. Becoming very popular. Try them! **Prices:** 12 for \$2.70; 25 for \$4.35; 50 for \$7.65; 100 for \$14.45.

15% discount on orders for 1000 or more.



Logan Black

Firm, solid, large and glossy. Color purplish black. Rich and spicy, brings customers back for more. Sturdy grower. Heavy yielder. **Prices below.**

Cumberland Black

A favorite for years, and you can rely on it. Hardy, strong, tall, fruitful. Large, delicious. Midseason.

Prices: Black Raspberries, 12 for \$1.90; 25 for \$3.10; 50 for \$5.25; 100 for \$9.85.

15% discount on orders for 1000 or more.

Sodus Purple Raspberry

Sodus is a dandy. Has the delicious flavor and texture that makes people come back for more; mild, sugary and delicious. Its new color attracts buyers and its flavor keeps them. Berries large, firm and attractive; do not crumble. Plants vigorous, hardy, productive.

Prices: 12 for \$2.40; 25 for \$3.90; 50 for \$6.80; 100 for \$12.95.

15% discount on orders for 1000 or more.

and Boysenberries

Boysenberries

One of the big money-makers for fruit growers. Because of their unique flavor, which combines all the delights of Raspberries, Loganberries and Blackberries, they are in great demand. Also, the berries being huge, about 1 by 2 inches, they make a good display in the box. No fruit introduced in recent years has created quite the sensation that Boysenberries have.

Can be used for pies, shortcakes, canning or fresh from the vine. No hard seeds. They fruit 1 year after planting.

Grow on Trellis—easy to pick. Berries stand out well away from the vines; easy to pick. Large fruit makes quicker fill-up of box. Trellis should be 4 to 5 feet high.

Prices: 6 for \$1.80; 12 for \$2.65; 25 for \$4.30; 50 for \$7.70; 100 for \$14.50.

15% discount on orders for 1000 or more.

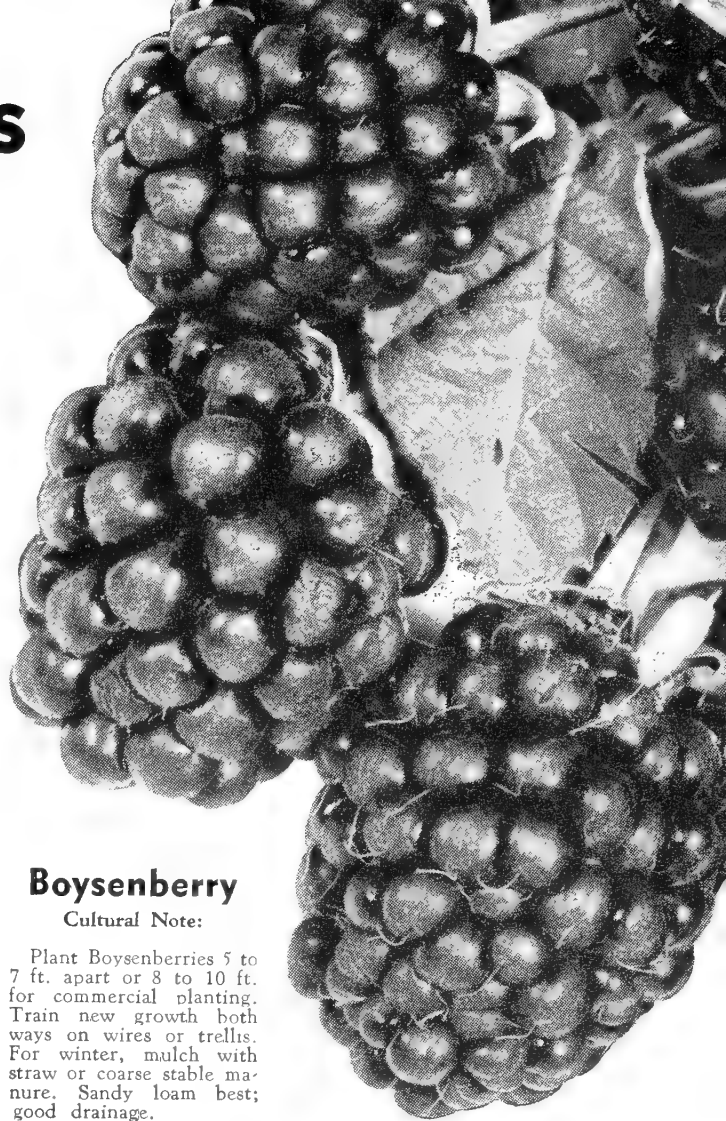
Thornless Boysenberry

These will be appreciated by the home gardener in particular, because they can be easily and safely picked.

Thornless Boysenberries ripen about 3 weeks earlier than the regular Boysenberry, too, and perhaps you'll like their flavor better—more of a "tang"—really delicious.

Prices: Thornless Boysenberry, 6 for \$1.98; 12 for \$2.90; 25 for \$4.75; 50 for \$8.50; 100 for \$15.95.

15% discount on orders for 1000 or more.



Boysenberry

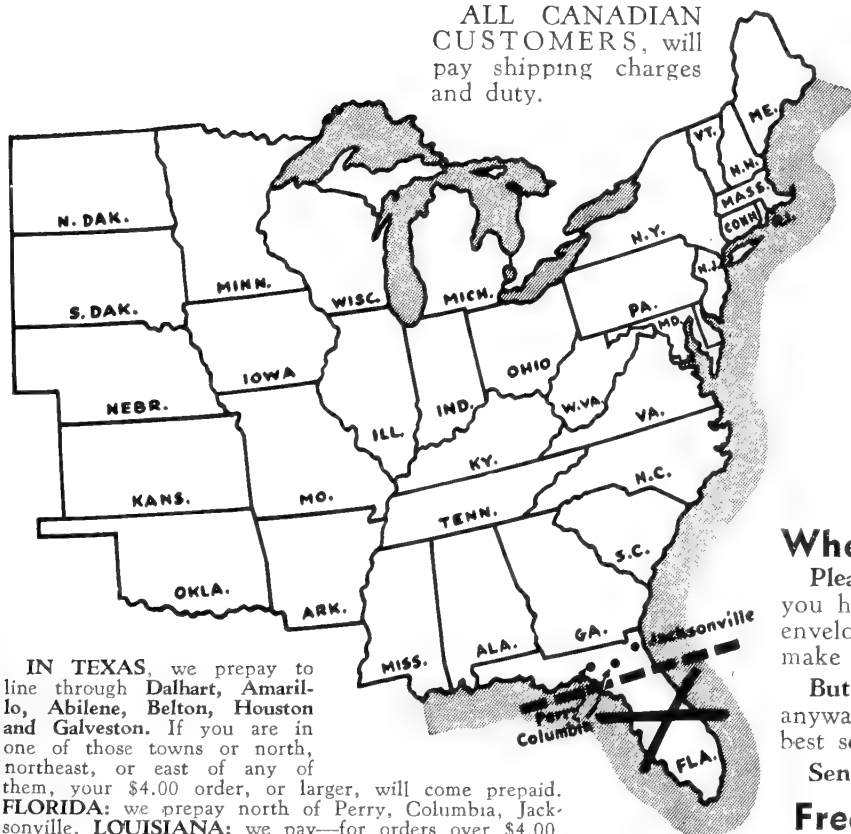
Cultural Note:

Plant Boysenberries 5 to 7 ft. apart or 8 to 10 ft. for commercial planting. Train new growth both ways on wires or trellis. For winter, mulch with straw or coarse stable manure. Sandy loam best; good drainage.

WE PAY SHIPPING COST

IF YOU ARE IN AREA MAPPED BELOW

ALL CANADIAN CUSTOMERS, will pay shipping charges and duty.



We pay shipping charges, if you live within territory mapped at left—providing your order amounts to \$4.00 or more.

We reserve right to ship by cheapest method, unless your express office is too far away. Please give the town in which the nearest express office to you is located (if there is none in your town) and also the distance of such office from you. A space is provided on order blank. We will not ship express if distance is great, unless you order large trees which exceed parcel post size or weight limits.

If you live outside prepaid territory (see map), you remit parcel post charges after shipment, or pay the expressman.

When You Order

Please write plainly and use the special order blank enclosed, if you have one. Also write your name and address on the outside envelope. These two forms are both part of our office system, and make proper handling of your order easy.

But, if you have no order blank or envelope, send your order anyway. We are always glad to have your orders, and will give the best service, in any event.

Send money by safe means—no unregistered currency please!

Free Planting Instructions With All Orders

R. M. Kellogg Company • Three Rivers, Michigan

For Eating • For Freezing • For

These are Tested and Proven Varieties—They Will Make Money for You

These varieties are favorites of many growers, and each of them has some outstanding points of excellence, such as: Dorsett—long, prolific fruiting; Fairfax—unusual flavor; Robinson—extra large berries that sell readily; and Senator Dunlap—the variety for canning. All are bi-sexual. Do not require mating.

SENATOR DUNLAP

Fine fresh from the vine, and especially fine for canning. Sweet and delicious. Good shipper. Grow Dunlap in narrow rows. Midseason. Bi-sexual. You'll find plenty of people still who say: "Dunlap for me."

PRICES of Senator Dunlap

25 for	\$1.35	250 for	\$ 6.20
50 for	2.00	500 for	9.50
100 for	3.20	1000 for	15.85
4000 or more at \$14.95 per 1000.			

DORSETT

This big solid beauty is one of the very best money-makers—profits up to \$1,000 per acre. Extra early, but immune to frost, drought and excessive rain. Fruits extra early to late. Berries keep, ship, hold color. Fine canner. Excellent fresh; sweet. Bi-sexual. Prices below.

FAIRFAX

This variety's unusual flavor will appeal to you; non-acid, delicious, different. Slightly later than Dorsett—frost resistant—succeeds anywhere. Berries very deep red clear through, firm and solid; extra large; bring high prices—will attract customers away from the cheap, shipped-in-berries.

CATSKILL

The variety for freezing. Comes out of the freezing rich in color and flavor, and retains its form. Catskill is the most satisfactory variety known to date for freezing.

The grower who utilizes deep freezing as a means to enlarge and prolong profits, should grow Catskill.

Berries extra large, flavor extra fine, mild and sweet. Brilliant red, with bright green calyx—very showy. Really making a name for itself—profits for you. Does not require mating. Prices below.

ROBINSON

That huge and beautiful berry. Its marketability is easy to understand, as the berries are extra large, beautiful, glossy, scarlet-red clear to the center, conical in shape, and—A GOOD SHIPPER. Further, it bears heavily, over a long period of time, and starts only a few days after Premier. Berries keep size well throughout season.

NECTARENA (Pl. Pat. No. 780)

A new variety with Kellogg's Premier and an old-time variety (Bedarena), remarkable flavor, as its parents. It takes vigor, productiveness, earliness, frost-resistance, long-fruiting season, size, and other desirable qualities from Premier—but, its flavor comes from Bedarena. Truly its flavor is remarkable. Just imagine Kellogg's Premier with a marvelously sweet and nectar-like flavor and you have Nectarena. Try it. You'll like it.

PRICES: All Varieties Above Excepting Senator Dunlap

25 for	\$1.45	250 for	\$ 6.75
50 for	2.20	500 for	10.50
100 for	3.55	1000 for	17.85

4000 or more at \$15.95 per 1000.

R. M. Kellogg Co., Three Rivers, Mich.



Temple

NOW

Varieties that resist Red Stele

If your land has a high water table—is inclined to be wet—you need these Red Stele resistant varieties. They produce well, and compare favorably with the varieties at the right in quality and size, and are almost immune to Red Stele disease.

Three Varieties as Follows:

FAIRLAND. Early. Money maker. Excellent flavor, firm, big, bright red, good shipper, delicious flavor.

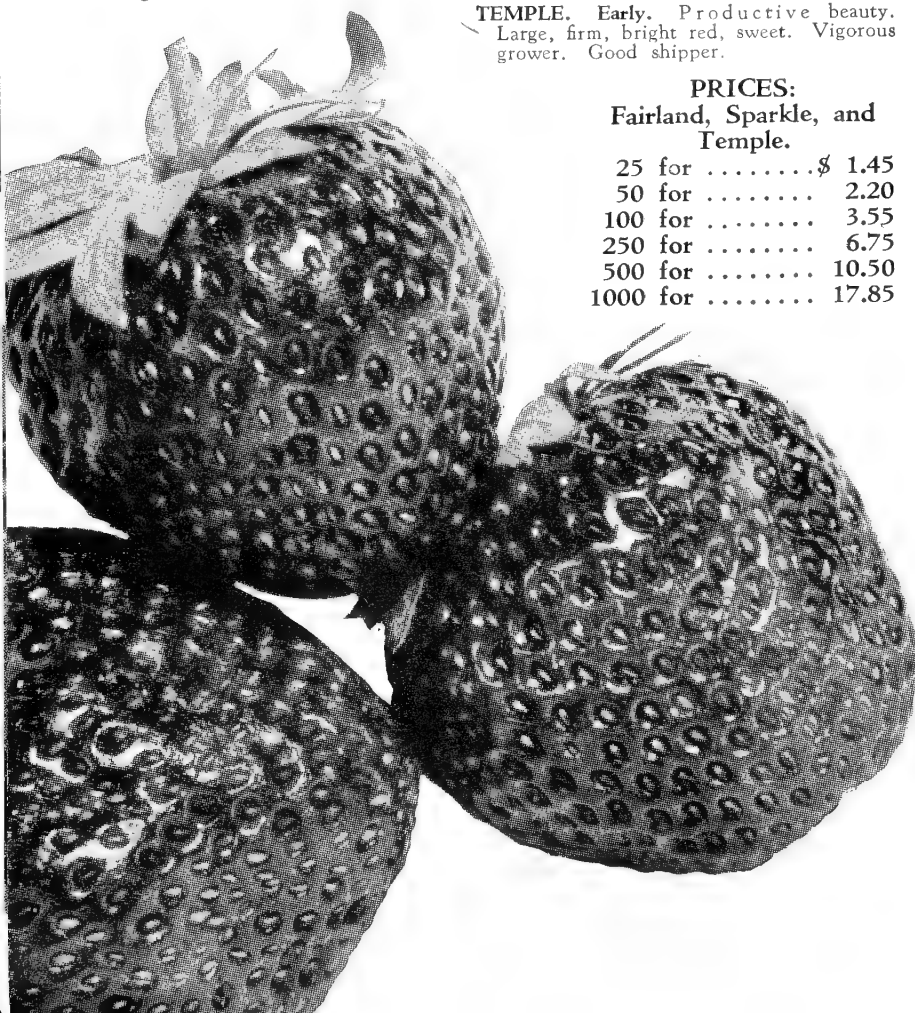
SPARKLE. The late money-maker. Rich, glossy red, sparkling color. Delicious, fragrant, good shape, heavy bearing.

TEMPLE. Early. Productive beauty. Large, firm, bright red, sweet. Vigorous grower. Good shipper.

PRICES:

Fairland, Sparkle, and Temple.

25 for	\$ 1.45
50 for	2.20
100 for	3.55
250 for	6.75
500 for	10.50
1000 for	17.85



Canning • For Profit



Dorsett



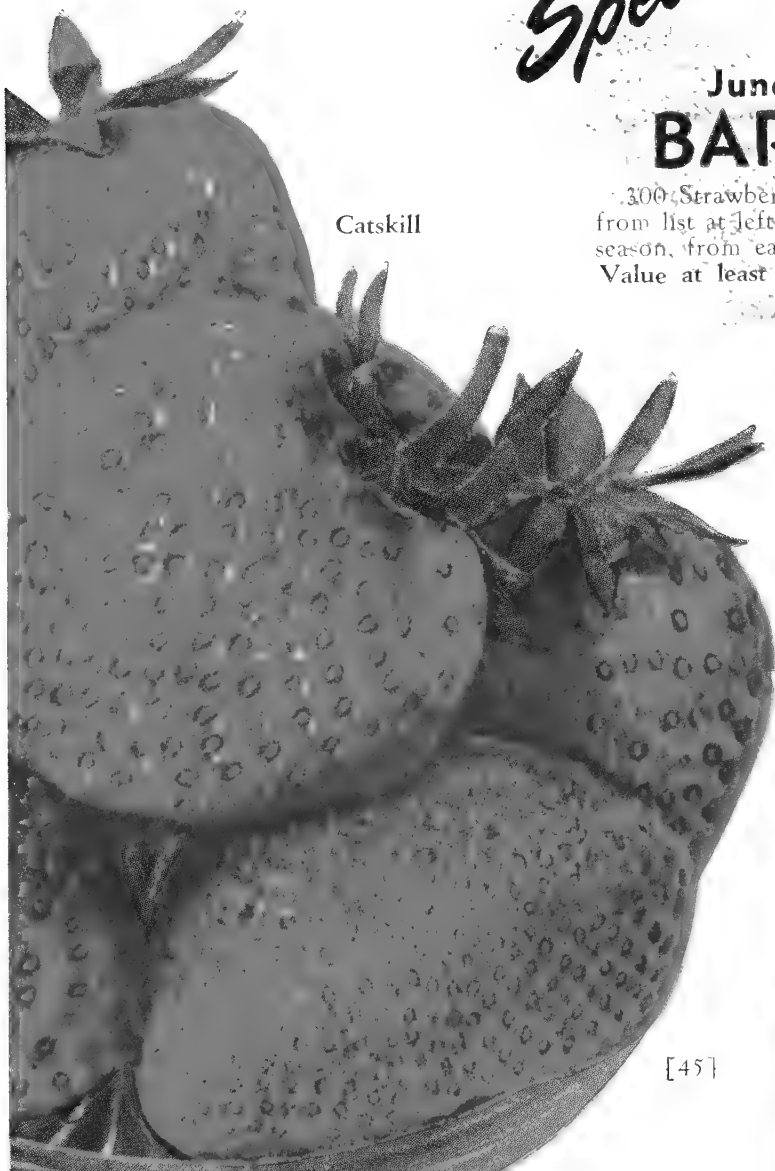
Robinson

Special

June-Bearing **BARGAIN**

300 Strawberry plants selected by us
from list at left, including full range of
season, from early to late.
Value at least \$9.75

SPECIAL PRICE \$6.95

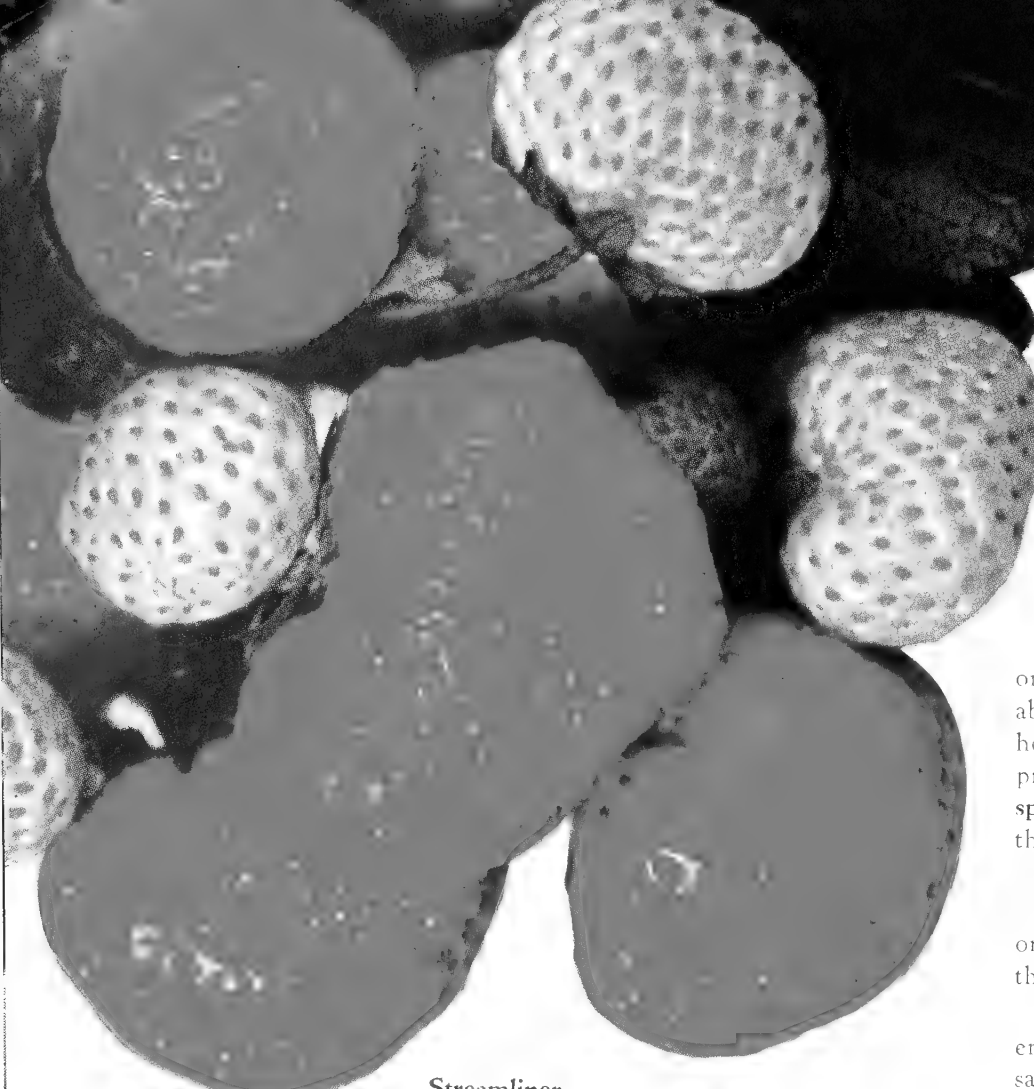


Catskill

Nectarena

Pl. Pat.
No. 780





Streamliner

Kellogg's

These amazing Strawberries can be used either for home consumption or near-by market. They are generally sweet and delicious.

Streamliner

Streamliner gives you big, profitable crops 6 months or less after planting. It starts bearing some fruit in about 60 days, and by September will be fruiting heavily so that picking is economical and marketing profitable. Berries large, attractive and profitable **in the spring as well as in the fall**. Fruits well the first fall, the following spring, and the following fall: 18 months three good crops.

Berries uniformly large, uniform in shape, well colored all the way to the center, no green tips. Really the best flavored everbearer today.

Plants vigorous and sub-zero hardy with little preference as to soil, doing well on anything from clay to sandy loam.

PRICES:

25 for \$2.10

50 for \$3.15

100 for \$5.25

Guaranteed to grow — See pps. 6-7



Gem

Gem Everbearer

Gem is now the established standard for all Everbearers, and it really is hard to surpass. It is healthy, vigorous and productive. Berries well colored and delicious. A good money-making variety. Has stood the test of time.

PRICES:

25 for\$2.10

50 for 3.15

100 for 5.25

[46]



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Town _____ State _____



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R. M. Kellogg Co.
Three Rivers,
Michigan



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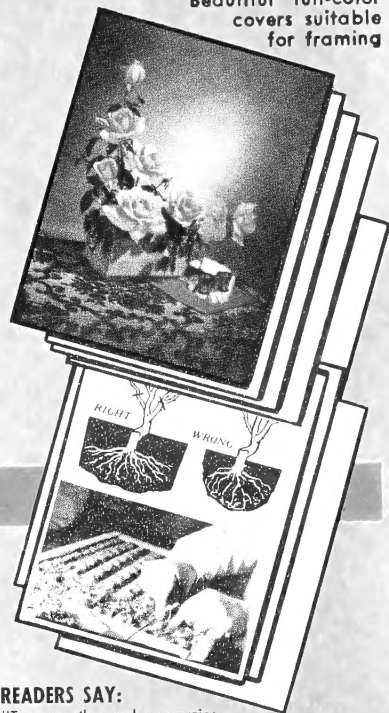
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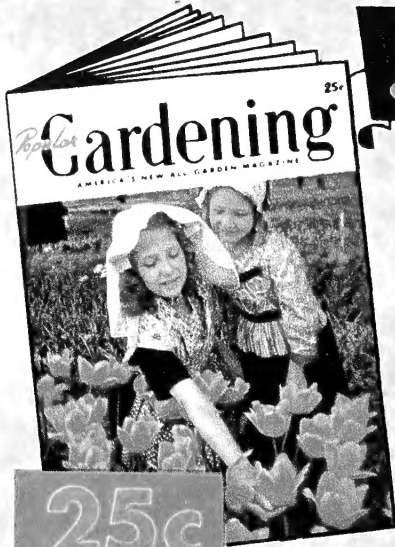
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**6 BIG
ISSUES ONLY \$1**

**13 BIG
ISSUES ONLY \$2**

Ever-Bearing Strawberries

and have good prices. We have selected only the best varieties—reliable, well proven varieties. Order with confidence.

Minnesota No. 1166

Minnesota 1166 has hardiness and fruitfulness under adverse conditions that most varieties do not have. Many believe it will soon replace the ordinary varieties, because it really is superior. Berries are large, well-shaped, dark red clear through, and have marvelous keeping and shipping qualities. Do not rot in the box or dry up.

Flavor, an important quality, is exceedingly fine. Customers want flavor or they will not buy. Given flavor, they come back for more and your profits from Minnesota 1166 will pyramid year after year.

PRICES:

25 for \$2.10

50 for \$3.15

100 for \$5.25

R. M. Kellogg Co.
Three Rivers Mich.



*Everbearing
Special!*

100 Everbearing Strawberry plants selected from these 2 pages. Some of each, but distribution of quantities depends on supplies. Value \$5.25 or more.

Special Price \$4.97

New! RED RICH EVERBEARER

(Plant Patent No. 993)

Redder, sweeter, tastier, hardier, more productive, and more disease resistant than any other everbearing plant.

Freezes well and thaws without loss of firmness, flavor or natural sugars. The greatest Strawberry development in 50 years.

Red Rich was produced after 15 years of cross-breeding with Fairfax and Wayzata as parents. Marion Hagerstrom, the breeder, crossed more than 15,000 plants during this time. Produced 10,000 quarts per acre in 1948, when first tried on acreage scale.

Red Rich keeps exceedingly well, freezes well, and ships well. Its deep red color runs clear through. Unusually sugary and sweet. Red Rich is a new everbearing variety that you ought to try. Order 25 or 50 and see what it does for you.

25 for \$5.25; 50 for \$9.25.

Red Rich Not Included in Any Bargains

The *Big Winner* of them all!

Kellogg's PREMIER

Kellogg's Premier is the variety that will always make money for you. Year in and year out, it never fails. Always produces heavy crops, and its berries are always in demand. In all our years of growing strawberry plants, it has never been surpassed, and we predict that many more years will go by before its equal is found. We recommend it heartily, and urge you to order early, while we can surely supply you.



If You Really Want to Make Money, Plant Kellogg's Premier the 12-Point Variety

No other variety has the big list of good features that Kellogg's Premier has. We call it the 12-point variety because: (1) It is extra early—high prices, more profit. (2) Resists frost—almost immune. (3) Fruits long—competes with late varieties. (4) Extra large—sells easily. (5) Well shaped—see picture. (6) It is

solid—ships well. (7) Healthy—seldom diseased. (8) Beautifully colored—red, clear through. (9) Best for preserving. (10) Easy to grow. (11) Delicious—buyers repeat. (12) Extra productive—often 1 quart per plant or more. Buy it for profit—for the table. You will like it.

PRICES

25 for\$1.45
50 for 2.20
100 for 3.55
250 for 6.75
500 for10.50
1000 for17.85

4000 or
more @
\$15.95
per 1000.

R. M. KELLOGG COMPANY

Three Rivers, Michigan